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## Non-Docketed Filing

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<b>FCC Inbox:</b> Required)	INBOX-73.3545 : Section 325(c) Application for Permit to Deliver Programs to Foreign Stations (Fee
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<b>Attorney/Author Name(s)</b>	FRANCISCO R. MONTERO
<b>Primary Contact Email</b>	HILL@FHHLAW.COM
<b>Type of Filing</b>	APPLICATION
<b>Address of</b>	Law Firm
<b>Email Confirmation</b>	1300 N. 17TH STREET 11TH FLOOR, ARLINGTON, VA, 22209
	Yes

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Federal Communications Commission  
 45 L Street NE  
 Washington, DC 20554  
 Phone: 1-888-225-5322  
 TTY: 1-888-835-5322  
 Videophone: 1-844-432-2275  
 Fax: 1-866-418-0232  
 Contact Us (<https://www.fcc.gov/contact-us>)



## Online Payment Information

Total Amount	\$110.00
Payer FRN	0030359004
Payer Name	MLC MEDIA S.A. DE C.V.
Remittance ID	3499458
Treasury Tracking ID	26QSM7E4

Thank you for your payment!

Instructions For FCC 308  
Application For Permit To Deliver Programs to Foreign Broadcast Stations

APPROVED BY OMB  
OMB Control Number  
3060-1133

- A. This form is to be used in applying under Section 325(c) of the Communications Act of 1934, as amended, for authority to locate, use, or maintain a studio in the United States for the purpose of supplying program material to a foreign radio or TV broadcast station whose signals are consistently received within the United States, or for extension of existing authority.
- B. File in DUPLICATE with the Federal Communications Commission, Washington, D.C. 20554.
- C. If the applicant holds a valid radio or TV broadcast station license or construction permit, an informal application (in letter form) may be used in lieu of this form. Any such informal application, however, must include full responses to items 17 and 18.
- D. If programs to be delivered to foreign station(s) are of a continuing nature (rather than isolated special events), notice thereof must be published and proof of publication submitted in accordance with Section 73.3580 of the Commission's Rules.
- E. This application must be personally signed by the applicant, if an individual; by a partner, if the applicant is a partnership; by an officer, if the applicant is a corporation; by a member (who is an officer), if the applicant is an unincorporated association; by a duly elected or appointed official empowered to do so under the laws of the jurisdiction, if the applicant is a government entity; or by the applicant's attorney in case of the applicant's physical disability or absence from the United States. If the attorney signs, he/she must separately set forth the reasons why the application is not signed by the applicant. Matters stated by attorneys on behalf (rather than personal knowledge) must be supported by the reasons for such belief.
- F. Answer all paragraphs, and attach and number any required exhibit(s). Incomplete applications will be returned. Paragraphs which are not applicable should be answered "D/N/A". If application is for extension of existing authority and information previously supplied is still accurate and complete, reference may be made under individual paragraphs to information "On File."
- G. Authority to deliver programs to foreign broadcast stations is not granted or extended for periods of more than one year. more than five years.

**FCC NOTICE TO INDIVIDUALS REQUIRED BY THE PRIVACY ACT AND THE PAPERWORK REDUCTION ACT**

The solicitation of personal information requested in this application is authorized by the Communications Act of 1934, as amended.

The principal purpose(s) for which the information will be used is to determine if the benefit requested is consistent with the public interest. The staff, consisting variously of attorneys, accountants, engineers, and application examiners, will use the information to determine whether the application should be granted, denied, dismissed or designated for hearing.

If all the information requested is not provided, the application may be returned without action having been taken upon it or its processing may be delayed while a request is made to provide the missing information. Accordingly, every effort should be made to provide all necessary information. Your response is required to obtain this Authority.

**THE FOREGOING NOTICE IS REQUIRED BY THE PRIVACY ACT OF 1974, P.L. 93-579, DECEMBER 31, 1974, 5 U.S.C. 552(a)(e)(3) AND THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCT 11, 1995, 44 U.S.C. 3507.**

**FCC NOTICE TO INDIVIDUALS REQUIRED BY THE PAPERWORK REDUCTION ACT**

We have estimated that each response to this collection of information will take 1 - 2 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain the required data, and actually complete and review the form or response. If you have any comments on this burden estimate, or on how we can improve the collection and reduce the burden it causes you, e-mail them to [prafcc@fcc.gov](mailto:prafcc@fcc.gov) or send them to the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1133), Washington, DC 20554. Please DO NOT SEND COMPLETED APPLICATIONS TO THIS ADDRESS. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1133.

**THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.**

Instructions for FCC 308 (Page2)  
Month /Year

**FOR COMMISSION USE ONLY**  
File No.

United States of America  
Federal Communications Commission  
Washington, D.C. 20554

**APPLICATION FOR PERMIT TO DELIVER PROGRAMS TO FOREIGN BROADCAST STATIONS**  
(Carefully read instructions before filling out Form-RETURN ONLY FORM TO FCC)

1. Name of Applicant Street Address or P.O. Box City State Zip Code Telephone No.  
MLC Media S.A. de C.V., Nicolas Bravo #200-7, Colonia Los Angeles, Tijuana B.C. MX 22105  
(Include area code)  
**(52)662-470-9010**

2. Name and address to whom communication should be sent if different from item 1.

Name Street Address or P.O. Box City State Zip Code Telephone No.  
Rogelio MacIn, Nicolas Bravo #200-7, Colonia Los Angeles, Tijuana B.C. MX 22105  
(Include area code)  
**(52)662-470-9010**

3. Legal identity of applicant: (only check one box)

- Individual  Partnership  Corporation  Government Entity  Other

If other specify:

4. Application is for:  New Authorization  Extension of Existing Authority

5. If applicant is an individual, is applicant a citizen of the United States?  YES  NO  
D/N/A

6. If applicant is a partnership, are all partners citizens of the United States?  YES  NO  
D/N/A

7. If applicant is a corporation:  
a. Under laws of what state was it organized:

**Mexico**  
b. Is more than one-fifth of the capital stock of the corporation owned of record or may it be voted by aliens or their representatives or by a foreign government or representative thereof, or by any corporation organized under the laws of a foreign country?  YES  NO

c. Is any officer or director of the corporation an alien?  YES  NO  
D/N/A  
If the answer is Yes, give the following for each:

Name  
D/N/A

Nationality

Position

FCC 308  
Month/Year

d. Is applicant directly or indirectly controlled by any other corporation?

YES  NO

If the answer is Yes, give the following for the controlling corporation

Name	Address	State in which organized
D/N/A		

e. Is more than one-fourth of the capital stock of the controlling corporation either owned of record, or may it be voted by aliens, their representatives, or by a foreign government or representative thereof, or by any corporation organized under the laws of a foreign country?

YES  NO

f. Is any officer or more than one-fourth of the directors of the corporation an alien?

YES  NO

If the answer is Yes, give the name, nationality and position of each and give the total number of directors of the corporation.

Name	Nationality	Position	Number of Directors
D/N/A			

g. Is the above-described controlling corporation in turn a subsidiary?

D/N/A

YES  NO

If the answer is Yes, attach as Exhibit No. \_\_\_\_\_ additional information answering the holding company questions in this paragraph for each company, including the organization having ultimate control.

YES NO

8. a. If the applicant is an unincorporated association, give the following:

D/N/A

Total number of members	Number of Alien Members (if any)

b. State the following for alien officers or directors (if any):

Name	Nationality	Position
D/N/A		

9. a. What is applicant's principal business?  
**Applicant's principal business is the production of music and news programming for delivery to broadcast radio stations.**

b. Does applicant or any party to this application have any interest in, or connection with, any AM, FM, or TV broadcast station (either domestic or foreign), or any application pending before the Commission?

If the answer is Yes, attach Exhibit No. \_\_\_\_\_ giving full particulars.

10. Is applicant a representative of an alien or of a foreign government?

If the answer is Yes, explain.

**D/N/A**

11. a. Has any radio station authorization previously issued to the applicant or party to this application been revoked, either by the Commission or by any court?

b. Has any previous application by the applicant or party to this application been denied by the Commission or by a predecessor agency?

If the answer to (a) and/or (b) is Yes, explain:

**D/N/A**

12. a. Has applicant or any party to this application been found guilty of any felony by any court?

b. Has applicant or any party to this application been finally adjudged guilty by a federal court of the violation of the laws of the United States relating to unlawful monopoly, restraint of trade, and or unfair methods of competition?

If the answer to (a) and or (b) is Yes, explain.

**D/N/A**

YES  NO

YES  NO

YES  NO

YES  NO

YES  NO

YES  NO



13. a. Address of studio or other place at which programs will originate:  
**The programs will originate from a studio located at**

b. Telephone contact number (52) **662-470-9010**

c. Email address: rogelio@mlcradio.com

14. State ownership of originating facilities  
**The originating facilities are owned by the applicant.**

15. a. Describe the means whereby programs will be delivered to foreign station(s), including the names of any interconnecting common carriers.  
**Programs will be delivered via Internet.**

**Means of Transmissions include but are not limited to the following:**

- Dedicated Wireline
- Internet (IP)
- Public Switched Telephone Network (PSTN)
- Private Microwave
- Private Radio (remote pickup)
- Common Carrier Microwave
- Common Carrier Radio
- Satellite
- Or combination of methods

b. List all call signs of private transmitters in the United States

Call Sign	Company Name
NONE	TRANSMITTER ANTENNA IS NOT IN THE USA

16. Coordinated foreign station to which programs will be provided:

Call sign: **XHRST** City: **Tijuana, Baja California**

State: **Mexico**

AM Station

Frequency (KHz):

Coordinates: ° ' " Daytime ° ' " NL ° ' " WL

Nighttime ° ' " NL ° ' " WL

Operating power: — 3700 W

FM Station:

Frequency:

**107.7**

Channel:

**FM**

Mode of operation: **Directional/Non-directional**

Class: **A D**

Maximum Effective Radiated Power (kW): **9.71 KW**

Coordinates **32°29'02.2" NL 117°03'17.1" WL**

Antenna Height Above Average Terrain (HAAT): **60 M**

Antenna Radiation Center Above Mean Sea Level (RCAMS): **350 M**

TV Station:

Channel:

Mode of operation: Directional/Non-directional

Maximum Effective Radiated Power (kW):

Coordinates ° ' " NL ° ' " WL

Antenna Height Above Average Terrain (HAAT):

Antenna Radiation Center Above Mean Sea Level (RCAMS):

Month/Year

17. Attach as Exhibit No. 1 a full explanation of the legal relationship between the applicant and foreign station(s) involved, including a copy of contract (if any) with foreign station(s).
18.
  - a. Attach as Exhibit No. 2 a statement as to whether program deliveries are to be intermittent or regularly scheduled, and the average number of hours, per day week and \_\_\_\_\_ or month during which the foreign station(s) involved will broadcast;
  - b. Attach as Exhibit No. 2 a detailed description of the nature and character of the programming proposed and the language to be employed.
19. **Anti-Drug Abuse Act Certification.** Assignee/transferee certifies that neither assignee nor any party to the application is subject to denial of federal benefits pursuant to Section 5301 of the Anti-Drug Abuse Act of 1988, 21 U.S.C. Section 862.
20. **Equal Employment Opportunity (EEO).** If the applicant proposes to employ five or more full-time employees, applicant certifies that it is filing simultaneously with this applicant a Model EEO Program Report on FCC Form 396-A.

CERTIFICATION

The APPLICANT acknowledges that all statements contained in this application and attached exhibits are material representations, and that the exhibits forming a part of this application are incorporated herein as if set out in full in the application. The undersigned certifies that the statements contained in this application are true, complete and correct to the best of his/her knowledge and belief and are made in good faith.

Signed and dated this 23<sup>rd</sup> day of DECEMBER 2020

MLC Media S.A. de C.V.  
 (Name of Applicant) BY \_\_\_\_\_



\_\_\_\_\_  
 (Signature)

Rogelio Mancin, VP of Operations  
 (Title)

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND IMPRISONMENT. U.S. CODE, TITLE 18, SECTION 1001.

EXHIBITS furnished as required by this form: \_\_\_\_\_

Exhibit No.	Para. No of form	Name of officer or employee(1) by whom or(2) under whose direction exhibit was prepared (show which)
1	17	Rogelio Mancin
2	18(a)&(b)	

Official Title

VP of Operations

**Legal Relationship**

XHRST-FM, 107.7MHz is an independently operated station under MLC Media S.A. de C.V. (“MLC Media”). MLC Media broadcasts top 40, POP Latin music and bilingual entertainment for the Tijuana, Mexico. and San Diego, CA. Entravision Communications (“Entravision”) has a long-standing successful record on Hispanic radio. In order to maximize the sales potential of the station in the U.S., MLC Media is entering into a local sales agreement with Entravision. Entravision’s San Diego sales team will manage the daily local sales efforts in the San Diego area; and MLC Media will handle the local sales in Tijuana. Both companies will share a website platform in order to track sales and performance.

**Description of Programming**

The applicant proposes to deliver top 40 music and entertainment shows, which include life style entertainment, in Spanish and English on XHRTS- FM (107.7 MHz). The station serves Tijuana, Mexico and the San Diego, California area. The service will be regularly scheduled, 24 hours per day/7 days per week.