

**Description of the Pro Forma Transaction**

The instant application requests consent to a transfer of control of two earth station authorizations held and used by Ramar Communications, Inc. (“Ramar”) for broadcast programming. This application is being filed concurrently with a *pro forma* FCC Form 316, FCC File No. \_\_\_\_-20121116AMS (prefix not yet generated), which requests consent to a transfer of control of the broadcast radio and television licenses and authorizations that are also held by Ramar. This transfer is part of the estate planning of Ray Moran and his wife Mary Moran, whereby Ray Moran will transfer a portion of his 51% voting interest in Ramar to a trust.

Currently, Ray Moran holds 51% of the voting stock of Ramar. This application seeks approval of a transfer of 49% of the voting stock of Ramar from Ray Moran to The Ramar Family Trust, Brad L. Moran, Trustee, an irrevocable trust dated November 1, 2012 (the “Trust”). Brad Moran is the sole trustee (the “Trustee”) of the Trust, and Brad Moran and his wife Carla Moran and their descendants are the Trust beneficiaries. Ray Moran intends to retain the remaining 2% voting interest in Ramar. Following the consummation of the proposed transfer, the voting stock of Ramar will be held as follows: Ray Moran, 2%; Brad Moran, 98% (49% individually and 49% as Trustee of the Trust).

The Commission has repeatedly approved the qualifications of the Trustee, Brad Moran, in his capacity as an individual owner of a 49% voting interest in and officer and director of Ramar. For example, Brad Moran’s qualifications were approved by the Commission in 2010 through grant of a “long form” application for a new FM station, now KLBB-FM, Idalou, Texas. *See, e.g.*, FCC File No. BPH-19971016MJ (FCC Form 301, granted October 6, 2010).

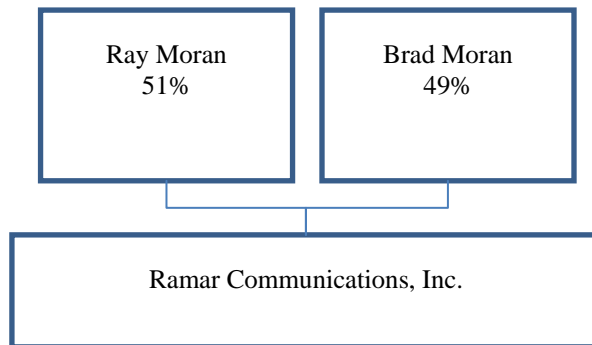
Because only 49% of the voting interest in Ramar will be transferred pursuant to the proposed transaction and the Commission has approved the qualifications of Brad Moran, who will be the sole trustee of the trust to which the Ramar voting interest will be transferred, this is a *pro forma* transfer of control.

Upon the consummation of the proposed transaction, the Trust will hold a 49% voting interest in Ramar. A chart illustrating the current and proposed ownership structure is provided on the following page.

In response to Schedule A, Item A20, the name, address, citizenship, and primary business of the Trustee are as follows:

Name:	Brad Moran, as Trustee of The Ramar Family Trust
Address:	c/o Ramar Communications, Inc., PO Box 3757, Lubbock, TX 76452
Citizenship:	U.S.
Primary Business:	President of Ramar Communications, Inc.

**Current Ownership Structure**



**Proposed Ownership Structure**

