

PUBLIC INTEREST STATEMENT

The Transaction serves the public interest. Cequel Corporation provides services through subsidiaries that collectively do business as Suddenlink Communications (“Suddenlink”). Suddenlink is the seventh largest cable operator in the United States, providing cable television, broadband Internet access, Voice over Internet Protocol (“VoIP”) and/or certain competitive telecommunications services to more than 1.5 million customers in seventeen states.² Altice, for its part, is a leading provider of communications services (cable television, high-speed broadband Internet and fixed-line telephony) in Western Europe, Israel, the French Overseas Territories and other regions that is committed to network investment and service innovation in its markets. The Transaction affords Cequel access to Altice’s operational expertise, scale and resources, which enables Cequel to accelerate network investment while maintaining a superior level of reliability and customer support. In short, the Transaction enables Cequel to continue to develop as a stronger competitor.

Although the Transaction constitutes Altice’s first investment in the U.S. market, Altice already has considerable experience as an owner of existing video, telephony, and broadband service providers that enables it to contribute global strategic insights to Cequel’s current and future operations. Indeed, Altice has a demonstrated history of investing in existing video, telephony and broadband service providers and making strategic investments that enhance their value proposition for consumers. In some cases this has manifested itself through investments in network infrastructure, which has resulted in higher broadband speeds for subscribers. In other cases, this has manifested itself through accelerations in existing planned

² Cequel offers telecommunications services in the following sixteen states: Arizona, Arkansas, California, Kansas, Kentucky, Louisiana, Mississippi, Missouri, New Mexico, Nevada, North Carolina, Ohio, Oklahoma, Texas, Virginia, and West Virginia.

network investment and deployment, bringing improved services to market faster. And in still other cases, it has resulted in the expansion of service offerings, thereby expanding consumer choices and enhancing competition.

Because Altice is deeply involved in the operations of service providers across multiple jurisdictions, it has been able to import its experience from one jurisdiction into another, injecting vitality, innovation and a “new way of thinking” into different markets. For instance, in some of its operating companies, Altice has taken steps to migrate legacy information technology systems to newer platforms, resulting in operational efficiencies and overall improvements to the customer experience. In other cases, Altice has enhanced the customer experience by focusing on the deployment of improved set top boxes that can enable consumers to navigate its panoply of service offerings with greater speed and efficiency. Altice and its operating affiliates also have taken steps in the past to simplify and improve their product offerings so that consumers have a clearer understanding of what they are purchasing and the differences in price points for various service options. The Joint Applicants anticipate that Altice will bring these experiences to the U.S. market to enhance the overall operations of Cequel.

Again, Altice had no existing interest in any United States communications entity, and thus Altice’s investment in Cequel serves to bolster domestic voice, video, and broadband competition.

Cequel, for its part, continues to be operated by highly experienced, well-qualified management, operational and technical personnel. But at the same time, Cequel has access to the operational and managerial resources of Altice. Post-Transaction management is able to share best practices and draw upon the substantial combined experience of their respective management teams. Following consummation of the Transaction, which is entirely at the

parent/ownership level, Cequel continues to offer competitive and innovative products at the same rates and on the same terms and conditions as currently provided (subject to future changes pursuant to applicable law and contract provisions), with improvements introduced over time. The Transaction is not expected to result in the discontinuance, reduction, loss or impairment of service to any customer.³

³ Altice notes that, with respect to ownership-related questions in this Application, Altice's responses cover any person or entity directly or indirectly holding a 10% or greater interest in Altice or the post-Transaction Cequel.