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Request for Confidentiality

Date: _	te:25th October 2013		
Subject	: Confidentiality Requ	uest for: X280066	
	nt to FCC 47 CRF 0.45 FCC application be he		SP-100, Section 10, the applicant requests that a part of the
Imagin	Short Term	Permanent	Exhibit Block Diagrams External Photos Internal Photos Operation Description/Theory of Operation Parts List & Placement/BOM Tune-Up Procedure Schematics Test Setup Photos User's Manual
Imagination Technologies Ltd / Pure Digital has spent substantial effort in developing this product and it is one of the first of its kind in industry. Having the subject information easily available to "competition" would negate the advantage they have achieved by developing this product. Not protecting the details of the design will result in financial hardship.			
Permanent Confidentiality: The applicant requests the exhibits listed above as permanently confidential be permanently withheld from public review due to materials that contain trade secrets and proprietary information not customarily released to the public.			
Short-Term Confidentiality: Not applicable.			
NOTE for Industry Canada Applications: The applicant understands that until such time that IC distinguishes between Short Term and Permanent Confidentiality, either type of marked exhibit above will simply be marked Confidential when submitted to IC.			
Sincere	ly,		
Ву:	for	pla	JASON MILLER
	O I	edination where the design of	
PURE Digital is a division of Imagination Technologies Ltd.			