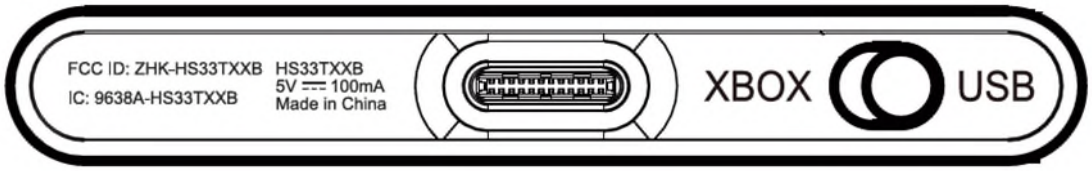Label & location