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**Type of Pleading**

NOTICE

**Date**

05/01/2012

**Filer Information**

AMC Networks Broadcasting and Technology LLC  
 AMC Networks Broadcasting and Technology LLC  
 620 Hicksville Road  
 Bethpage NY 11714  
 USA  
 516-803-3000

**Contact Information**

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**Proceedings List**

File Number	Call Sign	Applicant
SES-LIC-20041123-01727	E040445	Rainbow Network Communications
SES-RWL-20100421-00462	E000220	Rainbow Network Communications
SES-RWL-20100421-00463	E000228	Rainbow Network Communications
SES-RWL-20100825-01092	E000597	Rainbow Network Communications
SES-RWL-20110207-00116	E010028	Rainbow Network Communications

**Non-Confidential Attachment(s)**

Date Uploaded	Description	File Name
05/01/2012	Notification of Name Change and Request for Waiver	AMC Networks Broadca

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# MINTZ LEVIN

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May 1, 2012

## VIA IBFS

Marlene H. Dortch  
Office of the Secretary  
Federal Communications Commission  
445 12th Street, S.W.  
Washington, D.C. 20554

**Re: Notification of Name Change and Request for Waiver**

Dear Ms. Dortch:

AMC Networks Broadcasting and Technology LLC (“AMC”) hereby provides notification of the change in the name of Rainbow Network Communications (“RNC”), previously the licensee of five transmit/receive satellite earth station authorizations listed in the attached form (call signs E040445, E000220, E000228, E000597, and E010028). The name change from RNC to AMC occurred as of March 13, 2012. Only RNC’s name changed; there was no change in the corporate structure, management or operations of the licensee. AMC has already updated the FCC’s CORES database to reflect the new name of the entity associated with the FCC Registration Number formerly assigned to RNC.

Section 25.118 (a) of the FCC’s rules requires licensees to notify the Commission within thirty (30) days of minor modifications to their licenses. Due to administrative oversight, AMC did not notify the Commission within prescribed period. Therefore, AMC hereby also requests that the Commission grant a waiver of its rules. Pursuant to Section 1.3 of the rules, the Commission may grant a waiver of its rules if good cause therefore is shown.

Section 25.118 of the FCC’s rules permits licensees to make minor modifications to station authorizations without prior Commission approval. The purpose of the rule is to permit licensees to make non-substantive changes without FCC approval, while maintaining the accuracy of the FCC’s records so that the FCC has up-to-date information about each licensee in the event communications with a licensee is required. In this case, AMC missed the notification deadline by less than two weeks. During that two week period, any notices, requests, or other communications that would have been sent by the Commission would still have reached the correct individuals at the company, as no information has changed other than the entity’s business name. Therefore, the Commission’s ability to promptly contact individuals at the company was not impeded in

any way. Accordingly, the purpose of the rule requiring notification of non-substantive changes was not frustrated. AMC still provided prompt notification of the name change and the FCC was still able to contact the licensee during the period when notice had not yet been provided.

Accordingly, AMC respectfully requests that the Commission grant this request for waiver. If there are questions pertaining to this request, the Commission is asked to please contact counsel for AMC at the address above.

Sincerely,

Russell H. Fox  
*Counsel for AMC Networks Broadcasting  
and Technology LLC*

cc: Towanda Bryant (via e-mail)