

Categories of Services for 214 Applications
(Streamline/Non-streamline)

- LIMITED/GLOBAL RESALE SERVICE
- LIMITED/GLOBAL FACILITIES-BASED SERVICE
- LIMITED/GLOBAL FACILITIES-BASED/RESALE SERVICE
- INDIVIDUAL FACILITIES-BASED SERVICE
- INTERCONNECTED PRIVATE LINE RESALE SERVICE
- INMARSAT AND MOBILE SATELLITE SERVICE
- INTERNATIONAL SPECIAL PROJECT
- SWITCHED RESALE SERVICE
- TRANSFER OF CONTROL
- ASSIGNMENT OF LICENSE
- PRO FORMA TRANSFER/ASSIGNMENT
- SPECIAL TEMPORARY AUTHORITY
- SUBMARINE CABLE LANDING LICENSE

Description of Application: _____

Before the

FEDERAL COMMUNICATIONS COMMISSION

Washington, D.C. 20554

In the Matter of:

File No. : _____

DIRECT GUIDANCE, INC.

Application for authority pursuant
to Section 214 of the
Communications Act of 1934,
as amended, for global authority
to operate as an international
facilities-based and resale carrier

Application

DIRECT GUIDANCE, INC. (“DIRECT GUIDANCE”), hereby requests authority, pursuant to Section 214 of the Communications Act of 1934, as amended, 47 U.S.C. Section 214 (1982), and Section 63.18 of the Commission’s Rules, 47 C.F.R. Section 63.18, to provide global international facilities-based and resale services between the United States and international points.

DIRECT GUIDANCE is a new U.S. company organized to provide international telecommunications services. DIRECT GUIDANCE has no foreign affiliations. DIRECT GUIDANCE serves business customers throughout the United States.

By granting this application, the Commission will serve the public interest, convenience and necessity by promoting competition in the international services market. Competition will benefit U.S. consumers by increasing service options and lowering prices. Thus, the public interest will be served by the grant of Section 214 authority to DIRECT GUIDANCE.

Section 63.18 Information

The following information is submitted, as required by Section 63.18 of the Commission's Rules, in support of DIRECT GUIDANCE's request for authorization.

(a) DIRECT GUIDANCE, INC.

525 Antioch Avenue #2

Ft. Lauderdale, FL 33304

Tel: (954) 630-9571

Fax: (954) 564-8906

(b) DIRECT GUIDANCE is a corporation organized under the laws of the state of Florida.

(c) Correspondence concerning this application should be sent to:

Sadler L. JAMES, President

DIRECT GUIDANCE, INC.

525 Antioch Avenue #2

Ft. Lauderdale, FL 33304

Tel: (954) 630-9571

Fax: (954) 564-8906

and

Ms. Tara R. JAMES, Esq.

Attorney At Law

3741 NE 163rd Street #140

North Miami Beach, FL 33160-4104

Tel : (305) 947-3581

Fax: (305) 947-3582

- (i) DIRECT GUIDANCE certifies that it has not agreed and will not agree in the future to accept any direct or indirect special concessions from a foreign carrier or administration with regards to traffic or revenue flows between the United States and any foreign countries the company is authorized to serve.
- (j) DIRECT GUIDANCE certifies that no party to this application has been denied federal benefits pursuant to Section 5301 of the Anti-Drug Abuse Act of 1988.

Conclusion

In conclusion, DIRECT GUIDANCE certifies that all of the information in this application is accurate and correct.

For these reasons, DIRECT GUIDANCE respectfully request that the Commission grant this application.

Respectfully submitted,

DIRECT GUIDANCE, INC.

By: 

Sadler L. JAMES, President

DIRECT GUIDANCE, INC.

525 Antioch Avenue #2

Ft. Lauderdale, FL 33304

Tel: (954) 630-9571

Fax: (954) 564-8906

Date: February 3, 2000