

# Alta HR UPC-A and serial code labels

Label content and placement per region. Please adhere to bottom of box.

## North APAC Label

Quiet Zone (both sides)

24.5mm

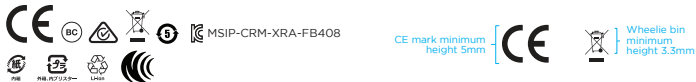
20.7mm

Place UPC code here  
Please match AREA  
(upc numbers, bars, and SKU):  
**24.5mm x 11.5mm including quiet zones**

Place SKU vertical at 4pt font  
**Note: ALL SKU BARCODES MUST BE IN UPC-A FORMAT**

Place serial number here

### Alta HR Regulatory Marks: North APAC



| fitbit   |                                       | TITLE BLOCK   |  |
|--|---------------------------------------|---------------|--|
| PART NO.   | REVISION                              | DATE          |  |
| 127-0574-01                                      | A                                     | 10.25.2016    |  |
| DESCRIPTION                                      |                                       |               |  |
| LBL, STICKER, UPC & SERIAL NUMBER (UPC-A) - ATOM |                                       |               |  |
| DIELINE NO.                                      |                                       | OWNER         |  |
| 126-0016-01                                      |                                       | M.BENSON      |  |
| REVISIONS MADE                                   |                                       |               |  |
|  |                                       |               |  |
| PROCESS COLOR                                    | SPOT COLOR                            | NO. OF COLORS |  |
| <input checked="" type="checkbox"/> N            | <input checked="" type="checkbox"/> N | 1             |  |
| COATINGS/FINISHES                                |                                       |               |  |
|  |                                       |               |  |
| SPOT SPECS                                       |                                       |               |  |
| K @ 100%   |                                       |               |  |
| ADDITIONAL NOTES                                 |                                       |               |  |
| TIED TO 280-0456-01                              |                                       |               |  |