VIA MESSENGER

August 29, 2013

Ms. Marlene H. Dortch Secretary Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Attn: Ms. Janice Shields International Bureau

Re: FCC File No. 325-NEW-20091221-00006

Dear Ms. Dortch:

Local Media of America, LLC, permittee of the above-referenced Section 325(c) authorization ("Authorization") to deliver programming to stations XETRA-FM, 91.1 MHz; XHITZ-FM, 90.3 MHz and XHRM-FM, 92.5 MHz, by its attorneys, is filing the instant letter to notify the Federal Communications Commission ("Commission") that Local Media of America, LLC has changed its name to Local Media San Diego, LLC ("LMSD"). This is a change in name only, and there has been no change in the legal form or operations of LMSD. LMSD respectfully requests that the Commission update the Authorization and its databases to reflect the foregoing name change.

In addition, LMSD respectfully requests that the Authorization be updated to reflect the following information:

- The "Studio Location" set forth in Section A of the Authorization should be changed from 9660 Granite Ridge Drive, Suite B, San Diego, California 92123 to 6160 Cornerstone Court, Suite 150, San Diego, CA 92121.
- Section C of the Authorization should be revised to reflect that rather than deliver the programming by satellite, the programming is delivered "by means of fiber optic transmission lines, with backup using traditional telephone lines and/or 4G cellular transmissions, if necessary."

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Federal Communications Commission Office of the Secretary





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Please do not hesitate to contact the undersigned with any questions regarding this matter.

Respectfully submitted,

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Tom W. Davidson, Esq.