

Date & Time Filed: Jul 19 2007 5:32:37:100PM  
File Number: SES-LIC-INTR2007-01728  
Callsign/Satellite ID:

APPLICATION FOR EARTH STATION AUTHORIZATIONS  FCC 312 MAIN FORM FOR OFFICIAL USE ONLY	FCC Use Only
---	--------------

**APPLICANT INFORMATION**

Enter a description of this application to identify it on the main menu:

License Application for a C-band Transmit-Receive Earth Station in Glendale, California

1-8. Legal Name of Applicant

<b>Name:</b>	Direct Shopping Network	<b>Phone Number:</b>	818-550-6000
<b>DBA Name:</b>		<b>Fax Number:</b>	
<b>Street:</b>	1239 S. Glendale Avenue	<b>E-Mail:</b>	alm@glendalestudios.com
<b>City:</b>	Glendale	<b>State:</b>	CA
<b>Country:</b>	USA	<b>Zipcode:</b>	91205 -
<b>Attention:</b>			

9-16. Name of Contact Representative

**Name:** Direct Shopping Network

**Phone Number:**

818-550-6000

**Company:**

**Fax Number:**

**Street:** 1239 S. Glendale Avenue

**E-Mail:**

alm@glendalestudios.com

**City:** Glendale

**State:**

CA

**Country:** USA

**Zipcode:**

91205-

**Attention:**

**Relationship:**

**CLASSIFICATION OF FILING**

<p>17. Choose the button next to the classification that applies to this filing for both questions a. and b. Choose only one for 17a and only one for 17b.</p> <p>a.</p> <p><input checked="" type="radio"/> a1. Earth Station (N/A) a2. Space Station</p>	<p>b.</p> <p><input checked="" type="radio"/> b1. Application for License of New Station</p> <p><input type="radio"/> b2. Application for Registration of New Domestic Receive–Only Station (N/A) b3. Amendment to a Pending Application (N/A) b4. Modification of License or Registration (N/A) b5. Assignment of License or Registration (N/A) b6. Transfer of Control of License or Registration (N/A) b7. Notification of Minor Modification (N/A) b8. Application for License of New Receive–Only Station Using Non–U.S. Licensed Satellite (N/A) b9. Letter of Intent to Use Non–U.S. Licensed Satellite to Provide Service in the United States <input type="radio"/> b10. Other (Please specify) <input type="radio"/> b11. Application for Earth Station to Access a Non–U.S.satellite Not Currently Authorized to Provide the Proposed Service in the Proposed Frequencies in the United States. <input type="radio"/> b12. Application for Database Entry (N/A) b13. Amendment to a Pending Database Entry Application (N/A) b14. Modifiction of Database Entry</p>
<p>17c. Is a fee submitted with this application?</p> <p><input checked="" type="radio"/> If Yes, complete and attach FCC Form 159. If No, indicate reason for fee exemption (see 47 C.F.R.Section 1.1114).</p> <p><input type="radio"/> Governmental Entity    <input type="radio"/> Noncommercial educational licensee</p> <p><input type="radio"/> Other(please explain):</p>	
<p>17d.</p> <p>Fee Classification BAX – Fixed Satellite Transmit/Receive Earth Station</p>	



24. FREQUENCY BAND(S): Place an "X" in the box(es) next to all applicable frequency band(s).

- a. C-Band (4/6 GHz)     b. Ku-Band (12/14 GHz)  
 c. Other (Please specify upper and lower frequencies in MHz.)  
Frequency Lower:    Frequency Upper:

#### TYPE OF STATION

25. CLASS OF STATION: Choose the button next to the class of station that applies. Choose only one.

- a. Fixed Earth Station  
 b. Temporary-Fixed Earth Station  
 c. 12/14 GHz VSAT Network  
 d. Mobile Earth Station  
(N/A) e. Geostationary Space Station  
(N/A) f. Non-Geostationary Space Station  
 g. Other (please specify)

26. TYPE OF EARTH STATION FACILITY: Choose only one.

- Transmit/Receive     Transmit-Only     Receive-Only     N/A

#### PURPOSE OF MODIFICATION

27. The purpose of this proposed modification is to: (Place an 'X' in the box(es) next to all that apply.)

Not Applicable

ENVIRONMENTAL POLICY

28. Would a Commission grant of any proposal in this application or amendment have a significant environmental impact as defined by 47 CFR 1.1307? If YES, submit the statement as required by Sections 1.1308 and 1.1311 of the Commission’s rules, 47 C.F.R. §§ 1.1308 and 1.1311, as an exhibit to this application. A Radiation Hazard Study must accompany all applications for new transmitting facilities, major modifications, or major amendments.

Yes  No

Exhibit B

ALIEN OWNERSHIP Earth station applicants not proposing to provide broadcast, common carrier, aeronautical en route or aeronautical fixed radio station services are not required to respond to Items 30–34.

29. Is the applicant a foreign government or the representative of any foreign government?  Yes  No

30. Is the applicant an alien or the representative of an alien?  Yes  No  N/A

31. Is the applicant a corporation organized under the laws of any foreign government?  Yes  No  N/A

32. Is the applicant a corporation of which more than one–fifth of the capital stock is owned of record or voted by aliens or their representatives or by a foreign government or representative thereof or by any corporation organized under the laws of a foreign country?  Yes  No  N/A

33. Is the applicant a corporation directly or indirectly controlled by any other corporation of which more than one-fourth of the capital stock is owned of record or voted by aliens, their representatives, or by a foreign government or representative thereof or by any corporation organized under the laws of a foreign country?

Yes  No  N/A

34. If any answer to questions 29, 30, 31, 32 and/or 33 is Yes, attach as an exhibit an identification of the aliens or foreign entities, their nationality, their relationship to the applicant, and the percentage of stock they own or vote.

#### BASIC QUALIFICATIONS

35. Does the Applicant request any waivers or exemptions from any of the Commission's Rules?  
If Yes, attach as an exhibit, copies of the requests for waivers or exceptions with supporting documents.

Yes  No

36. Has the applicant or any party to this application or amendment had any FCC station authorization or license revoked or had any application for an initial, modification or renewal of FCC station authorization, license, or construction permit denied by the Commission? If Yes, attach as an exhibit, an explanation of circumstances.

Yes  No

37. Has the applicant, or any party to this application or amendment, or any party directly or indirectly controlling the applicant ever been convicted of a felony by any state or federal court? If Yes, attach as an exhibit, an explanation of circumstances.

Yes  No

38. Has any court finally adjudged the applicant, or any person directly or indirectly controlling the applicant, guilty of unlawfully monopolizing or attempting unlawfully to monopolize radio communication, directly or indirectly, through control of manufacture or sale of radio apparatus, exclusive traffic arrangement or any other means or unfair methods of competition? If Yes, attach as an exhibit, an explanation of circumstances

Yes  No

39. Is the applicant, or any person directly or indirectly controlling the applicant, currently a party in any pending matter referred to in the preceding two items? If yes, attach as an exhibit, an explanation of the circumstances.

Yes  No

40. If the applicant is a corporation and is applying for a space station license, attach as an exhibit the names, address, and citizenship of those stockholders owning a record and/or voting 10 percent or more of the Filer's voting stock and the percentages so held. In the case of fiduciary control, indicate the beneficiary(ies) or class of beneficiaries. Also list the names and addresses of the officers and directors of the Filer.



41. By checking Yes, the undersigned certifies, that neither applicant nor any other party to the application is subject to a denial of Federal benefits that includes FCC benefits pursuant to Section 5301 of the Anti-Drug Act of 1988, 21 U.S.C. Section 862, because of a conviction for possession or distribution of a controlled substance. See 47 CFR 1.2002(b) for the meaning of "party to the application" for these purposes.

Yes  No

42a. Does the applicant intend to use a non-U.S. licensed satellite to provide service in the United States? If Yes, answer 42b and attach an exhibit providing the information specified in 47 C.F.R. 25.137, as appropriate. If No, proceed to question 43.

Yes  No

42b. What administration has licensed or is in the process of licensing the space station? If no license will be issued, what administration has coordinated or is in the process of coordinating the space station?

43. Description. (Summarize the nature of the application and the services to be provided).  
(If the complete description does not appear in this box, please go to the end of the form to view it in its entirety.)

(If the complete description does not appear in this box, please go to the end of the form to view it in its entirety.)

Direct Shopping Network, LLC seeks to license a C-band transmit/receive earth station to provide digital audio, video, and data services in support of their network.

43a. Geographic Service Rule Certification

By selecting A, the undersigned certifies that the applicant is not subject to the geographic service or geographic coverage requirements specified in 47 C.F.R. Part 25.

A

By selecting B, the undersigned certifies that the applicant is subject to the geographic service or geographic coverage requirements specified in 47 C.F.R. Part 25 and will comply with such requirements.

B

By selecting C, the undersigned certifies that the applicant is subject to the geographic service or geographic coverage requirements specified in 47 C.F.R. Part 25 and will not comply with such requirements because it is not feasible as a technical matter to do so, or that, while technically feasible, such services would require so many compromises in satellite design and operation as to make it economically unreasonable. A narrative description and technical analysis demonstrating this claim are attached.

C

**CERTIFICATION**

The Applicant waives any claim to the use of any particular frequency or of the electromagnetic spectrum as against the regulatory power of the United States because of the previous use of the same, whether by license or otherwise, and requests an authorization in accordance with this application. The applicant certifies that grant of this application would not cause the applicant to be in violation of the spectrum aggregation limit in 47 CFR Part 20. All statements made in exhibits are a material part hereof and are incorporated herein as if set out in full in this application. The undersigned, individually and for the applicant, hereby certifies that all statements made in this application and in all attached exhibits are true, complete and correct to the best of his or her knowledge and belief, and are made in good faith.

44. Applicant is a (an): (Choose the button next to applicable response.)

- Individual
- Unincorporated Association
- Partnership
- Corporation
- Governmental Entity
- Other (please specify)

45. Name of Person Signing Al Makhanian	46. Title of Person Signing Chief Executive Officer
--	--

47. Please supply any need attachments.

Attachment 1:	Attachment 2:	Attachment 3:
---------------	---------------	---------------

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND / OR IMPRISONMENT  
(U.S. Code, Title 18, Section 1001), AND/OR REVOCATION OF ANY STATION AUTHORIZATION  
(U.S. Code, Title 47, Section 312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, Section 503).

SATELLITE EARTH STATION AUTHORIZATIONS  
FCC Form 312 – Schedule B:(Technical and Operational Description)  
FOR OFFICIAL USE ONLY

Location of Earth Station Site

E1. Site Identifier:	Glendale	E5. Call Sign:	
E2. Contact Name	Al Makhanian	E6. Phone Number:	818-550-6000
E3. Street:	1239 S. Glendale Avenue	E7. City:	Glendale
		E8. County:	Los Angeles
E4. State	CA	E9. Zip Code	91205
E10. Area of Operation:	CONUS, Alaska, and Hawaii		
E11. Latitude:	34 °7 '52.2 "N		
E12. Longitude:	118 °15 '10.6 "W		
E13. Lat/Lon Coordinates are:	<input type="radio"/> NAD-27	<input checked="" type="radio"/> NAD-83	<input type="radio"/> N/A
E14. Site Elevation (AMSL):	143.3 meters		

<p>E15. If the proposed antenna(s) operate in the Fixed Satellite Service (FSS) with geostationary satellites, do(es) the proposed antenna(s) comply with the antenna gain patterns specified in Section 25.209(a) and (b) as demonstrated by the manufacturer's qualification measurement? If NO, provide as a technical analysis showing compliance with two-degree spacing policy.</p>	<p><input checked="" type="radio"/> Yes   <input type="radio"/> No   <input type="radio"/> N/A</p>
<p>E16. If the proposed antenna(s) do not operate in the Fixed Satellite Service (FSS), or if they operate in the Fixed Satellite Service (FSS) with non-geostationary satellites, do(es) the proposed antenna(s) comply with the antenna gain patterns specified in Section 25.209(a2) and (b) as demonstrated by the manufacturer's qualification measurements?</p>	<p><input type="radio"/> Yes   <input type="radio"/> No   <input checked="" type="radio"/> N/A</p>
<p>E17. Is the facility operated by remote control? If YES, provide the location and telephone number of the control point.</p>	<p><input type="radio"/> Yes   <input checked="" type="radio"/> No</p>

<p>E18. Is frequency coordination required? If YES, attach a frequency coordination report as</p>	<p><input checked="" type="radio"/> Yes   <input type="radio"/> No</p>
<p>E19. Is coordination with another country required? If YES, attach the name of the country(ies) and plot of coordination contours as</p>	<p><input type="radio"/> Yes   <input checked="" type="radio"/> No</p>
<p>E20. FAA Notification – (See 47 CFR Part 17 and 47 CFR part 25.113(c)) Where FAA notification is required, have you attached a copy of a completed FCC Form 854 and or the FAA's study regarding the potential hazard of the structure to aviation?  <b>FAILURE TO COMPLY WITH 47 CFR PARTS 17 AND 25 WILL RESULT IN THE RETURN OF THIS APPLICATION.</b></p>	<p><input type="radio"/> Yes   <input checked="" type="radio"/> No</p>

**POINTS OF COMMUNICATION**

<p>Satellite Name: ALSAT   ALL AUTHORIZED U.S.   ALSAT   If you selected OTHER, please enter the following:</p>
---

E21. Common Name:	E22. ITU Name:
E23. Orbit Location:	E24. Country:

**POINTS OF COMMUNICATION (Destination Points)**

E25. Site Identifier:	
E26. Common Name:	E27. Country:

**ANTENNA**

Site ID	E28. Antenna Id	E29. Quantity	E30. Manufacturer	E31. Model	E32. Antenna Size<meters>	E41/42. Antenna GainTransmint and/or Recieve (____ dBi at ____ GHz)
Glendale	A1	1	Vertex RSI	4.8m	4.8	43.8 dBi at 3.950
						47.8 dBi at 6.175

E28. Antenna Id	E33/34. Diameter Minor/Major (meters)	E35. Above Ground Level  (meters)	E36. Above Sea Level  (meters)	E37. Building Height Above Ground Level  (meters)	E38. Total Input Power at antenna flange  (Watts)	E39. Maximum Antenna Height Above Rooftop  (meters)	E40. Total EIRP for al carriers  (dBW)
A1	0.0/0.0	12.2	155.5	6.7	200.0	5.5	70.8

**FREQUENCY**

E28. Antenna Id	E43/44. Frequency Bands (MHz)	E45. T/R Mode	E46. Antenna Polarization(H,V, L,R)	E47. Emission Designator	E48. Maximum EIRP per Carrier (dBW)	E49. Maximum ERIP Density per Carrier (dBW/4kHz)

A1	3700.0 4200.0	R	Horizontal and Vertical	36M0G7W	0.0	0.0
E50. Modulation and Services (If the complete description does not appear in this box, please go to the end of the form to view it in its entirety.)						
Digital Video, Audio, and Data						
A1	3700.0 4200.0	R	Horizontal and Vertical	4M00G7W –	0.0	0.0
E50. Modulation and Services (If the complete description does not appear in this box, please go to the end of the form to view it in its entirety.)						
Digital Video, Audio, and Data						
A1	6010.0 6048.6	T	Horizontal and Vertical	36M0G7W	70.8	31.3
E50. Modulation and Services (If the complete description does not appear in this box, please go to the end of the form to view it in its entirety.)						
Digital Video, Audio, and Data						

A1	6106.1 6137.6	T	Horizontal and Vertical	31M0G7W	70.2	31.3
E50. Modulation and Services (If the complete description does not appear in this box, please go to the end of the form to view it in its entirety.)						
Digital Video, Audio, and Data						
A1	6167.9 6182.0	T	Horizontal and Vertical	13M5G7W	66.6	31.3
E50. Modulation and Services (If the complete description does not appear in this box, please go to the end of the form to view it in its entirety.)						
Digital Video, Audio, and Data						
A1	6212.4 6241.3	T	Horizontal and Vertical	28M0G7W	69.8	31.3
E50. Modulation and Services (If the complete description does not appear in this box, please go to the end of the form to view it in its entirety.)						
Digital Video, Audio, and Data						



A1	6271.8 6362.0	T	Horizontal and Vertical	36M0G7W	70.8	31.3
E50. Modulation and Services (If the complete description does not appear in this box, please go to the end of the form to view it in its entirety.)						
Digital Video, Audio, and Data						
A1	6387.8 6425.0	T	Horizontal and Vertical	36M0G7W	70.8	31.3
E50. Modulation and Services (If the complete description does not appear in this box, please go to the end of the form to view it in its entirety.)						
Digital Video, Audio, and Data						
A1	6010.0 6048.6	T	Horizontal and Vertical	4M00G7W –	61.3	31.3
E50. Modulation and Services (If the complete description does not appear in this box, please go to the end of the form to view it in its entirety.)						
Digital Video, Audio, and Data						

A1	6106.1 6137.6	T	Horizontal and Vertical	4M00G7W –	61.3	31.3
E50. Modulation and Services (If the complete description does not appear in this box, please go to the end of the form to view it in its entirety.)						
Digital Video, Audio, and Data						
A1	6167.9 6182.0	T	Horizontal and Vertical	4M00G7W –	61.3	31.3
E50. Modulation and Services (If the complete description does not appear in this box, please go to the end of the form to view it in its entirety.)						
Digital Video, Audio, and Data						
A1	6212.4 6241.3	T	Horizontal and Vertical	4M00G7W –	61.3	31.3
E50. Modulation and Services (If the complete description does not appear in this box, please go to the end of the form to view it in its entirety.)						
Digital Video, Audio, and Data						

A1	6271.8 6362.0	T	Horizontal and Vertical	4M00G7W –	61.3	31.3
E50. Modulation and Services (If the complete description does not appear in this box, please go to the end of the form to view it in its entirety.)						
Digital Video, Audio, and Data						
A1	6387.8 6425.0	T	Horizontal and Vertical	4M00G7W –	61.3	31.3
E50. Modulation and Services (If the complete description does not appear in this box, please go to the end of the form to view it in its entirety.)						
Digital Video, Audio, and Data						

### FREQUENCY COORDINATION

<b>E28. Antenna Id</b>	<b>E51. Satellite Orbit Type</b>	<b>E52/53. Frequency Limits(MHz)</b>	<b>E54/55. Range of Satellite Arc E/W Limit</b>	<b>E56. Earth Station Azimuth Angle Eastern Limit</b>	<b>E57. Antenna Elevation Angle Eastern Limit</b>	<b>E58. Earth Station Azimuth Angle Western Limit</b>	<b>E59. Antenna Elevation Angle Western Limit</b>	<b>E60. Maximum EIRP Density toward the Horizon (dBW/4kHz)</b>
A1	Geostationary	3700.0 4200.0	60.0/ 143.0	109.1	17.5	219.4	42.3	0.0

	Geostationary	6010.0 6048.6	60.0/ 143.0	109.1	17.5	219.4	42.3	-11.9
	Geostationary	6106.1 6137.6	60.0/ 143.0	109.1	17.5	219.4	42.3	-11.9
	Geostationary	6167.9 6182.0	60.0/ 143.0	109.1	17.5	219.4	42.3	-11.9
	Geostationary	6212.4 6241.3	60.0/ 143.0	109.1	17.5	219.4	42.3	-11.9
	Geostationary	6271.8 6362.0	60.0/ 143.0	109.1	17.5	219.4	42.3	-11.9
	Geostationary	6387.8 6425.0	60.0/ 143.0	109.1	17.5	219.4	42.3	-11.9

**REMOTE CONTROL POINT LOCATION**

E61. Call Sign  NOTE: Please enter the callsign of the controlling station, not the callsign for which this application is being filed.		E65. Phone Number	
E62. Street Address			
E63. City	E67. County	E64/68. State/Country /	E66. Zip Code

**FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT**

The public reporting for this collection of information is estimated to average 2 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the required data, and completing and reviewing the collection of information. If you have any comments on this burden estimate, or how we can improve the collection and reduce the burden it causes you, please write to the Federal Communications Commission, AMD–PERM, Paperwork Reduction Project (3060–0678), Washington, DC 20554. We will also accept your comments regarding the Paperwork Reduction Act aspects of this collection via the Internet if you send them to [jboley@fcc.gov](mailto:jboley@fcc.gov). PLEASE DO NOT SEND COMPLETED FORMS TO THIS ADDRESS.

Remember – You are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060–0678.

**THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, PUBLIC LAW 104–13, OCTOBER 1, 1995, 44 U.S.C. SECTION 3507.**