

Via Hand Delivery

April 23, 2004

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Received

MAY 20 2004

Policy Branch
International Bureau

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: Mobile Satellite Ventures Subsidiary LLC
File No. SAT-MOD-20031118-00333 (ATC application)
File No. SAT-AMD-20031118-00332 (ATC application)
File No. SES-MOD-20031118-01879 (ATC application)

Dear Ms. Dortch:

BMW of North America submits this letter in support of the application of Mobile Satellite Ventures, LLC, ("MSV") to offer an ancillary terrestrial component ("ATC") over its MSS spectrum. BMW of North America offers telematics safety and security services throughout the United States. Because our customers operate their vehicles in both urban and rural settings, it is important for their safety and security that there be ubiquitous wireless coverage. The presence of a robust and healthy mobile satellite communications network that is capable of working seamlessly to augment existing terrestrial CDMA or GSM networks would be extremely helpful in ensuring the ubiquitous wireless coverage needed to support our critical telematics safety and security services. Moreover, any technology that provides ubiquitous wireless coverage without the need for new hardware in the vehicle creates significant benefits in emergency response and 911 situations.

If approved, MSV's ATC application would contribute to ensuring that wireless coverage is available not only in the urban areas where ATC would principally operate, but also in the rural areas that lack the population density sufficient to support traditional terrestrial networks where telematics users nonetheless travel. In this way, MSV's ATC service could significantly benefit our nation's 911 network and emergency responders by expanding coverage and, in the process, help to save lives in remote areas of the country.

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Sincerely,



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