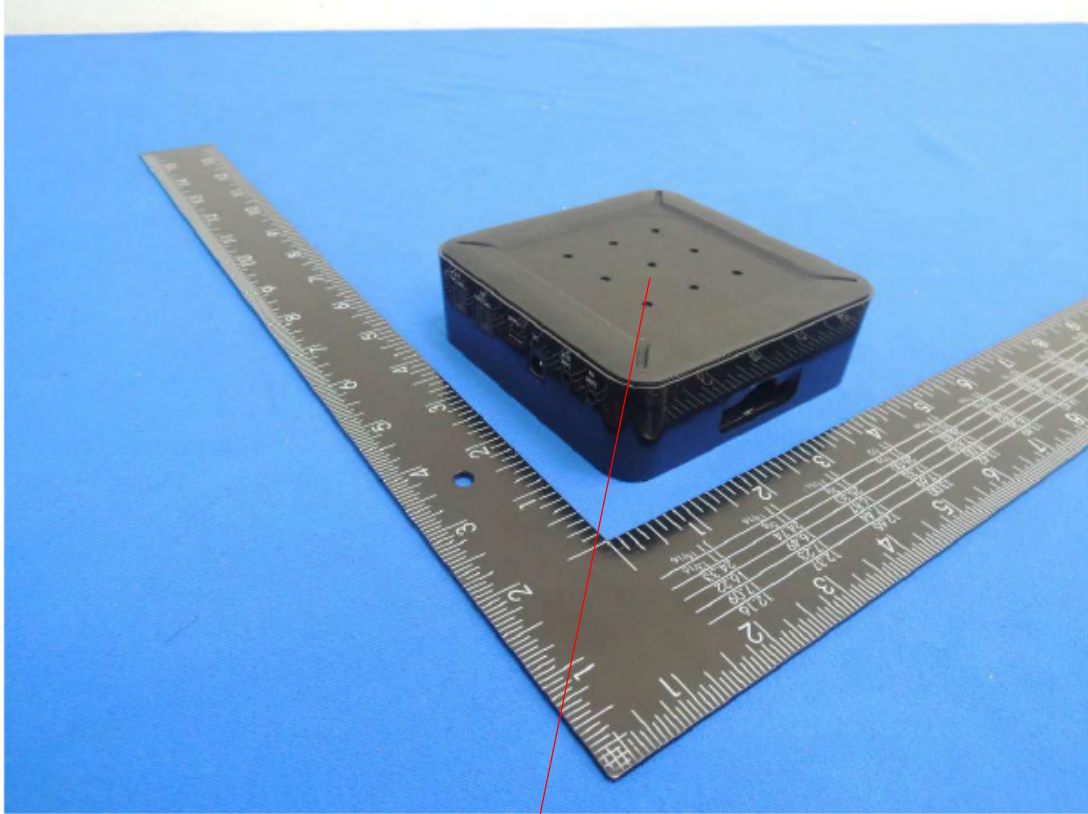


## Label & Location





### M2 Serial Number rule:

The SteelSeries serial numbers consist of 19 digits with below breakdown:

XXXXX XXX 13 XX 17 00001  
 1 2 3 4 5 6

- 1: part number: 5 digits
- 2: batch number: 3 digits(last three number of PO, please see below PO for example if not please use trial build, such as EVT, PVT, DV2,...)
- 3: supplier number: 2 digits
- 4: week number (the week when the products are produced): 2 digits
- 5: year: 2 digits
- 6: individual serial number: 5 digits

Supplier	No
Merry	13

## NOTES:

1. Material: PET + matte coating
2. background and barcode color: Black
3. Text and logos: PMS Cool Gray 4 C
4. Background Color of SN barcode: White