

SCRIPPS MEDIA, INC.
Form 312 –2011 TRANSFER OF CONTROL EXHIBIT E
RESPONSE TO TRANSFEREE QUESTION #A20

In the instant transfer of control application, the transferee, Scripps Media, Inc., is 100% owned and controlled directly by The E.W. Scripps Company (“EWS”), a U.S. corporation. EWS is a diverse media concern with interests in newspaper publishing, broadcast television stations and syndication. Its address is 312 Walnut Street, 28th Floor, Cincinnati, OH 45202-4067.

EWS is controlled by the Edward W. Scripps Trust (“EWS Trust”) which owns 89.6% of the EWS voting stock and 24.4% of that company’s equity. No other entity owns 10% or more of the EWS voting stock. The address of the EWS Trust is 13350 Metro Parkway, Suite 301, Ft. Myers, FL 33912.

See table below for the required information about the EWS Trust’s trustees.

The Edward W. Scripps Trustees

- (1) Name and address of trustee
- (2) Citizenship
- (3) Voting Percentage
- (4) Equity Percentage

1.	Mary Pierce 312 Walnut Street, 28 th Floor Cincinnati, OH 45202-4067	Nackey E. Scagliotti 312 Walnut Street, 28 th Floor Cincinnati, OH 45202-4067	John H. Burlingame 312 Walnut Street, 28 th Floor Cincinnati, OH 45202-4067
2.	US	US	US
3.	33.3%	33.3%	33.3%
4.	0.0%	0.0%	0.0%

See Next Page for Chart

THE EDWARD W. SCRIPPS TRUST

89.6% Voting

24.4% Equity



THE E. W. SCRIPPS COMPANY

100% Voting

100% Equity



Scripps Media, Inc.