Letter of Authorization

< BLU Products, Inc.>

Company: BLU Products, Inc.

Address: 10814 NW 33rd St # 100 Doral, FL 33172, USA

Product Name: Mobile Phone

Model Number: JOY

FCC Identifier: YHLBLUJOY2

We authorize LGAI Technological Center S.A., Ronda de la Font del Carme, s/n, 08193 Bellaterra, Spain, to act on our behalf on all matters concerning the above named equipment.

Any individual within LGAI Technological Center S.A. is authorized to act on our behalf and take action on the application.

We declare that authorize LGAI Technological Center S.A., Ronda de la Font del Carme, s/n, 08193 Bellaterra, Spain, is allowed to forward all information related to the approval project to the Federal Communication Commission and to discuss any issues concerning the approval application. Any and all acts carried out by LGAI Technological Center S.A. on our behalf shall have the same effect as acts of our own.

Name: Wei Zeng Date: 2021-11-09

Zenghles

Title: Senior Manager

Signature of applicant: