

Exhibit B:
Public Interest

Since White Cloud Communications US, LLC purchased Inside Connect Cable, LLC, the public interest has been served by increased capital investments that have directly benefited subscribers. These include upgraded power stations, replacement of aging HFC plant segments, addition of wireless infrastructure for fixed wireless, an upgrade of existing fixed wireless infrastructure, purchase of spare CATV headend equipment, and replacement of vehicles to upgrade the aging fleet. Many of these investments have had a positive impact on the public interest.

Furthermore, the transfer of this earth station from Inside Connect to White Cloud Communications will allow White Cloud to take advantage of the funding available to Earth Station owners to facilitate the transition of freeing up the 3.7-4.2 Ghz band for 5G deployment. The approval of this application will ultimately benefit consumers by allowing White Cloud to utilize the available funding to facilitate this transition seamlessly without any interruption to White Cloud customers.