Description of Transaction and Proposed Ownership

This application requests consent to an internal reorganization by which the licenses currently held by Crawford Communications, Inc. will be assigned to Crawford Media Services, Inc. ("Assignee"). The application does not propose any change in the ultimate control of the licenses. The current licensee, Crawford Communications, Inc. is wholly owned and controlled by Jesse Crawford, an individual United States citizen and through a trust controlled by Mr. Crawford. Assignee will also be wholly owned and controlled by Mr. Crawford and through a trust controlled by Mr. Crawford.

Under the proposed transaction, Assignee will be created as a corporation wholly owned and controlled by Mr. Crawford. Mr. Crawford and the trust will transfer all of their equity interests in Crawford Communications, Inc. to Assignee.