



SERENA HOTELS
SAFARI LODGES · HOTELS · RESORTS

STAMP & RETURN

30th April 1999

Ms Marjorie Roman Salas
Secretary
Federal Communications Commission
The Portals
445-12th Street, S.W.
Washington, D.C. 20554

RECEIVED

MAY 4 1999

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Re: In the Matter of Application of AfriSpace Inc. for Authority to Launch and Operate a Satellite Sound Broadcasting Transmission System, File No. CSS-90-017 (IBFS File NO. SAT-LOA-19900723-00002); Amendment File No. SAT-AMD-19990125-000016 (Call Sign 52367)

Dear Ms. Salas:

Serena Hotels wishes to extend its support for approval of the AfriSpace System, which will provide Satellite sound broadcasting to Africa and the Middle East.

The Serena Group was established in Kenya in 1975 but has over the years expanded to cover the entire East African Region. We run a chain of 5-star lodges and hotels in East Africa, providing quality service and value-for-money for the international and domestic tourist taking advantage of our facilities.

For your information two of our properties in Kenya are members of Leading Hotels of the World and two Tanzanian properties have been accepted as members of Small Luxury Hotels.

The Serena Group is extremely interested in utilizing the AfriSpace system to advance and promote its tour and holiday packages in the African continent and the world at large. The AfriSpace System could be used to disseminate information on our holiday resorts to potential clients all over the world. The AfriSpace System would provide worldwide coverage that is not possible using traditional terrestrial broadcasting technology.



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The AfriSpace System represents an important tool for organizations such as Serena Hotels that seek to provide quality service to its clients. Please, take this into consideration when reviewing the AfriSpace application and approve its use for the benefit of business organizations in Africa.

With kind regards.

Mahmud Janmohamed
Managing Director