

**Before the  
FEDERAL COMMUNICATIONS COMMISSION  
Washington, DC 20554**

In the Matter of )  
 )  
ALL MOBILE VIDEO INC. ) Call Sign E960096  
 )  
For Reinstatement of License )  
For Earth Station E960096 )

To: Chief, Satellite Division, International Bureau  
*Filed electronically via MyIBFS*

**PETITION FOR REINSTATEMENT**

All Mobile Video Inc. (“AMV” or “Petitioner”), by its attorneys and pursuant to Section 25.163 of the Commission’s Rules, 47 C.F.R. § 25.163, hereby submits this Petition for Reinstatement (“Petition”) seeking the reinstatement and renewal of the license for Earth Station E960096 (the “Station”). Concurrently herewith, AMV is filing a request for Special Temporary Authority and an application for the renewal of the Station license. The Station’s license expired on May 31, 2021. This Petition, filed within thirty days of that date, is timely.<sup>1</sup> In support hereof, the following is respectfully shown:

AMV was first licensed to operate the Station in 1996, and timely renewed the Station license in 2006.<sup>2</sup> The subject Station is mounted on an AMV vehicle, and is used for Electronic News Gathering (“ENG”) and other remote transmissions in connection with AMV’s production services, by which it and its customers create video programming for the public.

AMV divides responsibility for its FCC licensing matters among designated employees, based upon region. The employee responsible for the Station’s license ceased working for the

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<sup>1</sup> See 47 C.F.R. § 25.163(a)(1).

<sup>2</sup> See File Nos. SES-LIC-19951120-00146; SES-RWL-20060522-00873.

company earlier this year. Due to the change in personnel, the renewal of the Station's license was inadvertently overlooked.

AMV is implementing a new calendaring system, to ensure that multiple persons in the company, including upper management, are informed of license expiration dates and renewal deadlines. The renewal windows for all AMV licenses, regardless of region, will be added to the calendar, and this information will be distributed more widely than the employees with direct responsibility for a particular region. AMV respectfully submits that the new procedures will "ensure timely filings in the future."<sup>3</sup>

AMV respectfully submits that the public interest will be served by reinstatement and renewal of the subject license. AMV has operated the Station in compliance with the Commission's Rules for many years, and failed to timely file the most recent renewal application for the Station solely due to an unintentional oversight following the departure of the responsible employee. The Station is necessary for AMV to continue to provide communications essential to the production and distribution of high-quality video services to the public, including news and other information of public importance.

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<sup>3</sup> See 47 C.F.R. § 25.163(a)(3).

For all the foregoing reasons, AMV respectfully requests that the Commission grant this Petition, reinstate the license for Station E960096, and grant the concurrently-filed application for renewal of the Station.

Respectfully submitted,

ALL MOBILE VIDEO INC.



By: \_\_\_\_\_

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