



**UNITED STATES OF AMERICA**  
**FEDERAL COMMUNICATIONS COMMISSION**  
**RADIO STATION AUTHORIZATION**

**Name:** Lost Coast Broadcasting LLC

**File Number:** SES-T/C-20200702-00691

**Authorization Type:** Consent To Transfer Control

**Class of Station:** Fixed Earth Stations

**Grant Date:** Wednesday, August 5, 2020

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**FROM:**

NBI Holdings LLC  
1 Manhattanville Road  
Purchase, NY 10577

**TO:**

Northwest Media Parent, LLC  
223 Perimeter Center Parkway, NE  
Atlanta, GA 30346

**LICENSEE/PERMITEE:**

Lost Coast Broadcasting LLC  
223 Perimeter Center Parkway NE  
Atlanta, GA 30346

**CALLSIGN(S) STATION LOCATION(S)**

E191015 Alexandria , LA

Under the authority of the Communications Act of 1934, as amended, the consent of the Federal Communications Commission is hereby granted to the transaction indicated above. The Commission's consent to the above is based on the representations made by the applicants that the statements contained in, or made in connection with, the application are true and that the undertakings of the parties upon which this transaction is authorized will be carried out in good faith. The actual consummation of voluntary transactions shall be completed within 180 days from the date hereof, and notice in letter form thereof shall promptly be furnished the Commission by the buyer showing the date the acts necessary to effect the transaction were completed. Upon furnishing the Commission with such written notice, this transaction will be considered completed for all purposes related to the above described station(s).