

**Alpha - The Global Leader in High Theft Solutions**  
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April 26, 2013

Federal Communications Commission  
Equipment Authorization Branch  
7435 Oakland Mills Road  
Columbia, MD 21046

Gentlemen:

Alpha – High Theft Solutions, A Division of Checkpoint Systems, Inc. respectfully requests confidentiality of certain materials provided with the submission of the Price Tag under FCC ID: YWZ-HB-PRICETAG in accordance with 47 CFR 0.457(d) and 47 CFR 0.459. The confidentiality request applies to the listed exhibits below contained in this filing and included in the following files.

Type of Confidentiality Requested		Exhibit
<input type="checkbox"/>	Short Term	X Permanent
X	Short Term	<input type="checkbox"/> Permanent
<input type="checkbox"/>	Short Term	X Permanent
<input type="checkbox"/>	Short Term	<input type="checkbox"/> Permanent
<input type="checkbox"/>	Short Term	X Permanent
X	Short Term	<input type="checkbox"/> Permanent

The Price Tag has been developed at considerable effort and expense by Alpha – High Theft Solutions, A Division of Checkpoint Systems, Inc. These items are considered as Trade Secrets and therefore public access to the proprietary material could possibly result in duplication of equipment that could severely damage the company's business advantage.

I appreciate your assistance in this matter.

Sincerely,

**Name:** Brian Dobeck

**Signature:**

**Title:** Senior Director of Engineering

**Date:** April 26, 2013