

Parties Controlling Assignee

The assignee, The Weather Channel Interactive, LLC is a wholly-owned subsidiary of TWCC Holding Corp., a Virginia corporation, which is a wholly owned subsidiary of BBN Intermediate Holdings, Inc., a Delaware Corporation. BBN Intermediate Holdings, Inc. is a wholly owned subsidiary of BBN Holdings, Inc., a Delaware Corporation. BBN Holdings is owned by the following entities:

Owner	Address	Primary Business	Ownership ¹
NBC Universal, Inc.	30 Rockefeller Plaza New York, NY 10112	Media	25%
Private equity funds controlled by Bain Capital Investors, LLC	111 Huntington Avenue Boston, MA 02199	Private Equity Fund Manager	37.5%
Private equity funds controlled by The Blackstone Group	345 Park Avenue New York, NY 10154 (Principal Office)	Alternative Asset Manager	37.5%

Additional information for each of these entities is provided below.

NBC UNIVERSAL, INC.

NBC Universal, Inc. (“NBCU”), a Delaware corporation, is controlled by National Broadcasting Company Holding, Inc. (“NBCH”), which is a Delaware corporation with the same address as NBCU, and which in turn is wholly owned by General Electric Company (“GE”). GE is a publicly a traded New York corporation with the following address: 3135 Easton Turnpike, Fairfield, CT 06828. No party holds a ten percent or greater share of the voting stock of GE.

BAIN CAPITAL INVESTORS, LLC

The Bain Capital funds are controlled by Bain Capital Investors, LLC (“BCI”), a Delaware limited liability company that is a private equity investment firm. No person holds a ten percent or greater share of the voting control of BCI.

¹ According to BBN Holdings Inc.’s stockholders agreement, certain actions may require unanimous or super majority vote.

THE BLACKSTONE GROUP

The Blackstone Capital funds are controlled by the Blackstone Group, a Delaware Corporation that is a leading global alternative asset manager and provider of financial advisory services. The Blackstone Group is listed on the New York Stock Exchange under the ticker symbol “BX” with its principal office located at 345 Park Avenue, New York, NY 10154. No public unit holder holds 10% or more of the publicly traded units of BX.