

Attachment 1

PLURA CONNECT, LLC NOTIFICATION OF PRO FORMA TRANSFER OF CONTROL

Plura Connect, LLC ("Plura Connect" or the "Authorization Holder") hereby notifies the Federal Communications Commission ("Commission"), pursuant to 47 C.F.R. § 63.24(f), of a pro forma transfer of control resulting from an integrated upstream corporate reorganization completed on August 17 and August 18, 2026. Plura Connect remained the holder of its international Section 214 authorization throughout the transaction and continues to provide service under the same authorization. This notification also provides corrective notice of a prior pro forma restructuring completed on July 25, 2025, as described below.

INFORMATION REQUIRED UNDER 47 C.F.R. § 63.24(f)(2)

47 C.F.R. § 63.18(a)

Name: Plura Connect, LLC

Address: 177 Cassia Way, Suite B112, Henderson, Nevada 89014

Telephone: 1-877-570-8005

47 C.F.R. § 63.18(b)

Plura Connect, LLC is a limited liability company organized under the laws of the State of Nevada.

47 C.F.R. § 63.18(c)

Applicant Contact: Seth D. Heyman, Chief Legal Officer

Address: 5938 Priestly Drive, Suite 102, Carlsbad, California 92008

Telephone: 949-981-1408

Email: sdheyman@pluraconnect.ai

Counsel: The CommLaw Group, PLLC, 1430 Spring Hill Road, Suite 310, Tysons, Virginia 22102; (703) 714-1300

47 C.F.R. § 63.18(d)

Plura Connect holds international Section 214 authority for global resale service pursuant to 47 C.F.R. § 63.18(e)(2), under File No. ITC-214-20241223-00186. The Commission granted the authorization on February 21, 2025.

DESCRIPTION OF PRO FORMA REORGANIZATION

Plura Connect submits this notification within thirty days of August 18, 2026, reorganization. Immediately before that reorganization, Plura Connect was wholly owned by Plura Holdings, LLC ("Plura Holdings"), a Nevada limited liability company. Plura Holdings was owned 75.5% by The Blacklist Alliance Ltd. ("Blacklist"), 17.5% by Mindvana, Inc. ("Mindvana"), 5% by MJB Marketing, Inc. ("MJB"), and 2% by Roor, Inc. ("Roor"). Blacklist held a majority of the voting interests in Plura Holdings. Plura Holdings was manager-managed, and its manager was appointed by majority vote.

Historical Ownership Change Disclosure. The Commission's February 21, 2025, grant reflected Plura Connect as a direct wholly owned subsidiary of Blacklist. On July 25, 2025, Blacklist transferred its 100% ownership interest in Plura Connect to newly formed Plura Holdings. Following that transaction, Blacklist held a 75.5% membership interest in Plura Holdings, Mindvana held a 17.5% membership interest, MJB held a 5% membership interest, and Roor held a 2% membership interest. Blacklist retained majority voting control of Plura Holdings, and no minority owner obtained de jure or de facto control. The July 25, 2025 restructuring therefore was pro forma. It was not separately reported to the Commission, and this filing provides corrective notice of that transaction in addition to notice of the August 18, 2026, reorganization.

Step One - August 17, 2026. In connection with the closing of the sale of Blacklist, Blacklist distributed its entire 75.5% interest in Plura Holdings in equal portions to Airtight Agreements.com LLC ("Airtight"), MJB, and Roor. Immediately following the distribution, Plura Holdings was owned 25.16% by Airtight, 30.17% by MJB, 27.17% by Roor, and 17.50% by Mindvana. Plura Connect and Plura Holdings were excluded from the Blacklist sale, and DNC Buyer LLC, the purchaser of Blacklist, acquired no direct or indirect ownership or control interest in either entity.

Step Two - August 18, 2026. Airtight, MJB, and Roor each transferred a portion of their respective interests in Plura Holdings to DMC Services, Inc. ("DMC"), and DMC was admitted as a member. Following those transfers, Plura Holdings was owned 22.65% by Airtight, 27.65% by MJB, 24.65% by Roor, 17.50% by Mindvana, and 7.55% by DMC. Before August 18, DMC held no issued equity, voting rights, management rights, governance rights, or other attributable ownership interests in Blacklist, Plura Holdings, or Plura Connect. DMC received no special veto, blocking, board-appointment, management, or other extraordinary rights that would permit it to direct the management or policies of Plura Holdings or Plura Connect.

The August 17 and August 18 steps formed part of a single integrated upstream reorganization. Plura Connect remained a wholly owned subsidiary of Plura Holdings throughout both steps. The reorganization did not change Plura Connect's legal identity, international Section 214 authorization, services, customers, or day-to-day operations. It removed Blacklist as an intermediate owner, placed Blacklist's former interests directly with the relevant existing upstream owners, and admitted DMC as a non-controlling minority member without transferring actual control of Plura Connect to any new party.

Public Interest

The transaction serves the public interest, convenience, and necessity because it constituted a pro forma internal restructuring that did not result in any change to Plura Connect's operations, services, customers, management, or actual control.

BASIS FOR PRO FORMA TREATMENT

The July 25, 2025 restructuring was pro forma because Blacklist retained a 75.5% majority voting interest in Plura Holdings after Plura Holdings became the direct parent of Plura Connect. The insertion of Plura Holdings and the addition of non-controlling minority interests did not transfer actual control of Plura Connect to a new party.

The August 17-18, 2026, reorganization likewise did not result in a change in the actual or ultimate control of Plura Connect. In the first step, the entities through which Blacklist's pre-existing owners held their interest received Blacklist's 75.5% interest directly and continued to hold the substantial majority of the ownership interests in Plura Holdings. Subsequently, DMC acquired 7.55% minority interest confers no extraordinary governance or other rights permitting it to direct Plura Connect's management or policies. Accordingly, the transactions described herein are pro forma within the meaning of 47 C.F.R. § 63.24(d) and are reportable pursuant to 47 C.F.R. § 63.24(f).

47 C.F.R. § 63.18(h)(1)

The Authorization Holder's current direct and indirect owners holding ten percent or more of the equity or voting interests, or otherwise holding a controlling interest, are identified below. DMC and Dan McKeehan are also identified separately for completeness even though DMC's 7.55% interest is below the ten-percent reporting threshold and does not confer control.

1. Plura Holdings, LLC

Address: 177 Cassia Way, Suite B112, Henderson, Nevada 89014

Jurisdiction of Formation: United States; Nevada limited liability company.

Principal Business: Holding company.

Interest Held: 100% direct equity and voting interest in Plura Connect, LLC.

2. Mindvana, Inc.

Address: 30 N. Gould St., Ste. R, Sheridan, WY 82801

Jurisdiction of Incorporation: United States; Arizona corporation.

Principal Business: Web design and marketing services.

Interest Held: 17.5% direct equity and voting interest in Plura Holdings, LLC, and corresponding 17.5% indirect equity and voting interest in Plura Connect, LLC.

3. Matt Davidson

Address: 30 N. Gould St., Ste. R, Sheridan, WY 82801

Citizenship: United States.

Principal Business: Individual; owner of Mindvana, Inc.

Interest Held: 100% ownership of Mindvana, Inc.; 17.5% indirect equity and voting interest in Plura Connect, LLC through Mindvana, Inc. and Plura Holdings, LLC.

4. Airtight Agreements.com LLC

Address: 3651 Lindell Road, Suite D, Las Vegas, Nevada 89103

Jurisdiction of Formation: United States; Nevada limited liability company.

Principal Business: Holding company.

Interest Held: 22.65% direct equity and voting interest in Plura Holdings, LLC, and corresponding 22.65% indirect equity and voting interest in Plura Connect, LLC.

5. Seth D. Heyman

Address: 5938 Priestly Drive, Suite 102, Carlsbad, California 92008

Citizenship: United States.

Principal Business: Management of Plura Connect.

Interest Held: 100% ownership of Airtight Agreements.com LLC; 22.65% indirect equity and voting interest in Plura Connect, LLC through Airtight Agreements.com LLC and Plura Holdings, LLC.

6. MJB Marketing, Inc.

Address: 3651 Lindell Road, Suite D, Las Vegas, Nevada 89103

Jurisdiction of Incorporation: United States; Nevada corporation.

Principal Business: Marketing.

Interest Held: 27.65% direct equity and voting interest in Plura Holdings, LLC, and corresponding 27.65% indirect equity and voting interest in Plura Connect, LLC.

7. Matthew Beucler

Address: 177 Cassia Way, Suite B112, Henderson, Nevada 89014

Citizenship: United States and Georgia.

Principal Business: Individual.

Interest Held: 100% ownership of MJB Marketing, Inc.; 27.65% indirect equity and voting interest in Plura Connect, LLC through MJB Marketing, Inc. and Plura Holdings, LLC.

8. Roor, Inc.

Address: 311 2nd Street, Huntington Beach, California 92648

Jurisdiction of Incorporation: United States; California corporation.

Principal Business: Software-as-a-Service communications platform offering integrated solutions through a programmable API.

Interest Held: 24.65% direct equity and voting interest in Plura Holdings, LLC, and corresponding 24.65% indirect equity and voting interest in Plura Connect, LLC.

9. Ryan Rasmussen

Address: 17214 Pacific Coast Highway, Huntington Beach, California 92649

Citizenship: United States.

Principal Business: Individual.

Interest Held: 100% ownership of Roor, Inc.; 24.65% indirect equity and voting interest in Plura Connect, LLC through Roor, Inc. and Plura Holdings, LLC.

ADDITIONAL OWNERSHIP DISCLOSED FOR COMPLETENESS

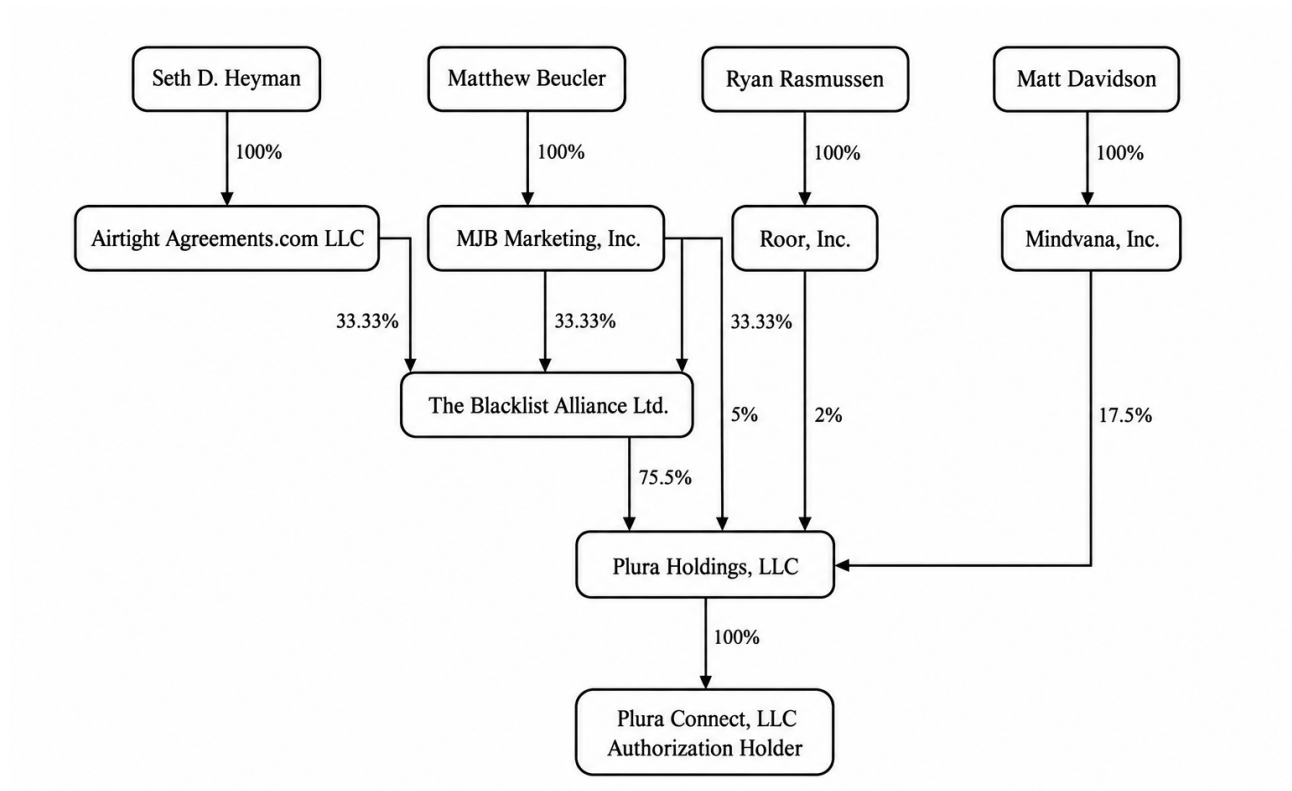
DMC Services, Inc. holds a 7.55% direct equity and voting interest in Plura Holdings, LLC and a corresponding 7.55% indirect equity and voting interest in Plura Connect, LLC. Dan McKeehan is the owner of DMC Services, Inc. and therefore holds his indirect interest in Plura Connect through DMC and Plura Holdings. Neither DMC nor Mr. McKeehan holds a controlling interest in Plura Connect, and DMC has no special veto, blocking, board-appointment, management, or other extraordinary control rights.

No other individual or entity directly or indirectly holds ten percent or more of the equity or voting interests, or a controlling interest, in the Authorization Holder.

47 C.F.R. § 63.18(h)(2) - OWNERSHIP DIAGRAMS

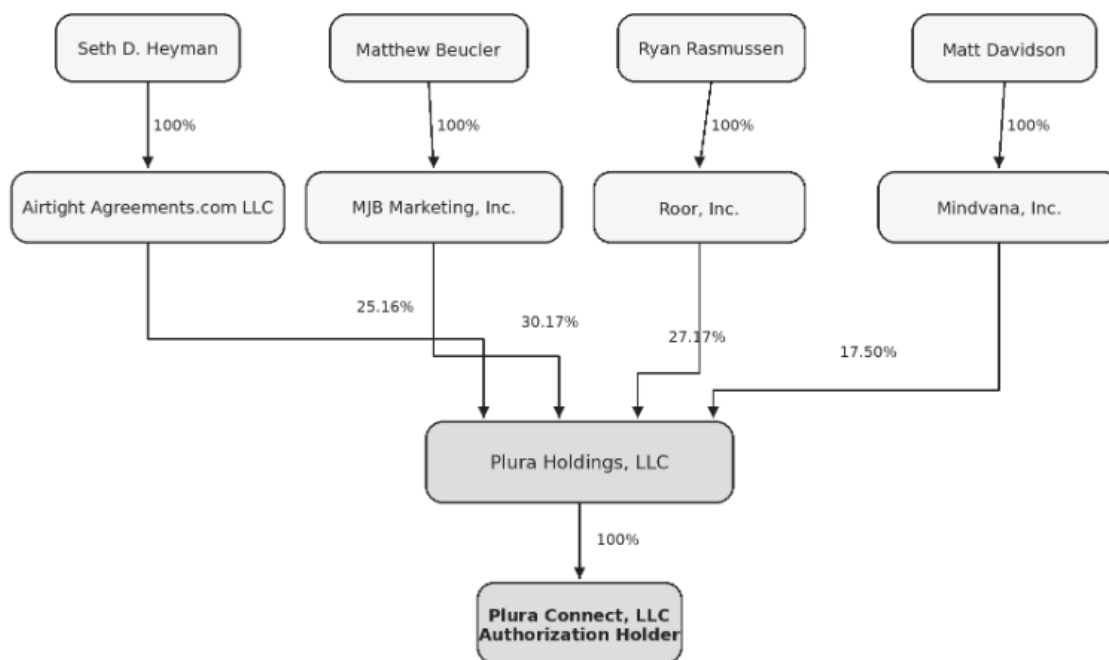
The following diagrams show the complete vertical ownership structure of Plura Connect immediately before and immediately after the August 18, 2026, reorganization.

Figure 1. Ownership Immediately Before August 17, 2026



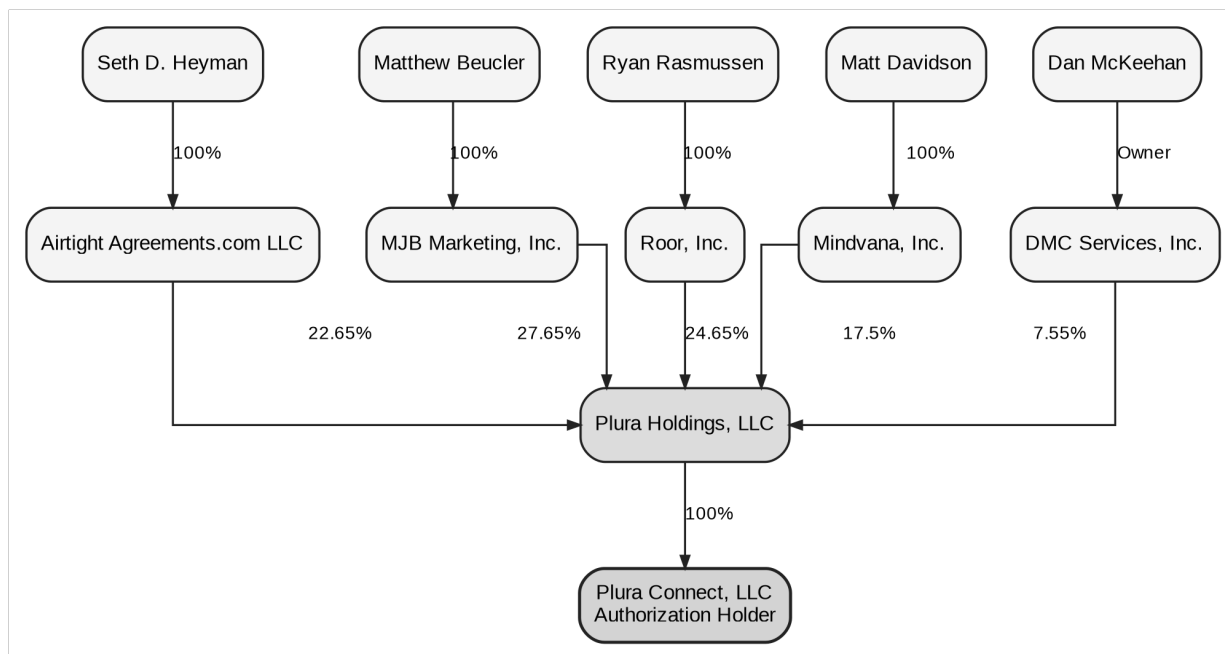
Percentages on entity-to-entity links reflect direct equity and voting interests immediately before the August 17, 2026 reorganization. MJB Marketing, Inc. and Roor, Inc. each held both an indirect interest through Blacklist and a separate direct interest in Plura Holdings.

Figure 2. Ownership Following August 17, 2026



This intermediate structure reflects ownership after Blacklist distributed its 75.5% interest on August 17 and immediately before the August 18 transfers to DMC.

Figure 3. Post-Transaction Ownership



DMC's 7.55% interest is non-controlling. DNC Buyer LLC holds no direct or indirect ownership or control interest in Plura Holdings or Plura Connect.

47 C.F.R. § 63.18(h)(3)

The Authorization Holder has no interlocking directorates with a foreign carrier.

47 C.F.R. § 1.40001

Plura Connect respectfully submits that the foregoing notice of pro forma transfer of control qualifies for exclusion from routine Executive Branch referral pursuant to 47 C.F.R. § 1.40001. This notification does not report any foreign ownership interests requiring Executive Branch review and does not otherwise present any reportable foreign ownership requiring assessment under the Commission's foreign ownership rules. Moreover, the subject transaction is a pro forma reorganization, with no change in the ultimate ownership or control of the Authorization Holder. Consequently, exclusion from Executive Branch referral is appropriate pursuant to 47 C.F.R. § 1.40001(a)(2)(i).

CERTIFICATION REQUIRED BY 47 C.F.R. § 63.24(f)(2)(ii)

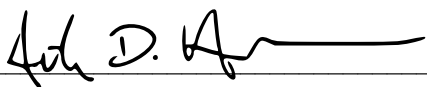
Plura Connect, LLC certifies that the transfers of control described in this notification, including the July 25, 2025 restructuring and the August 18, 2026 reorganization, were pro forma and that, together with all previous pro forma transactions, they did not result in a change in the actual controlling parties of Plura Connect, LLC.

The July 25, 2025 restructuring did not result in the acquisition of control by any new party because Blacklist retained majority voting control of Plura Holdings. The August 17 and August 18, 2026, reorganization did not result in the acquisition of control by DMC Services, Inc., DNC Buyer LLC, or any other new controlling party. Plura Connect remained wholly owned by Plura Holdings throughout the August 18, 2026 reorganization, and no new party acquired de jure or de facto control of the Authorization Holder.

Executed on September 16, 2026.

Representative Name: Seth D. Heyman

Representative Title: Chief Legal Officer

Representative Signature:  _____