



BABT TCB

Balfour House,
Churchfield Road,
Walton-on-Thames,
Surrey,
KT12 2TD

Date: **August 19, 2013**

REF: **Short-term confidentiality request** for FCC ID: **ZLGSMARTRUN**

FCC ID:
ZLGSMARTRUN

Title/model:
Fitness Monitor / G76792

To whom it may concern:

Pursuant to §0.457(d)(1)(ii) and §0.459 of the Commission's Rules (47 C.F.R.) and §552 (b)(4) of the Freedom of Information Act, **Adidas AG** hereby request short-term confidentiality to avoid premature release of sensitive information prior to marketing or release of the product to the public.

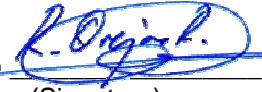
For the product stated above, we request that the following information be **temporarily** withheld from public disclosure for an initial period of **180** days:

- External photographs
- Internal photographs
- Test setup photographs
- User's guide

It is understood that no extensions of the short-term confidentiality may be requested.

Sincerely,

By: Simon Drabble
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(Signature)