



**UNITED STATES OF AMERICA**  
**FEDERAL COMMUNICATIONS COMMISSION**  
**RADIO STATION AUTHORIZATION**

**Name:** La Crosse TV License Company, LLC

**File Number:** SES-ASG-20210817-01494

**Authorization Type:** Consent To Assignment

**Class of Station:** Fixed Earth Stations

**Grant Date:** Tuesday, September 14, 2021

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**FROM:**

WXOW-WQOW License, LLC  
P.O. Box C-4019  
La Crosse, WI 546024019

**TO:**

La Crosse TV License Company, LLC  
1925 Century Park East  
10th Floor  
Los Angeles, CA 90067

**CALLSIGN(S) STATION LOCATION(S)**

E190820 La Crescent , MN  
E190828 Eau Claire , WI  
E871630 LA CRESENT , MN

Under the authority of the Communications Act of 1934, as amended, the consent of the Federal Communications Commission is hereby granted to the transaction indicated above. The Commission's consent to the above is based on the representations made by the applicants that the statements contained in, or made in connection with, the application are true and that the undertakings of the parties upon which this transaction is authorized will be carried out in good faith. The actual consummation of voluntary transactions shall be completed within 180 days from the date hereof, and notice in letter form thereof shall promptly be furnished the Commission by the buyer showing the date the acts necessary to effect the transaction were completed. Upon furnishing the Commission with such written notice, this transaction will be considered completed for all purposes related to the above described station(s).

**ADDITIONAL REQUIREMENTS**

Upon consummation the assignor must deliver the permit/license, including any modifications thereof to the assignee. It is hereby directed that, upon consummation, a copy of this consent be posted with the station authorization(s) as required by the Commission's Rules and Regulations. The assignee is not authorized to construct nor operate said station(s) unless and until notification of consummation in letter form has been forwarded to the Commission.