

Global Digital Media Xchange Inc.
FCC Form 312
Schedule A, Question A20, Exhibit E

This application seeks Commission consent to the assignment of the earth station licenses identified at Item A8 of FCC Form 312 Schedule A (the “Earth Stations”) from Warner Bros. Technical Operations Inc. (“WBTO” or the “Assignor”) to Global Digital Media Xchange Inc. (“GDMX” or the “Assignee”). The Earth Stations are used in connection with the video content production and distribution operations of GDMX, which until recently was a corporate affiliate of WBTO. The Earth Stations are being assigned from WBTO to GDMX in conjunction with the recent acquisition of GDMX by Deluxe Entertainment Services Group Inc. (“Deluxe”).

GDMX is a Delaware corporation located at 5432 W. 102nd Street, Los Angeles, California 90045. GDMX provides production services, post-production services and distribution services and solutions to the motion picture, television and online video production industries. GDMX is a wholly-owned subsidiary of Deluxe, a Delaware corporation located at 2400 W. Empire Avenue, Burbank, California 91504. Deluxe, in turn, is a wholly-owned subsidiary of MacAndrews & Forbes Incorporated (“M&F”), a Delaware corporation that is wholly owned and controlled personally by Ronald O. Perelman. Mr. Perelman is a U.S. citizen. Both M&F and Mr. Perelman are located at 35 East 62nd Street, New York, New York 10065.

GDMX will use the Earth Stations in the same manner and for the same purpose as before the proposed assignment of licenses. Accordingly, grant of this application would serve the public interest.