

MINTZ LEVIN

Russell H. Fox | 202 434 7483 | rfox@mintz.com

701 Pennsylvania Avenue, N.W.
Washington, D.C. 20004
202-434-7300
202-434-7400 fax
www.mintz.com

May 1, 2012

VIA IBFS

Marlene H. Dortch
Office of the Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: Notification of Name Change and Request for Waiver

Dear Ms. Dortch:

AMC Networks Broadcasting and Technology LLC (“AMC”) hereby provides notification of the change in the name of Rainbow Network Communications (“RNC”), previously the licensee of five transmit/receive satellite earth station authorizations listed in the attached form (call signs E040445, E000220, E000228, E000597, and E010028). The name change from RNC to AMC occurred as of March 13, 2012. Only RNC’s name changed; there was no change in the corporate structure, management or operations of the licensee. AMC has already updated the FCC’s CORES database to reflect the new name of the entity associated with the FCC Registration Number formerly assigned to RNC.

Section 25.118 (a) of the FCC’s rules requires licensees to notify the Commission within thirty (30) days of minor modifications to their licenses. Due to administrative oversight, AMC did not notify the Commission within prescribed period. Therefore, AMC hereby also requests that the Commission grant a waiver of its rules. Pursuant to Section 1.3 of the rules, the Commission may grant a waiver of its rules if good cause therefore is shown.

Section 25.118 of the FCC’s rules permits licensees to make minor modifications to station authorizations without prior Commission approval. The purpose of the rule is to permit licensees to make non-substantive changes without FCC approval, while maintaining the accuracy of the FCC’s records so that the FCC has up-to-date information about each licensee in the event communications with a licensee is required. In this case, AMC missed the notification deadline by less than two weeks. During that two week period, any notices, requests, or other communications that would have been sent by the Commission would still have reached the correct individuals at the company, as no information has changed other than the entity’s business name. Therefore, the Commission’s ability to promptly contact individuals at the company was not impeded in

any way. Accordingly, the purpose of the rule requiring notification of non-substantive changes was not frustrated. AMC still provided prompt notification of the name change and the FCC was still able to contact the licensee during the period when notice had not yet been provided.

Accordingly, AMC respectfully requests that the Commission grant this request for waiver. If there are questions pertaining to this request, the Commission is asked to please contact counsel for AMC at the address above.

Sincerely,

Russell H. Fox
*Counsel for AMC Networks Broadcasting
and Technology LLC*

cc: Towanda Bryant (via e-mail)