

April 13, 2021

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
45 L Street, N.E.
Washington, D.C. 20554

Re: Application for STA

Dear Ms. Dortch:

Red Dirt Communications, Inc. (“Red Dirt”), pursuant to Section 25.120(a) of the Commission’s Rules,¹ hereby requests Special Temporary Authority (“STA”) to resume operation of its expired Ku-band earth station E050170 (the “Station”). The public interest will be served by grant of the STA.

Pursuant to Section 25.120(b)(3),² Red Dirt requests that the STA be granted for sixty (60) days to permit grant of its Form 312 application that it is filing. Upon grant of that application, Red Dirt would cease operation pursuant to the STA.

As a result of the drastic drop off in demand for live events programming because of the Covid-19 pandemic, Red Dirt ceased operation of its Ku facility April 1, 2020. Red Dirt has not operated the Station since that time. Having already suffered significant losses in 2019 and continuing into 2020, Red Dirt could not justify for economic reasons continued use of its Ku facility until the health situation would permit the resumption of events requiring coverage. In the interim, the Station’s license expired on August 1, 2020.

Red Dirt has determined that demand for its services will now be increasing, which would allow Red Dirt to resume operations and return to profitability. Accordingly, Red Dirt requests grant of this STA and will be filing an application on Form 312 for a full-time license for the Station. An STA will allow Red Dirt to resume providing service to the public while it seeks to have the Stations reauthorized.

The Company has heretofore been diligent in its compliance with the rules, including carefully coordinating its satellite uplink authorizations as required by the Commission’s Rules. See 47 C.F.R. §25.277. It is putting measures in place to avoid any future lapse on its license or other regulatory problems.

The public interest will be served by a grant of the STAs. Accordingly, Red Dirt respectfully requests that the Commission grant the requested STAs for the Station.

¹ 47 C.F.R. § 25.120(a).

² 47 CFR § 25.120(b)(3).

If you have any questions concerning this STA application, please contact the Vice President of Red Dirt, Dennis Stacklin at +1-405-269-6759 or dennis@reddirt.tv. You may also contact me at +1-202-871-3772 or stephen.diaz.gavin@rimonlaw.com.

Very truly yours,



Stephen Díaz Gavin

Attachments