Multimedia Holdings Corporation FCC Form 312 Exhibit 1

REQUEST FOR RETENTION OF PREVIOUS CALL SIGN

Multimedia Holdings Corporation ("Multimedia"), applicant in the attached FCC Form 312 application for a new TVRO, hereby respectfully requests that the FCC reactivate the call sign E920344 for this new TVRO. Multimedia was registrant of TVRO E920344 until a few months ago, and inadvertently did not renew this registration when it expired on April 16, 2002. Therefore, Multimedia respectfully requests that this call sign, E920344, be assigned to the new TVRO registration when granted.

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