



PUBLIC NOTICE

FEDERAL COMMUNICATIONS COMMISSION
445 12th STREET S.W.
WASHINGTON D.C. 20554

News media information 202-418-0500
Internet: <http://www.fcc.gov> (or <ftp.fcc.gov>)
TTY (202) 418-2555

Report No. 325-00140

Monday August 10, 2009

PERMIT TO DELIVER PROGRAMS TO FOREIGN BROADCAST STATIONS

RE: ACTIONS TAKEN

The Commission, by its International Bureau, took the following actions pursuant to delegated authority. The effective dates of the actions are the dates specified.

INFORMATIVE

325-STA-20090709-00004

UNIRADIO CORP.

Special Temporary Authority

Granted

Uniradio Corporation's July 9, 2009 request for Special Temporary Authority (STA) (325-STA-2009070900004) under Section 325 (c) and 309 (f) of the Communications Act, to allow Uniradio to deliver to XHTY-FM, Tijuana, Mexico for cross border broadcasts two highly rated Spanish language programs that originate in the United States is hereby granted subject to conditions that include but are not limited to the following. This Grant is effective August 10, 2009 for the period during which the Commission is processing Uniradio's application for regular authority or 180 days, whichever comes first. Grant of this STA Permit is further conditioned upon the Mexican station's operation in full compliance with applicable treaties and related provisions concerning electrical interference to U.S. broadcast stations.

This authorization is predicated on the use of a foreign station assignment, which must abide by the terms of the 1992 USA-Mexico FM Broadcast Agreement. Hence, this program authorization applies only to the specific foreign station facilities which are currently on file with the Commission as having been officially coordinated by the Secretaria de Comunicaciones y Transportes (SCT) in Mexico and subsequently approved by the Commission for operation. If the transmitter coordinates or technical operating parameters of the foreign station are altered subsequent to this authorization or are found to be different from those currently on file and approved by the Commission, this program authorization will be subject to immediate termination without right to hearing.

For more information concerning this Notice, contact Janice Shields at (202) 418-2153; Janice.Shields@fcc.gov; TTY 202-418-2555.

Received & Inspected

JUL 9 - 2009

FCC Mail Room

Mark C. Del Bianco
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Kensington, MD 20895
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mark@markdelbianco.com

July 6, 2009

Ms. Marlene Dortch
Secretary
Federal Communications Commission
445 12th St., S.W.
Washington, D.C. 20554

Reference: Request for Special Temporary Authority to Deliver Programs to
Foreign Broadcast Station XHTY

Dear Ms. Dortch:

Uniradio Corp. ("Uniradio") of San Diego, California is re-filing this request for Special Temporary Authority to make cross-border transmissions of broadcast programs to FM station XHTY in Tijuana, Mexico pursuant to Section 325(c) of the Communications Act of 1934, as amended, and Section 25.120 of the Commission's rules. Uniradio is a California corporation that represents Mexican radio station XHTY in the United States. This request and a related Form 308 for regular authority to make cross-border transmissions of broadcast programs to FM station XHTY were originally filed in May, but were returned by your office on June 3, 2009 because the necessary operating parameters for XHTY were not on file.

This STA requests a narrow and temporary authorization to allow Uniradio to deliver to XHTY for cross border broadcasts two highly rated Spanish language programs that originate in the United States. The first is the "Don Cheto" show, which is syndicated by Liberman Media. The show originates in Los Angeles and is currently the top rated morning drive radio program among Hispanics in that market. The second is the "El Vacilon del Mandril," an afternoon drive time show which originates from Los Angeles as well, and is currently the number one show among Hispanics for that time slot. "El Vacilon" is syndicated by Spanish Broadcasting Systems (SBS). Uniradio will deliver the programs in their entirety to XHTY. Each show will consist of 4-5 hours of programming per day, Monday through Saturday.

In addition to filing this STA request, Uniradio is filing an application for a permit under Section 325(c). The nature of the programming for which the STA is sought is narrower than that covered by the Section 325(c) application. The 325(c) application, a copy of which is attached, requests authorization to deliver additional

Ms. Marlene Dortch
Secretary
Federal Communications Commission

programs in such formats as news, talk, play by play broadcasts of major league and other professional sports, and entertainment, among others, and to do so at various times between 5 a.m. and midnight seven days a week throughout the year.

Granting the STA will be in the public interest. If the STA is granted, the more than 900,000 Spanish-speaking potential listeners in the XHTY San Diego metro listening area will be able to hear broadcasts of the "Don Cheto" and "El Mandril" shows immediately. Many of these listeners are not able to understand English language broadcasts. The public interest benefit from the broadcasts flows not just to underserved Hispanic listeners, but extends to the San Diego community as a whole. Shows such as Don Cheto's and El Vacilon are an important facet of the assimilation process for non-English speaking Hispanic immigrants, as such programming ties together their experiences from their country of origin and their new home in the U.S. in unique ways. For example, the shows address topical issues such as immigration, health care, politics, and volunteer opportunities. They provide practical advice that assists listeners in making the transition to the U.S. an easier and more positive process. The STA will also directly benefit the U.S. economy because advertisers' payments to Uniradio stay in the U.S.

Any delay in the granting of the STA and the initiation of the requested temporary operations would seriously prejudice these public interest benefits. On the other hand, there will be no harmful or deleterious effects from granting the STA. Therefore, this STA will most certainly be in the public interest and it should be granted.

Respectfully submitted,



Mark C. Del Bianco

Counsel for Uniradio

Cc: Janice Shields, IB

FOR COMMISSION USE ONLY
File No.

Received & Inspected

JUL 9 - 2009

FCC Mail Room

United States of America
Federal Communications Commission
Washington, D.C. 20554

APPLICATION FOR PERMIT TO DELIVER PROGRAMS TO FOREIGN BROADCAST STATIONS
(Carefully read instructions before filling out Form--RETURN ONLY FORM TO FCC)

1. Name of applicant	Street Address or P. O. Box	City	State	ZIP Code	Telephone No.
Uniradio Corp	5030 Camino de la Siesta #403	San Diégo	CA	92108	(include area code) 619 497-0600

2. Name and address to whom communication should be sent if different from item 1.

Name	Street Address or P.O. Box	City	State	ZIP Code	Telephone No.
					(include area code)

3. Legal identity of applicant: (only check one box)

Individual Partnership Corporation Government Entity Other

If Other specify:

4. Application is for:

New Authorization Extension of Existing Authority

5. If applicant is an individual, is applicant a citizen of the United States? NA YES NO

6. If applicant is a partnership, are all partners citizens of the United States? NA YES NO

7. If Applicant is a corporation:

a. Under laws of what state was it organized? CALIFORNIA

b. Is more than one-fifth of the capital stock of the corporation owned of record or may it be voted by aliens or their representatives or by a foreign government or representative thereof, or by any corporation organized under the laws of a foreign country? YES NO

c. Is any officer or director of the corporation an alien? YES NO

If the answer is Yes, give the following for each:

Name	Nationality	Position
Gustavo Enrique Astiazaran	Mexican	President

d. Is applicant directly or indirectly controlled by any other corporation?

YES NO

If the answer is Yes, give the following for the controlling corporation.

Name	Address	State in which organized
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e. Is more than one-fourth of the capital stock of the controlling corporation either owned of record, or may it be voted by aliens, their representatives, or by a foreign government or representative thereof, or by any corporation organized under the laws of a foreign country?

YES NO

NA

f. Is any officer or more than one-fourth of the directors of the corporation an alien?

YES NO

NA

If the answer is Yes, give the name, nationality, and position of each, and give the total number of directors of the corporation.

Name	Nationality	Position	Number of Directors
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g. Is the above-described controlling corporation in turn a subsidiary?

YES NO

NA

If the answer is Yes, attach as Exhibit No. ____ additional information answering the holding company questions in this paragraph for each company, to and including the organization having ultimate control.

8. a. If the applicant is an unincorporated association, give the following:

NA

Total number of members	Number of Alien members (if any)
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b. State the following for alien officers or directors (if any):

NA

Name	Nationality	Position
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9. a. What is applicant's principal business?

Sales Advertising Representative of Mexican licensed Spanish language radio stations.

b. Does applicant or any party to this application have any interest in, or connection with, any AM, FM, or TV broadcast station (either domestic or foreign), or any application pending before the commission?

YES No

If the answer is Yes, attach Exhibit No. 1 giving full particulars.

10. Is applicant a representative of an alien or of a foreign government?

YES No

If the answer is Yes, explain.

11. a. Has any radio station authorization previously issued to the applicant or party to this application been revoked, either by the Commission or by any court?

YES No

b. Has any previous application by the applicant or party to this application been denied by the Commission or by a predecessor agency?

YES No

If the answer to (a) and/or (b) is Yes, explain:

12. a. Has applicant or any party to this application been found guilty by any court of any felony?

YES No

b. Has applicant or any party to this application been finally adjudged guilty by a federal court of the violation of the laws of the United States relating to unlawful monopoly, restraint of trade, and/or unfair methods of competition?

YES No

If the answer to (a) and/or (b) is Yes, explain.

13. Address of studio or other place at which programs will originate:

Camino de la Siesta #403, San Diego, CA 92108

14. State ownership of originating facilities.

Uniradio, Corp

15. Describe the means (wireline, radio link, or other method) whereby programs will be delivered, to foreign station(s), including names of any interconnecting common carriers.

Applicant will utilize optimal transmission media at any given time which may include the internet, microwave relay, satellite or land line (telephone)

16. Give the location, type, and authorized power of foreign station(s) to which programs will be delivered, and identify the licensee or operating agency of such station(s).

Please see Exhibit 2 (attached)

17. Attach as Exhibit No. 3 a full explanation of the legal relationship between the applicant and foreign station(s) involved, including a copy of contract (if any) with foreign station(s).

18. (a) Attach as Exhibit No. 4 a statement as to whether program deliveries are to be intermittent or regularly scheduled, and the average number of hours per day, week and/or month during which the foreign station(s) involved will broadcast such programs.

(b) Attach as Exhibit No. 5 a detailed description of the nature and character of the programming proposed and the language to be employed.

CERTIFICATION

The APPLICANT acknowledges that all statements contained in this application and attached exhibits are material representations, and that the exhibits forming a part of this application are incorporated herein as if set out in full in the application. The undersigned certifies that the statements contained in this application are true, complete, and correct to the best of his/her knowledge and belief and are made in good faith.

Signed and dated this 12 day of May

Ricardo Astiazaran

(Name of Applicant)

By

2009 [Signature]

(Signature)

General Manager-CFO

(Title)

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND IMPRISONMENT. U.S. CODE, TITLE 18, SECTION 1001.

EXHIBITS furnished as required by this form:

Exhibit No.	Para. No. of form	Name of officer or employee (1) by whom or (2) under whose direction exhibit was prepared (show which)	Official title
1	9b	Ricardo Astiazaran	CFO
2	16	Ricardo Astiazaran	CFO
3	17	Ricardo Astiazaran	CFO
4	18a	Ricardo Astiazaran	CFO
5	18b	Ricardo Astiazaran	CFO

Uniradio Corp
Exhibit #1, FCC Form 308
Question 9b

Broadcast Interests

Uniradio Corp is the Sales Representative of the foreign station in the United States of America.

Foreign Station Information

Station: XHTY
FM Station — 99.7 MHZ

Licensee: Tijuana FM SA de CV

Location: Tijuana, Mexico

Power: 30 KW Day time (non-directional)
30 KW Night time (non-directional)

Legal Relationship with Foreign Station

The Applicant Uniradio Corp. has a Sales Representation Agreement with the foreign station. That agreement is confidential, but the Applicant will provide a copy of that agreement under separate cover if requested and if its confidentiality can be assured.

Program Delivery

Program deliveries are to be regularly scheduled as follows:

1. Don Cheto Show (Monday through Saturday 5:00 am to 11:00 am)
2. El Vacilon del Mandril Show (Monday through Saturday 3:00 pm to 7:00 pm)
3. Local and brokered programs
 - a) Monday through Sunday 5:00am – Midnight
 - b) Average 10 hours a week.

All times given are Pacific Time.

Nature & Character of Programming

Description of Programming:

1. Don Cheto Show.
This is the number one Spanish language morning show in Los Angeles. It is syndicated by LBI (Lieberman Media) and conducted by an old man character known as "Don Cheto" from Michoacan, Mexico. He is filled with wisdom and advice and is a great story teller. The show combines Mexican Regional music with talk segments.
2. El Vacilon del Mandril Show.
The number one Spanish language afternoon show in Los Angeles, syndicated by SBS (Spanish Broadcasting Systems). Conducted by Ricardo Sanchez (a.k.a. "El Mandril"), it touches on the hottest and most sensitive topics for the Hispanic community. The show combines Mexican Regional music with talk segments.
3. Local and brokered programs.
The broadcasting of programs on various topics such as health, immigration, finance, mortgage, sports, and entertainment, among others.

* All times given are Pacific time.