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October 9, 2012

To whom it may concern,

Label Location Justification

FCC ID: ZJLKOBOK107

Request is hereby submitted by **Kobo Inc** to request an alternative method of positively identifying the equipment, pursuant to 47 CFR § 2.925(f) of the FCC Rules.

The FCC identifier for **Model K107** will be placed on the back of the device under the interchangeable back plate and the following requirements are confirmed to meet:

- a) The FCC identifier will be visible at the time of purchase by the following approach:
 - Providing instruction in the user manual directing the user as to where to find the FCC label.
- b) The user accessible area will not require any special tools for access and the FCC label will not be placed on a removable part.

The user manual has already included the FCC statements, pursuant to 47 CFR § 15.19(a)(3), 15.21 and 15.105(b).

If you have questions or need further information, please contact the undersigned.

Sincerely,

A handwritten signature in black ink, appearing to read "Susan Tsang", written over a horizontal line.

Susan Tsang
Director, Supply Chain Management