

ATTACHMENT 1

DESCRIPTION OF TRANSACTION AND PUBLIC INTEREST STATEMENT

In this application, GC Holding Company, LLC (“GC Holding Company” or “Transferor”) and Best Buy Co., Inc. (“Best Buy” or “Transferee,” and together with Transferor, the “Parties”) seek consent from the Commission to transfer control of GreatCall, Inc. (“GreatCall”) with respect to its international Section 214 authorization, File No. ITC-214-20130307-00069, from GC Holding Company to Best Buy.

Best Buy has entered an agreement to acquire 100 percent of the stock of GC Buyer, Inc. (“GC Buyer”), which is the 100 percent direct owner of GreatCall. The stock of GC Buyer is currently held 100 percent by GC Holding Company. Immediately prior to the closing of the transaction, GC Holding Company will distribute a number of shares of GC Buyer stock representing in the aggregate a minority interest to certain members of GreatCall’s management team in order to effectuate an existing holdback arrangement between GreatCall and such members of management. Following the distributions to management, Best Buy will acquire 100 percent of the stock in GC Buyer from GC Holding Company and from those members of GreatCall’s management who received distributions thereof. Upon consummation, the transaction will result in a change in control of GreatCall.

The attached chart shows the ownership of GreatCall and Best Buy immediately after consummation of the transaction. Best Buy is a publicly traded company. Based on filings with the Securities and Exchange Commission in respect to the ownership of Best Buy’s common shares, two entities own 10 percent or more of the equity of Best Buy: (1) Richard M. Schulze, a U.S. citizen and founder and chairman emeritus of Best Buy; and (2) The Vanguard Group, Inc., an investment management company incorporated in Pennsylvania. Mr. Schulze holds his interests in Best Buy both directly in his own name as well as through trusts and other entities, each of which is organized in the United States. No other entity owns 10 percent or more of the common stock of Best Buy.

The Parties respectfully submit that Commission approval of the transfer of control will serve the public interest, convenience, and necessity. The resources of the Transferee will enhance GreatCall’s ability to serve its customers.

The Commission has determined that applications that demonstrate on their face that a transaction will yield affirmative competitive public interest benefits and will neither violate the Act or Commission rules, nor frustrate or undermine policies and enforcement of the Act by reducing competition or otherwise, do not require extensive review or expenditure of considerable resources by the Commission. This transaction meets this standard and should thus be granted promptly.

Attachment 1
FCC Form 214
Transfer of Control of GreatCall, Inc.

ANSWER TO QUESTION 10

Contact Information for Transferor, Section 214 Holder, and Transferee

GC Holding Company, LLC (Transferor)

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GreatCall, Inc. (Section 214 Holder)

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Regulatory Counsel to GreatCall, Inc.

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Transfer of Control of GreatCall, Inc.

Best Buy Co., Inc. (Transferee)

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Statement Under Section 63.18(d)

GreatCall, Inc. holds an international Section 214 authorization, File No. ITC-214-20130307-00069, for Global or Limited Global Resale Service. The applicant and Transferee, Best Buy Co., Inc., has not previously received authority under Section 214 of the Act.

ANSWER TO QUESTION 11

Direct and Indirect Ownership of Transferee

Please see the chart set forth below.

Best Buy Co., Inc. is a publicly traded company. Based on filings with the Securities and Exchange Commission, two entities own 10 percent or more of the equity of Best Buy Co., Inc. This information reflects ownership of the common stock of Best Buy Co., Inc. per the most recent information available to the company. No other entity owns 10 percent or more of the common stock of Best Buy Co., Inc.

Richard M. Schulze (13.99%)
3033 Excelsior Blvd., Suite 525
Minneapolis, MN 55416
U.S. citizen
Principle business is founder and chairman emeritus of Best Buy Co., Inc.

The Vanguard Group, Inc. (10.53%)
100 Vanguard Blvd.
Malvern, PA 19355

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Pennsylvania corporation
Principle business is investment management.

ANSWER TO QUESTION 13

Narrative Statement Regarding the Transaction

Please see “Description of Transaction and Public Interest Statement” above.

ANSWER TO QUESTION 20

Streamlined Processing

The application qualifies for streamlined processing because none of the parties hereto is affiliated with any foreign carrier nor is any party affiliated with any dominant U.S. carrier whose international switched or private line service is being resold. Further, the Transferee has no identifiable foreign ownership.

OWNERSHIP OF GREATCALL, INC. AND BEST BUY CO., INC.

(Immediately After Consummation of Transaction)

