

OWNERSHIP, DIRECTORS, AND OFFICERS

1. ENTITY OWNERSHIP

DIRECTV

State of Organization: Delaware

Principal Place of Business: 2230 E. Imperial Highway
El Segundo, CA 90245

Primary Business Activities: Holding company for digital television entertainment services.

Principal Shareholders:

Upon consummation of the Exchange transaction, no person or entity will hold a 10% or greater equity or voting interest in DIRECTV.

2. DIRECTORS

The Board of Directors of DIRECTV will be composed of the following current board members plus four other independent directors to be elected by the members of the board:

Neil R. Austrian
Ralph F. Boyd, Jr.
Charles R. Lee
Peter A. Lund
Nancy S. Newcomb
Haim Saban
Michael White

They can be contacted through DIRECTV, 2230 E. Imperial Highway, El Segundo, CA 90245.

3. OFFICERS

The executive officers of DIRECTV are listed below:

Michael White	President and Chief Executive Officer
Bruce B. Churchill	Executive Vice President and President-DIRECTV Latin America and New Ventures
Patrick T. Doyle	Executive Vice President and Chief Financial Officer
Larry D. Hunter	Executive Vice President, Legal, Human Resources & Administration, and General Counsel
Michael W. Palkovic	Executive Vice President, Operations
Romulo C. Pontual	Executive Vice President and Chief Technology Officer
J. William Little	Senior Vice President and Treasurer
John F. Murphy	Senior Vice President, Controller and Chief Accounting Officer
Janet L. Williamson	Secretary

Each officer can be contacted at the following address: DIRECTV, 2230 E. Imperial Highway, El Segundo, CA 90245.