

Categories of Services for 214 Applications  
(Streamlined/Non-streamline)

ITC

Streamlined ITC-214-19980903-00621  
CONSULTA AMERICA INTERNATIONAL, INC.  
CONSULTA SOLUTIONS, INC.

- ASSIGNMENT OF LICENSE
- GLOBAL FACILITIES-BASED SERVICE
- GLOBAL FACILITIES-BASED/GLOBAL RESALE SERVICE
- GLOBAL RESALE SERVICE
- INDIVIDUAL FACILITIES-BASED SERVICE
- INTERCONNECTED PRIVATE LINE RESALE SERVICE
- LIMITED GLOBAL FACILITIES-BASED SERVICE/LIMITED GLOBAL RESALE SERVICE
- LIMITED GLOBAL FACILITIES-BASED SERVICE
- LIMITED GLOBAL RESALE SERVICE
- INMARSAT AND MOBILE SATELLITE SERVICE
- SWITCHED RESALE SERVICE
- TRANSFER OF CONTROL
- SUBMARINE CABLE LANDING LICENSE
- INTERNATIONAL SPECIAL PROJECT

Description of Application: \_\_\_\_\_

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# CONSULTA SOLUTIONS, INC.

*International Business Consultants*

FCC/MELLON

SEP 03 1998

COPY

VIA OVERNIGHT DELIVERY

September 2, 1998

Federal Communications Commission  
Common Carrier International  
P. O. Box 358115  
Pittsburgh, PA 15251-5115

RE: Application of Consulta America International, Inc. for Authorization Pursuant to Section 214 of the Communications Act of 1934, as Amended.

Dear Sir:

Consulta America International, Inc. ("Applicant" or "Consulta") submits the original and five copies of the above-referenced Application for Section 214 Authorization for global authority to operate as an international facilities-based provider and resale carrier of telecommunications services.

Enclosed is a check for \$745.00 made payable to the Federal Communication Commission to cover the filing fee and FCC Form 159.

Please date-stamp and return the extra copy of the transmittal letter provided as proof of filing. An envelope with the return address and the appropriate postage is attached for this purpose. Your assistance in this matter is greatly appreciated.

Sincerely,



A. D. "Bud" Phillips  
CEO & President

Enclosures

Before the  
**FEDERAL COMMUNICATIONS COMMISSION**  
Washington, D. C. 20554

COPY

In the Matter of

CONSULTA AMERICA INTERNATIONAL,  
INC., DBA CONSULTA SOLUTIONS, INC.

Application for Authority Pursuant to Section 214  
of the Communications Act of 1934, as  
Amended, for Global Authority to Operate as an  
International Facilities-based Provider and Resale  
Carrier

File No. I.T.C. -97- \_\_\_\_\_  
ITC-214-19980903-00621

APPLICATION OF  
CONSULTA AMERICA INTERNATIONAL, INC.  
DBA CONSULTA SOLUTIONS, INC.  
FOR SECTION 214 AUTHORIZATION AND  
CERTIFICATE OF PUBLIC  
CONVENIENCE AND NECESSITY

A. D. "Bud" Phillips  
Consulta America International, Inc.  
290 Gilmer Ferry Rd.  
Ballground, GA 30107  
(770) 735-7600

September 2, 1998

Before the  
**FEDERAL COMMUNICATIONS COMMISSION**  
Washington, D.C. 20554

COPY

In the Matter of

**CONSULTA AMERICA INTERNATIONAL,  
INC., DBA CONSULTA SOLUTIONS, INC.**

File No. I.T.C. -98- \_\_\_\_\_

Application for Authority Pursuant to Section 214 of  
the Communications Act of 1934, as Amended, for  
Global Authority to Operate as an International  
Facilities-based Provider and Resale Carrier

**APPLICATION**

Pursuant to Section 214 of the Communications Act of 1934, as amended, 47 U.S.C. Section 214 (1982), and Section 63.18 of the Commission's Rules, 47 C.F.R. Section 63.18, Consulta America International, Inc. ("Consulta"), hereby requests authority to provide global international facilities-based and resale services between the United States and international points.

Consulta intends to establish a telecommunications business. Applicant has no foreign affiliations. Applicant will serve business and residential customers throughout the United States.

By granting this application, the Commission will serve the public interest, convenience, and necessity by promoting competition in the international services marketplace. Competition will benefit U.S. consumers by increasing service options and lowering prices. Thus, the public interest will be served by the grant of Section 214 authority to Applicant.

I. Section 63.18 Information

As required by Section 63.18 of the Commission's Rules, the following information is submitted in support of Applicant's request for authorization.

(a) Name and address of the applicant:

Consulta America International, Inc., dba Consulta Solutions, Inc.  
P.O. Box 528  
290 Gilmer Ferry Rd.  
Ballground, GA 30107  
(770) 735-7600

(b) Consulta is a corporation organized under the laws of the State of Georgia.

(c) Correspondence or communications concerning this Application should be directed to:

Todd H. Lowe, President  
Visiology, Inc.  
16061 Carmel Bay Drive  
Northport, Alabama 35475  
(205) 330-1701



and

A. D. "Bud" Phillips, CEO & President  
Consulta America International, Inc.  
290 Gilmer Ferry Rd.  
Ballground, GA 30107  
(770) 735-7600

- (d) Applicant has not received authority previously under Section 214 of the Communications Act.
- (e) Applicant requests global facilities-based and resale Section 214 authority pursuant to the terms and conditions of Section 63.18(e)(1) and (e)(2).
- (f) At this time, Applicant seeks no other authorization available under Section 63.18(e).
- (g) Not applicable.
- (h) Consulta America International, Inc., dba Consult Solutions, Inc. certifies that it is not affiliated with any foreign or U.S. facilities-based carrier.

In support of this certification, the name, address, citizenship, and principal business of the shareholders that controls ten percent or more of Applicant, are as follows:

**COPY**

Officers & Shareholders		
Name/Title	Address	% of Shares
A. D. "Bud" Phillips CEO & President	Consulta America International, Inc. 290 Gilmer Ferry Rd. P.O. Box 528 Ballground, GA 30107	51%
Shannon Phillips		24%
Buddy Phillips, COO & V.P.		5%
Sean Clark V.P., Technology & Development		3%
Janis Burda V.P., Marketing & Business Development		

All of the shareholders listed above are U.S. citizens.

A. D. "BUD" PHILLIPS, Chief Executive Officer & President, brings a rich and diverse financial and business background to Consulta Solutions ("Consulta"). As the Chief Executive Officer & President for Consulta, a 31-year-old international business development firm, he provides overall scope and direction to a team of professionals responsible for global-scale projects valued in the hundreds of millions of dollars. Additionally, he took Consulta from an exclusively import/export and commodities company into telecommunications start-ups, infrastructure projects, and real estate and resort financing and development. Bud is personally responsible for the development and expansion of Consulta's scope of work into the bio-technology field.

In addition to his responsibilities with Consulta Solutions, he currently serves or has served on the boards of the CaribeSur Telecom and Univest Corporation. Bud has been honored with the highest civil decoration from the President of Ecuador: The Medal of National Order "El Merito" Bud was selected to the International Who's Who of Professionals and was Founder, Board Member, and President of the Ecuadorian-American

Chamber of Commerce. He was also a member of the Native Atlanta's Club, the Georgia Chamber of Commerce, and Georgia's District Export Council. He has written numerous articles in national and trade publications on international and trade matters. Bud is a Financial Investment Counselor Fellow from the American College in Chicago and possesses a Bachelor Degree in Business Administration in Economics and Marketing.

JANIS RURDA, Vice President Marketing & Business Development, has over twenty-seven years of award-winning performance in a wide range of financial, business, civic and governmental arenas. She brings an extensive knowledge of financial and intergovernmental affairs, along with well-developed networks within the financial and governmental communities. Janis managed a \$35 million liquidation loan portfolio for the U.S. Small Business Administration. She is responsible for establishing Consulta's telecommunication and bin-technology project activities and manages all client-to-client relationships and financing issues, with emphasis on Latin America. She expanded Consulta's international business presence, especially in the area of international project financing, through high-level government banking and her business relationships.

Janis possesses a B.S. Degree in Business Administration and serves as volunteer counselor to the U.S. Small Business Administration and the U.S. Department of Commerce's Small Business Resource Center. She has served as a consultant to the DeKalb Convention and Visitors Bureau, DeKalb County Government, Georgia's university system, the Women's Construction Owners & Executives, USA and served as the Executive Director for the Georgia Women's Business Initiative. She conducted round-table discussions on women business ownership issues for the White House in Georgia and has authored several magazine articles on small business and financing issues. Janis recently participated as part of the American Delegation to the Euro-American Women's Council forum in Athens, Greece. As a result of this participation, she has just been appointed to the Board of Directors for the Euro-American Women's Council and the USA Foundation for BioPolitics International Organization.

SEAN CLARK, Vice President Technology and Development, has over twenty years of management experience in heavily regulated industries, including the nuclear power industry as well as the high-technology arena. Sean has gained recognition as an expert in regulatory and governmental affairs, strategic and business planning, performance



improvement, project management, budget control, work process analysis and development human performance analysis, design, quality program development, and the use of mainframe and PC-based computer systems. Many of the techniques developed by Sean are utilized worldwide for improving industrial operations.

Sean is a licensed professional engineer with a Bachelor of Science in Mechanical Engineering from Virginia Polytechnic Institute. His regulated-industries experience and his fluency in Spanish have been significant factors in Consulta's expansion and success in the Latin American market. Sean has authored articles on corporate strategies and planning and has been a frequent speaker before industry groups on the subject of international business.

BUDDY PHILLIPS, Chief Operating Officer & Vice President, has over twenty-five years experience in a wide scope of administrative and management functions including traffic functions, corporate and organization budget development and control, asset accrual, diversification of holdings, human resources activities, and order control, accounting, inventory control, and credit functions for L. B Foster Co., a major steel supply company. Buddy oversaw Consulta' administrative and accounting operations, manufacturing, and materials management of an ophthalmological products company that Consulta helped develop and sell for the inventor. As President, he created and successfully operated a wholesale/retail feed company for over ten years. Buddy currently manages all financial aspects of the domestic and international operations and projects for Consulta and currently serves on Board of Directors of PurEarth Technologies, Inc. and Executive Services International.

- (i) Applicant certifies that it has not agreed and will not agree in the future to accept any direct or indirect special concessions from a foreign carrier or administration with respect to traffic or revenue flows between the United States and any foreign countries which Applicant is authorized to serve.

COPY

(j) Applicant certifies that no party to this application is subject to a denial of federal benefits pursuant to Section 5301 of the Anti-Drug Abuse Act of 1988.

In conclusion, Consulta America International, Inc. certifies that all of the information in this application is accurate and correct. For these reasons, Consulta America International, Inc. respectfully requests that the Commission grant this Application.

Respectfully submitted,

Consulta America International, Inc.

BY: *A. D. Phillips*

A. D. "Bud" Phillips  
CEO & President  
Consulta America International, Inc.  
290 Gilmer Ferry Rd.  
Ballground, GA 30107  
(770) 735-7600

September 2, 1998



CERTIFICATION OF APPLICANT

I hereby certify that the statements contained in the attached Consulta America International, Inc.'s Application for Authorization Pursuant to Section 214 of the Communications Act of 1934, as Amended, for Global authority to Operate both as a Reseller and Facilities-based Provider of International Telecommunications Services Pursuant to a Certificate of Public Convenience and Necessity are true and correct to the best of my knowledge and are made in good faith.

Consulta America International, Inc.

BY: \_\_\_\_\_

  
A. D. "Bud" Phillips

CEO & President

Consulta America International, Inc.  
290 Gilmer Ferry Rd.  
Ballground, GA 30107  
(770) 735-7600

September 2, 1998





CONSULTA AMERICA INTERNATIONAL, INC.

3475 LENOX ROAD N.E. SUITE 300  
ATLANTA, GA 30326  
PHONE (404) 303-7027

THE SUMMIT NATIONAL BANK  
ATLANTA, GEORGIA  
64-389/611

2831

9/2/98

PAY TO THE ORDER OF Federal Communication Commission

\$ \*\*745.00

Seven Hundred Forty-Five and 00/100\*\*\*\*\*

Federal Communication Commission

DOLLARS  
Security features included.  
Details on back.

MEMO 214 Application Fee



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CONSULTA AMERICA INTERNATIONAL, INC.

Federal Communication Commission

9/2/98

2831

745.00

Summit - Checking

214 Application Fee

745.00