

Request for Special Temporary Authority – Earth Station E090050

Meredith Corporation (“Meredith”), licensee of transmit/receive earth station E090050, hereby requests Special Temporary Authority (“STA”) to operate with parameters set forth in its pending modification application (File No. SES-MOD-20100723-00946) until such time as the Commission can complete processing of that application. Earth Station E090050 is used in connection with WGCL-TV, Atlanta, Georgia and the current two full service television stations, WSMV-TV, Nashville, Tennessee and WHNS(TV), Greenville, South Carolina, that receive fulltime programming from WGCL. Soon, this arrangement will expand and WGCL-TV will be serving a total of 6 television stations.

Meredith seeks STA because Earth Station E090050 would provide a critical back-up link to ensure programming can be aired on all of these television stations served by WGCL-TV. A technical failure on this past Sunday, August 8, 2010, demonstrates just how critical this is. On, that day, the primary programming link to WSMV-TV – a leased fiber optic link – was severed. Meredith ordinarily would rely on Earth Station E090050 as its back-up link to transport programming to WSMV-TV so that broadcast service to viewers is not disrupted. However, Meredith is upgrading the earth station, and while Meredith has filed the necessary modification application with the Commission (*i.e.*, File No. SES-MOD-20100723-00946), the Commission has not yet had an opportunity to complete processing, leaving Meredith without a back-up link in the interim. Accordingly, viewers of WSMV-TV were without programming for approximately one hour on August 8th until the fiber optic link was repaired.

This particular service outage has sensitized Meredith to the need to have a reliable back-up link in place. While the primary fiber optic link has been repaired, Meredith is concerned that the link remains vulnerable to further failures, and, in the event of such, transporting programming to WSMV-TV – or any of the other Meredith stations being served from WGCL – by any means other than Earth Station E090050 would be economically prohibitive. Accordingly, to avoid disruption of broadcast service to viewers of Meredith stations in the event of another fiber optic link failure, Meredith seeks STA to operate Earth Station E090050 as proposed until such time as the Commission has an opportunity to process the pending modification application in the normal course. Grant of this request is in the public interest as it will prevent disruption of broadcast service to the viewers of Meredith stations.