

**Response to Question A21**  
**Public Interest Statement**

Liberty Media respectfully submits that the proposed assignment of the AfriSpace DIP satellite authorizations to Liberty Satellite, a wholly-owned subsidiary of Liberty Media, will serve the public interest, convenience and necessity. As a threshold matter, the FCC has determined that Liberty Media is qualified to exercise control of FCC licensees. *See, e.g., In the Matter of News Corporation and the DIRECTV Group, Inc. Transferors, and Liberty Media Corporation, Transferee*, 23 FCC Rcd. 3265 (2008) (FCC approval of Liberty Media's acquisition of *de facto* control of the FCC licenses and authorizations held by the DIRECTV Group, Inc. and its subsidiaries.)

The proposed assignment of the AfriSpace DIP satellite authorizations from a bankrupt entity to Liberty Satellite provides a significant public interest benefit. The FCC has recognized that facilitating the successful resolution of a bankruptcy proceeding is a factor in the FCC's public interest analysis. *See Applications for Consent to the Assignment and/or Transfer of Control of Licenses, Adelpia Communications Corporation (and Subsidiaries, Debtors-in-Possession), Assignors, to Time Warner Cable Inc. (Subsidiaries) Assignees, Adelpia Communications Corporation (And Subsidiaries, Debtors-in-Possession), Assignors and Transferors, to Comcast Corporation (Subsidiaries), Assignees and Transferees*, 21 FCC Rcd. 8203 (2006), at ¶282; *see also WorldCom, Inc. and its Subsidiaries, (Debtors-in-Possession), Transferor, and MCI, Inc., Transferee, Applications to Transfer and/or Assign Section 214 Authorizations, Section 310 Licenses, and Submarine Cable Landing Licenses*, 18 FCC Rcd. 26484 (2003), at ¶29 ("facilitating a telecommunications service provider's successful emergence from bankruptcy advances the public interest by providing economic and social benefits...."). Further, by approving the proposed assignment, the FCC will enable customers to receive uninterrupted service. Broadcasting Satellite Service (Sound) is provided in Africa, the Middle East, South Asia and Europe through the AfriStar-1 satellite, which the FCC authorized in December 1999.

In licensing AfriStar-1, the FCC recognized that the satellite would provide a means for delivering audio programming, such as news, information, distance education, health, agricultural, weather and entertainment, to the underserved audiences in its service region. Indeed, the FCC has noted the variety of satellite mobile radio programming provided by AfriSpace, Inc. *See AfriSpace, Inc., Application for Authority to Launch and Operate a Replacement Satellite, AfriStar-2, at 21° E.L. and to Co-Locate It with AfriStar-1*, 21 FCC Rcd. 17 (2006), at ¶2. Completion of the proposed transaction will support the continued provision of these services to subscribers. Liberty Media and its affiliates have significant experience in creating and operating successful and popular entertainment and educational programming services, and in distributing such services. Through the proposed transaction,

Liberty Media also intends to use its expertise to enhance technology to deliver satellite mobile radio to subscribers internationally, thereby facilitating the provision of satellite mobile radio service to subscribers for whom such service currently is unavailable. Finally, Liberty Media expects to produce original satellite mobile radio programming, potentially including news, sports, weather and entertainment programming, and to offer a variety of music genres. The proposed assignment will serve the public interest by enabling the continuation of service to underserved audiences and by facilitating improvements in such service.