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April 7, 2006

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Marlene H. Dortch
Secretary
Federal Communications Commission
The Portals
445 Twelfth Street, S.W.
12th Street Lobby, TW-A325
Washington, DC 20554

Federal Communications Commission
Office of Secretary

Jake Riehm
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Re: Notification of Name Change From Jefferson-Pilot Communications/
WBTV, Inc. to WBTV, Inc.
Call Sign: E8184

Dear Ms. Dortch:

WBTV, Inc., by its attorneys, files this letter to request that the Commission update its records to reflect a change in the name of the licensee of earth station E8184.

By separate letter, the Commission has been notified that the transfer of control of the licensee from Jefferson Pilot Corporation to Lincoln National Corporation (see File No. SES-T/C-20051220-01778) was consummated. Concurrently with the closing of the transaction, the name of the licensee changed from Jefferson-Pilot Communications/WBTV, Inc to WBTV, Inc. Please update the Commission's records accordingly.

Thank you for your assistance in this matter. Should you have any questions, please contact the undersigned.

Respectfully submitted,

Jake Riehm