



**CLERKIN & SINCLAIR, LLP**  
ATTORNEYS AT LAW

April 26, 2010

International Bureau  
Federal Communications Commission  
Washington, DC 20554

**Re: Letter Filing Regarding a Change in Name of NobelTel,  
LLC**

Dear Madam or Sir:

NobelTel, LLC ("NobelTel" or "Company"), by its counsel, hereby respectfully advises the International Bureau of the Federal Communications Commission ("Commission") of its changing its name to account for four properly adopted assumed names. The proposed name-change is from NobelTel, LLC to NobelTel, LLC, d/b/a Ajax Telecom d/b/a Bane Telecom d/b/a NCP Telecom d/b/a HOM. NobelTel is a non-dominant carrier that provides long distance telecommunications services on a resale basis to customers across the country and distributes prepaid calling cards on a wholesale basis around the world.

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In support of this request, the Company provides the following information:

**NobelTel.** NobelTel is a Delaware limited liability company located at 5857 Owens Avenue, Suite 202, Carlsbad, CA 92008. NobelTel provides a variety of interexchange resale services, including prepaid and postpaid card services, to residential and business end users as well as on a wholesale basis to other telecommunications carriers. NobelTel provides resold interstate service and intrastate interexchange service in all states, except for Alaska, and the District of Columbia, and holds state certifications, as required, to do so. NobelTel also provides international service pursuant to its Section 214 authorization granted by the Commission in File No. ITC-214-20011021-00532 on November 16, 2001.<sup>1</sup> To provide its services, NobelTel owns and operates its own switches and systems and leases capacity from facilities-based providers. NobelTel will continue to hold its telecommunications authorizations following the name-change.

**Description of the Transaction.** By this Letter, NobelTel notifies the International Bureau and the Commission of a change in the name under which NobelTel provides services, which will allow it to use its

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<sup>1</sup> The original Section 214 authorization was granted in the name Nobel Limited Company d/b/a NobelTel. By letter dated April 8, 2004, Nobel Limited Company notified the Commission of its name change to NobelTel, LLC, as noted in a public notice released April 22, 2004.

properly filed assumed names. Pursuant to fictitious business name filings in multiple jurisdictions throughout the United States, NobelTel has the right to do business under each of the four trade names Ajax Telecom, Bane Telecom, NCP Telecom, and HOM. The current customers of NobelTel will continue to be served by NobelTel pursuant to its existing telecommunications authorizations. The name-change will be entirely without effect on customers, who will enjoy the same rates, terms and conditions of service as they do prior to the closing, and any future changes will be made consistent with Commission requirements. Customers will use the same contact information for inquiries or other communications with the Applicant, regardless of the assumed name it uses at any given time. Indeed, despite the change in name, the Applicant does not anticipate any change in the management of operational personnel as a result of the transaction, thus maintaining the managerial, customer support, and technical expertise of the company. The day-to-day operations of NobelTel will not change as a result of this change.

**Public Interest Considerations.** The proposed name-change described herein will serve the public interest. The use of properly filed and authorized assumed names will enable NobelTel to continue to enhance and expand the services that it offers to its customers through greater marketing options.

The proposed change does not involve any assignment of licenses or customers. All current customers of NobelTel will continue to be served by NobelTel pursuant to its existing telecommunications authorizations. The change will be transparent to customers who will continue to receive their existing services at the same rates, terms and conditions as at present. All existing tariffs will remain in place. Any future changes in the rates, terms and conditions of service will be made pursuant to Commission requirements. Applicant's management team, which will remain in place post-close, has extensive experience in providing quality communications services.

Furthermore, the proposed name-change will not have a negative impact on competition. The Applicant is a non-dominant carrier that will continue to compete with Verizon, AT&T, and other carriers in the long distance markets for 1+, international, and calling card services. No existing or potential competitors will be eliminated as a result of the proposed transaction.

The Company submits that no additional filings are required for International Bureau approval for NobelTel to begin using its properly assumed names. Should the International Bureau believe that any further action is required, NobelTel respectfully requests that the International Bureau notify the undersigned at its earliest convenience.

Should the Commission or the International Bureau have any questions regarding this matter, please do not hesitate to contact Peter Sinclair at (619) 699-5902.

Respectfully submitted,

**NobelTel, LLC**



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