



Date : August 18th, 2011

PHOENIX TESTLAB GmbH
Königswinkel 10
D-32825 Blomberg

Dear Sirs,

Re. : Letter of Appointment

This is the letter of authorization to accept our appointment of The Hong Kong Standards and Testing Centre Ltd. Mr. KC Lee as agent for Striiv Inc., 2400 Broadway Ave. Suite 220, Redwood City, CA 94063, USA to sign applications before the Commission on our behalf, to make representations to you on our behalf, and to receive and exchange data between our company and the Commission in connection with Certification of the following product of Striiv.

Product name	:	Striiv Activity Motivator
Model	:	ACTVGM0001

This authorization will expire one year from the date of this letter.

A handwritten signature in black ink, consisting of a series of loops and a long horizontal stroke at the end.

Conlan Ma
VP Sales and Marketing