

CONFIDENTIALITY REQUEST

Federal Communication Commission
Equipment Authorization Division, Application Processing Branch
7435 Oakland Mills Road
Columbia, MD 21048

August 25, 2014

TO WHOM IT MAY CONCERN

Pursuant to Paragraphs §0.457 and 0.459 of the Commission's Rules (47 C.F.R.) and Section §552(b)(4) of the Freedom of Information Act, *LG Electronics USA* requests confidentiality for the following products:

<u>FCC ID Number</u>	<u>Product</u>	<u>Title/Model</u>
<i>BEJ-LAN2100EHDM</i>		<i>Car AVN with Bluetooth/LAN2100EHDM</i>

The following exhibits contain *LG Electronics USA* trade secrets and proprietary information that could be of benefit to our competitors regarding the design of our mobile handset. This material is not customarily available to the general public and we request that it be withheld from public inspection. We request that the following information submitted be held permanent confidential treatment.

Permanent Confidential Request

- Schematics
- Block Diagram
- Parts List
- PCB drawing
- Operational Description

We also hereby request Short-Term Confidentiality for **180 days** after the grant as outlined in Public Notice DA 04-1705. This provision will give *LG Electronics USA* temporary confidentiality of commercially sensitive information prior to product release.

Short-Term Confidential Request

- External Photos
- Internal Photos
- Test set-up photo
- User Manual

If you have any questions, please feel free to contact me at the address shown below.

Sincerely,



Jacob, Cho / Director, Standards & Compliance
LG Electronics USA
gyusik.cho@lge.com