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Date: **May 22, 2014**

Ref: **Permanent Confidentiality request** for FCC ID: **ZLGFS**

FCC ID: Title/model: **ZLGFS Adidas MICOACH FIT SMART / IOL90**

To whom it may concern:

Pursuant to §0.457(d)(1)(ii) and §0.459 of the Commission's Rules (47 C.F.R.) and §552 (b)(4) of the Freedom of Information Act, **Adidas AG** hereby request permanent confidentiality to avoid release of sensitive information of the product to the public.

For the product stated above, we request that the following information be withheld from public disclose:

- Schematics
- Operational description
- Block diagrams

The above materials contain trade secrets and proprietary information not customarily released to the public. The public disclosure of these matters might be harmful to **Adidas AG** and provide unjustified benefits to our competitors.

**Adidas AG** understand that pursuant to §0.457(d)(1)(ii), disclosure of this Application and all accompanying materials will not be made before the date of the Grant for this Application.

Sincerely,

By: Simon Drabble P.A. 

Title: BU Director Interactive (Signature)

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