

Exhibit E
Description of the Kroenke Sports & Entertainment, LLC

Following the transfer of control described in Exhibit A, The Outdoor Channel (“Licensee”) will be a wholly owned subsidiary of Kroenke Sports & Entertainment, LLC (“KSE”), a privately held Delaware limited liability company. Provided below is the name, address, citizenship, percent of ownership interest held, and description of the principal business of KSE.

Kroenke Sports & Entertainment, LLC
1000 Chopper Circle
Denver, CO 80204
USA

100% interest in Licensee

Description of Principal Business: owns and operates live sports and entertainment events. The company also operates Pepsi Center arena in Denver, Colorado and certain sports franchises.

The sole member and manager of KSE is KMC Center, LLC (“KMC”), a Missouri limited liability company, which controls 100% of the voting and equity rights to KSE. The sole member and manager of KMC is the KMS Revocable Trust (“KMS Trust”), which controls 100% of the voting and equity rights to KMC. The sole grantor, trustee and beneficiary of the KMS Trust is entrepreneur E. Stanley Kroenke, a United States citizen. Provided below is the name, address, citizenship, percent of ownership interest held, and description of the principal business of each of the entities or persons chain of ownership of KSE.

KMC Center, LLC
211 North Stadium Blvd., Suite 201
Columbia, MO 65203
USA

100% interest in KSE

Description of Principal Business: acquires and owns interests of professional sports facilities or organizations

KMS Revocable Trust
211 North Stadium Blvd., Suite 201
Columbia, MO 65203
USA

100% interest in KMC

Description of Principal Business: trust for the disposition of assets to beneficiary

E. Stanley Kroenke
211 North Stadium Blvd., Suite 201
Columbia, MO 65203
Sole grantor, trustee and beneficiary of KMS Trust
USA

Description of Principal Business: entrepreneur