

**Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554**

In the Matter of)	
)	
Multicultural Brand Marketing Inc.)	
)	
Application for authority pursuant to Section 214 of the Communications Act of 1934, as amended, for global authority to operate as an international facilities-based and resale carrier)	File No.: ITC-214_____
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APPLICATION FOR AUTHORITY

Multicultural Brand Marketing Inc., (hereafter called “Applicant”) hereby requests authority, pursuant to Section 214 of the Communications Act of 1934, as amended, 47 U.S.C. Section 214 et. al. (1982), and Section 63.18 of the Federal Communication Commission's (hereafter called “Commission”) Rules, 47 C.F.R. Section 63.18, to provide global or limited international facilities-based and resale services between the United States and international points, except those international point not authorized by the Commission and updated from time to time on the Commission’s Exclusion List. **Multicultural Brand Marketing Inc.** is a U.S. company organized to provide international telecommunications services. **Multicultural Brand Marketing Inc.** has no foreign affiliations. **Multicultural Brand Marketing Inc.** serves customers throughout the United States. By granting this application, the Commission will serve the public interest, convenience and necessity by promoting competition in the international services market. Competition will benefit U.S. consumers by increasing service options and lowering prices. Thus, the public interest will be served by the grant of Section 214 authority to **Multicultural Brand Marketing Inc.**

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Application for authority pursuant) **File No.: ITC-214_____**
to Section 214 of the)
Communications Act of 1934,)
as amended, for global authority)
to operate as an international)
facilities-based and resale carrier)
)

Application Attachment I.
(Information pursuant to 47 CFR § 63.12)

The following information is submitted, as required by 47 CFR § 63.12 of the Commission’s Rules, in support of **Multicultural Brand Marketing Inc.**’s request for authorization:

In Response to Question 9 of FCC 214 Application:

Multicultural Brand Marketing Inc. respectfully requests streamline processing pursuant to 47 CFR § 63.12 and certifies that:

1. It is not affiliated with a foreign carrier in a destination market it seeks authority to serve;
2. It has no affiliation with a dominant U.S. carrier whose international switched or private line services **Multicultural Brand Marketing Inc.** seeks authority to resell, either directly or indirectly through the resale of another reseller’s services;
3. It does not seek authority to provide switched basic services over private lines to a country for which the Commission has not previously authorized the provision of switched services over private lines.
4. The Commission has not informed **Multicultural Brand Marketing Inc.** in writing that this Application is not eligible for streamlined processing.

In Response to Question 10 of FCC 214 Application: Not Applicable.

In Response to Question 11 of FCC 214 Application: Not Applicable.

In Response to Question 12 of FCC 214 Application: Not Applicable.

In Response to Question 13 of FCC 214 Application: Not Applicable.

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to Section 214 of the)
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as amended, for global authority)
to operate as an international)
facilities-based and resale carrier)
)

Application Attachment II.
(Information pursuant to 47 CFR § 63.18)

The following information is submitted, as required by 47 CFR § 63.18 of the Commission's Rules, in support of **Multicultural Brand Marketing Inc.**'s request for authorization:

47 CFR § 63.18(a): The name, address and telephone number of the Applicant is:

Name: **Multicultural Brand Marketing Inc.**
Address: **565 Penta Court**
State, City, Zip Code: **Weston, FL 33327**
Tel: **(305) 484-4020**

47 CFR § 63.18(b): **Multicultural Brand Marketing Inc.** is a corporation organized under the laws of the State of <Home state> ;

48 CFR § 63.18(c): Correspondence concerning this application should be sent to:

Name: **Carlos Lopez**
Multicultural Brand Marketing Inc.
Address: **565 Penta Court**
State, City, Zip Code: **Weston, FL 33327**
Tel: **(305) 484-4020**

With a copy to:

Edward Maldonado, Regulatory Counsel for
REGULATORY BACK OFFICE, INC.
7925 NW 12th Street, Suite 300
Doral, FL 33126
Tel: (305) 477-7580
Fax: (305) 477-7504

In Response to Question 14 and 15 of FCC 214 Application:

47 CFR § 63.18(d): Multicultural Brand Marketing Inc. has not previously received authority under Section 214 of the Act.

47 CFR § 63.18(e): Not Applicable. At this time, **Multicultural Brand Marketing Inc.** seeks no other authorization available under Section 63.18(e). **Multicultural Brand Marketing Inc.** requests global or limited facilities-based and resale Section 214 authority pursuant to the terms and conditions of Section 63.18(e)(1) and (e)(2) of the Commission's Rules. Applicant is not applying for authority to acquire facilities or to provide services not covered by paragraphs (e)(1) through (e)(3) of Section 63.18. Applicant is not seeking facilities-based authority under paragraph (e)(4) of Section 63.18.

47 CFR § 63.18(g): Not Applicable.

47 CFR § 63.18(h): In support of this certification, the name, address, citizenship and principal business of the shareholders of **Multicultural Brand Marketing Inc.** that control ten percent (10%) or more of are as follows:

Name:	Carlos Lopez
Address:	565 Penta Court
State, City, Zip Code:	Weston, FL 33327
Ownership Percentage:	100%
Citizenship:	United States
Business:	Telecommunications

There are no interlocking directorates.

47 CFR § 63.18(i): Multicultural Brand Marketing Inc. certifies that it is not affiliated with any foreign facilities-based carriers or US dominant carriers.

47 CFR § 63.18(j): certifies that it does not seek to provide international telecommunication services to any destination country for which any of the following are true:

1. **Multicultural Brand Marketing Inc.** is a foreign carrier in that country; or
2. **Multicultural Brand Marketing Inc.** controls a foreign carrier in that country; or
3. Any entity that owns more than twenty-five percent (25%) of **Multicultural Brand Marketing Inc.**, or that controls **Multicultural Brand Marketing Inc.**, controls a foreign carrier in that country.

47 CFR § 63.18(k): Not Applicable.

47 CFR § 63.18(l): Not Applicable.

47 CFR § 63.18(m): Not Applicable.

47 CFR § 63.18(n): Multicultural Brand Marketing Inc. certifies that it has not agreed and will not agree in the future to accept any direct or indirect special concessions from a foreign carrier or administration with regards to traffic or revenue flows between the United States and any foreign countries the company is authorized to serve.

47 CFR § 63.18(o): Multicultural Brand Marketing Inc. certifies that no party to this application has been denied federal benefits pursuant to Section 5301 of the Anti-Drug Abuse Act of 1988.

CONCLUSION

In conclusion of the foregoing Application and Attachments, **Multicultural Brand Marketing Inc.** certifies that all of the information in this application is accurate and correct. For these reasons, respectfully requests that the Commission grant this application.

Respectfully submitted,

Multicultural Brand Marketing Inc.

By: *Carlos Lopez*

Name **Carlos Lopez**

Title: President of **Multicultural Brand Marketing Inc.**

Date: May 12, 2010