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Received & Inspected  
FEB 17 2009  
FCC Mail Room

January 29, 2009

**BY OVERNIGHT EXPRESS**

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
The Portals  
445 Twelfth Street, S.W.  
Washington, D.C. 20554

ATTN: Analysis Branch, Satellite Division, International Bureau

RE: Consummation of Assignment of Domestic Temporary-Fixed Earth  
Stations E980222 and E980223 from Shop At Home Network, LLC to  
Shop At Home Holdings, Inc.(SES-ASG-20080724-00987)

Dear Ms. Dortch:

Shop At Home Holdings, Inc. ("SAHH"), by its undersigned attorney and pursuant to section 25.119(f) of the Commission's Rules and Regulations, hereby informs the Commission that the assignment of license for the above-referenced Domestic Temporary-Fixed Earth Stations authorized by the Commission in SES-ASG-20080724-00987, granted January 5, 2009, was consummated by the Parties on January 6, 2009.

The facilities are now being operated by SAHH in strict conformity to the stations' licensed parameters and the Rules and Regulations of the Commission.

Any further questions concerning Earth Stations E980222 or E980223 should be addressed to the undersigned, as counsel for the licensee, or to SAHH at:

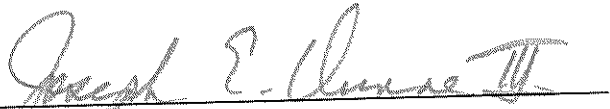
Charles A. Wagner  
Vice President  
Shop At Home Holdings, Inc.  
10001 Kingston Pike  
Suite 57  
Knoxville, TN 37922  
(865)692-1349

SAHH respectfully requests that the enclosed copy of this letter, marked "COPY," be stamped as received and returned to the undersigned in the enclosed stamped self-addressed envelope.

Should any questions arise concerning this matter, kindly contact the undersigned directly.

Respectfully Submitted,

**SHOP AT HOME HOLDINGS, INC.**

By:   
Joseph E. Dunne III  
Its Attorney

JED:A83

XC: Charles A. Wagner