

PURE



SIROCCO 550

Quickstart Guide [EN](#)

Mise en service rapide [FR](#)

Guía de inicio rápido [ES](#)

Made for



iPod



iPhone

Important safety instructions

1. Read these instructions – All the safety and operating instructions should be read before this product is operated.
2. Keep these instructions – The safety and operating instructions should be retained for future reference.
3. Heed all warnings – All warnings on the appliance and in the operating instructions should be adhered to.
4. Follow all instructions – All operating and use instructions should be followed.
5. Do not use this apparatus near water – The appliance should not be used near water or moisture – for example, in a wet basement or near a swimming pool.
6. Clean only with dry cloth.
7. Do not block any ventilation openings. Install in accordance with the manufacturer's instructions.
8. Do not install near any heat sources such as radiators, heat registers, stoves, or other apparatus (including amplifiers) that produce heat.
9. Do not defeat the safety purpose of the polarized or grounding plug. A polarized plug has two blades with one wider than the other. A grounding plug has two blades and a third grounding prong. The wide blade or the third prong is provided for your safety. If the provided plug does not fit into your outlet, consult an electrician for replacement of the obsolete outlet.
10. Only use attachments/ accessories specified by the manufacturer.
11. Unplug the apparatus during lightning storms or when unused for long periods of time.
12. Refer all servicing to qualified personnel. Servicing is required when the apparatus has been damaged in any way, such as power supply cord or plug is damaged, liquid has been spilled or objects have fallen into the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.
13. Do not install this equipment in a confined or building-in space such as a book case or similar unit. The ventilation should not be impeded by covering the ventilation openings with items such as newspaper, tablecloths, curtains etc.
14. WARNING: To reduce the risk of fire or electric shock, do not expose this apparatus to rain or moisture. The apparatus shall not be exposed to dripping or splashing and that objects filled with liquids, such as vases, shall not be placed on apparatus.
15. The mains plug and appliance coupler are used as disconnect device, the disconnect device shall remain readily operable
16. WARNING: The remote batteries shall not be exposed to excessive heat such as sunshine, fire or the like.
17. The lightning flash with arrowhead symbol within an equilateral triangle is intended to alert the user to the presence of non-insulated "dangerous voltage" within the product's enclosure that may be of sufficient magnitude to constitute a risk of electric shock. To reduce the risk of electric shock, do not remove cover (or back) as there are no user-serviceable parts inside. Refer servicing to qualified personnel. The exclamation point within an equilateral triangle is intended to alert the user to the presence of important operating and maintenance instructions in the literature accompanying the appliance.
18.  This equipment is a Class II or double insulated electrical appliance. It has been designed in such a way that it does not require a safety connection to electrical earth.
19. Separation distance of at least 20cm must be maintained between the antenna of the product and all persons.



This Quickstart will familiarize you with the basic controls and functions of your Sirocco 550. For in-depth functions, please refer to the Owner's Manual at <http://support.pure.com/us>.

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Using the controls

Radio

Select FM radio.

iPod • CD

Select iPod or CD.

USB • Aux

Select USB, Aux In 1 (front) or Aux In 2 (rear).

Lounge • MP

Initially set up your network; then select Lounge or Media Player.

Standby

Switch between on and standby.

Info

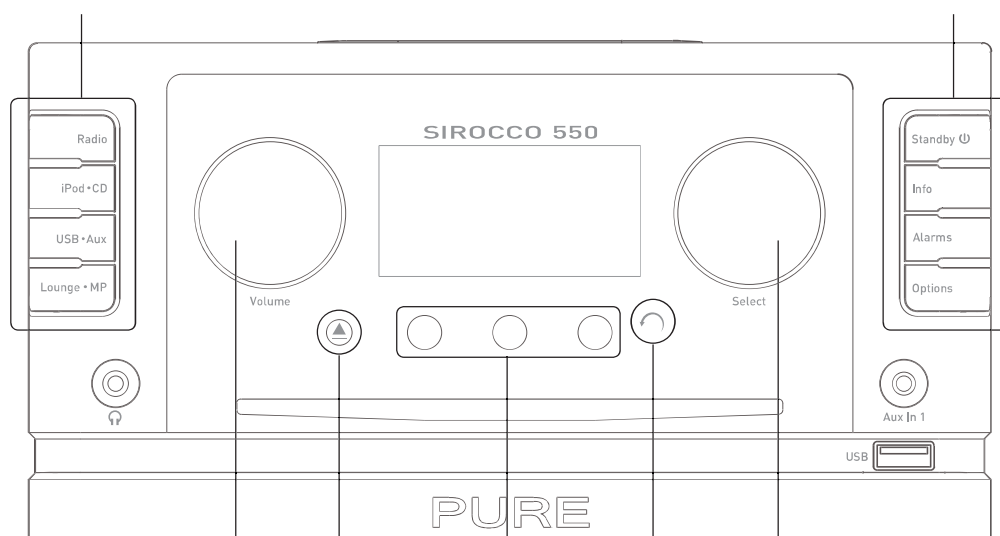
Change the display mode to show different information.

Alarms

Set sleep timers, alarms and change snooze settings.

Options

Change options, including audio and other settings.



Volume dial

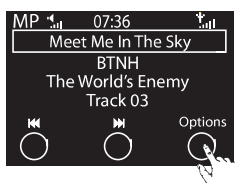
Turn to adjust the volume.
Push to mute and un-mute.

CD eject button

Tap to eject a CD.

Context-sensitive buttons

Tap the button that corresponds to the function you want to use. For example:



Select dial

Turn to browse/highlight stations or options, push to select.
Push to pause a media track or podcast. When playing a CD, turn to select a track and then push to play.

Back button

Tap to go back one screen. Repeat to return to the audio source screen.

Using the remote

	Mute speakers/headphones.
	Switch between On and Standby.
Vol +/-	Adjust volume level.
Source	Enter audio source screen. Repeat to browse sources.
Presets	Store and access your favorites.
Options	Change settings (see page 11)
Back	Return to the previous screen.

Select	Confirm a selection.
▲▼◀▶	Navigate menus.

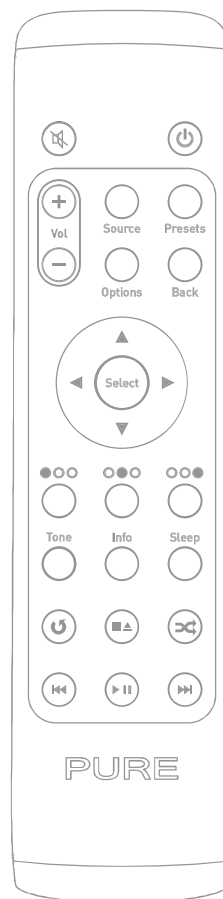
Context-sensitive (matching the buttons on the front of Sirocco 550)

Left	●○○○
Centre	○○●○
Right	○○○●

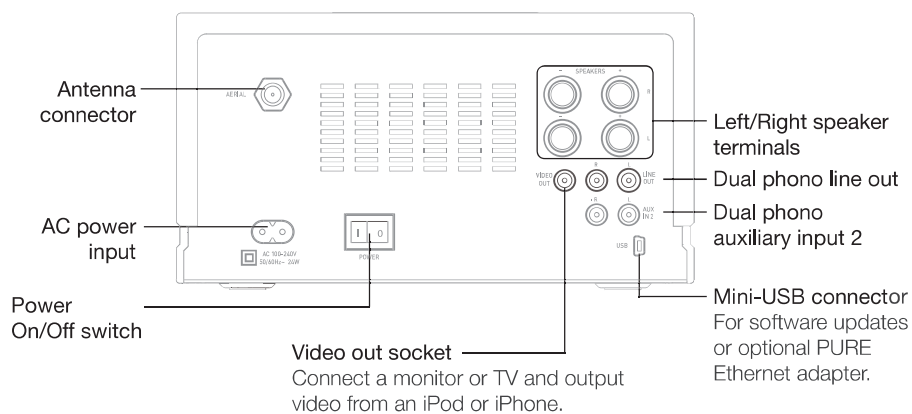
Tone	Adjust bass and treble levels.
Info	Change the display mode to show different information.
Sleep	Press to start a sleep timer. Repeat to increase time.

Media player/Podcast/Listen Again/iPod/CD

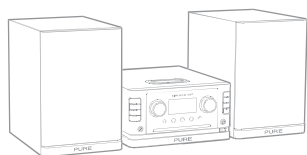
▶	Play/pause current track.
◀◀	Play the last track listened to. Hold to fast rewind.
▶▶	Play the next track. Hold to fast forward.
■▲	Stop. Hold to eject a CD.
⌂	Shuffle track order.
↺	Press once to repeat whole album, twice to repeat track.



Rear connectors



EN



Getting started

1. Screw the antenna onto the connector on the rear of Sirocco 550.
2. Connect the speakers to the speaker terminals on the back of the unit (wires and terminals are colour-coded).
3. Insert the batteries into the remote control.
4. Insert the connector of the supplied power lead into the AC input on the rear of Sirocco 550, plug into the power supply and switch on.
5. Turn the On/Off switch on the rear of Sirocco 550 to the On position. The Sirocco 550 logo will display briefly.

Select your preferences

Choose your on-screen language (English, French, German, Italian or Spanish) by turning the **Select** dial to highlight the language you want. Push the **Select** dial in to confirm your choice. Repeat this process to select the time zone and region closest to you. Select your network connection type from **Wi-Fi** or **Ethernet** (PURE Mini USB Ethernet adapter available as an accessory.) When you have selected your preferences, the audio source screen will be displayed and you can explore the functions of your Sirocco 550.



Audio source screen



Source select screen

The audio source screen

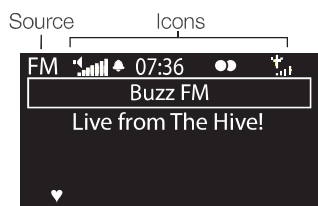
Turn the select dial to highlight and press to select from:

The Lounge	See pages 7-8
Media player	See page 8
iPod	See page 9
CD	See page 10
USB	See page 1010
FM radio	See page 9
Auxilliary input	See page 10

You can return to the Audio source screen at any time by pressing Source on your remote.

Selecting a source using the side buttons

Press a side button to select a new source, then select the source you want to listen to from the menu.

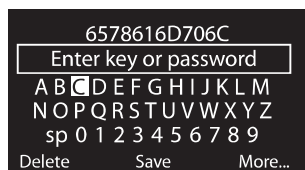


About the icon bar

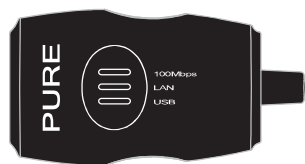
The icon bar provides a quick view of the status of Sirocco 550.

Source	
FM	FM radio
iPod	iPod/iPhone
CD	CD
USB	USB
AX1	AUX 1
AX2	AUX 2
The Lounge	
MP	Media player

Icons	
	Volume level
	Mute
	Alarm/timer set indicators
	Clock
	Stereo signal
	Signal strength (FM/Wi-Fi)
	Ethernet connection active
	Ethernet connection lost



Password entry screen



PURE USB Ethernet adapter

Connecting to the internet

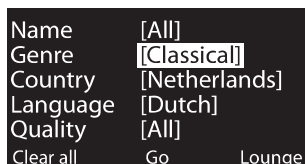
1. Press **Lounge • MP**. Sirocco 550 will scan for wireless networks and show them in a list.
2. Select your network. If your network requires a key, follow steps 3-4.
3. Enter your network key or password by using the Select dial to highlight and select characters. Tap **Delete** to remove the last character. Select **sp** to insert a space. Tap **More...** for lower-case; tap it again for symbols.
4. Tap **Save** to finish, Sirocco 550 will connect to your network.

With PURE mini USB Ethernet adapter (available separately)

Connect your network cable to the adapter, then connect the adapter to the mini USB socket on the rear of Sirocco 550. The adapter USB light comes on and a connection to your network is made automatically. The Ethernet connection status is shown in the icon bar.



The Lounge home screen



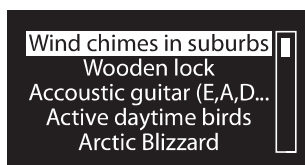
Station search screen

Listening to internet radio

Thousands of radio stations around the world broadcast online. To listen, press **Lounge • MP** and select **the Lounge**. Sirocco 550 will tune to an available station. Turn the Select dial to enter the Lounge home screen. Select **Stations** to see a list of currently available internet stations. Use the Select dial to browse the list and push to tune in. You can add a station to your favorites by tapping ♥.

Search for a station

Tap **Search** when browsing the station list to search for stations by Name, Genre, Country, Language, Quality (reliability/bit rate), or any combination of these. Use the **Select** dial to set your options and tap **Go** to see the list of results.



Browsing PURE Sounds

Listening to other internet content

Press **Lounge • MP** and select **the Lounge**, then select one of the following content types:

Listen again

Some stations offer a 'listen again' facility, letting you catch up with anything you might have missed. These archived radio programs are available to listen to for a set period of time after the live broadcast.

Podcasts

Podcasts are pre-recorded audio shows on a wide variety of subjects such as comedy, arts, business, and culture, for you to enjoy anytime.

PURE Sounds

Our library of sounds, from birdsong to cityscapes, rolling thunder to sports cars.



www.thelounge.com

The Lounge website

Visit the Lounge website to explore the thousands of radio stations, listen again programs, podcasts and PURE Sounds that are also available on any radio with Flow technology. Listen and join at www.thelounge.com.

Optionally connect your radio to the Lounge and make this wealth of content more manageable by saving and organizing favorites into folders, which appear on all your Lounge-connected radios, making it simple to switch from 'Dad's Jazz' to 'Mom's Motown'!



Hear it.
Buy it.
Love it.

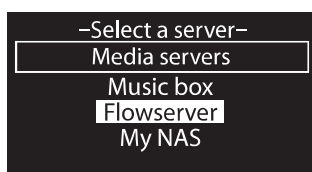
FlowSongs – identify and buy music

Open a Lounge Account at www.thelounge.com and we'll give you a free subscription to FlowSongs.

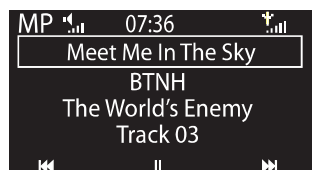
FlowSongs is a unique new service which you can use to identify tracks on any radio station, and if you have credit, buy them in high-quality MP3 format direct from your radio. Purchased tracks are stored on the Lounge, ready to be listened to immediately on any radio with Flow technology or downloaded to your computer as a high-quality MP3 file.

To use FlowSongs, you will need to connect your radio to the internet. You will also need to register your radio at www.thelounge.com.

As of June 2011 the FlowSongs service is only available in the UK. Check www.pure.com/us for updates.



Server selection screen



Playing a track

Media Player – streaming music

To stream the music stored on your computer or UPnP-compatible Network Attached Storage Device to your Sirocco 550, we recommend that you download our PURE FlowServer software from www.thelounge.com.

For full instructions on downloading and installing FlowServer, for both Mac and PC, or on setting up Windows Media Player as a server, follow our step-by-step guides at <http://support.pure.com/us>.

When your server is set up, press Lounge • MP on your Sirocco 550 and select **Media Player**, wait while servers are found, then select the server you want to connect to using the Select dial.

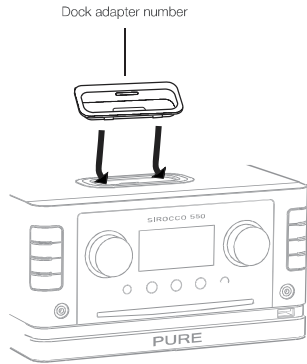
Navigating and playing streamed music

Use the Select dial to navigate the list of media server contents. Items with a plus symbol next to them can be opened further. For example, +Albums could contain a list of available albums.

Tap Play or push the Select dial to listen to a track or album. When playing, push Select again to pause a track.

Use ◀◀ or ▶▶ to skip to the previous or next track, or hold to rewind or fast forward. Tap || to pause and tap ▶ to resume.

Connecting an iPod or iPhone

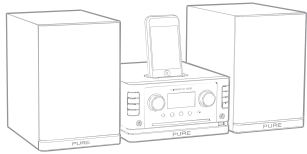


Sirocco 550 has an integral dock for attaching an iPod/iPhone. A variety of dock adapters are provided for different models; fit the correct adapter for your device into the dock with the adapter number facing to the rear (see illustration). Mount your iPod or iPhone into the dock and press **iPod • CD** and select **iPod**. The iPod/iPhone will be recognised and Sirocco 550 will start playing the current track.

Tap **◀** or **▶** to skip to the previous or next track, or hold to rewind or fast forward. You also can select the track that you want to play using your iPod/iPhone controls.

If you want to play videos from your iPod/iPhone on a TV or suitable monitor, connect to your display using a standard composite video cable (not supplied). Playback can be controlled using the remote or iPod/iPhone.

If your iPhone rings when you are playing music through your Sirocco 550, the music volume will fade, so you can answer.

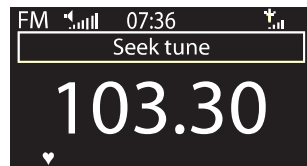


iPod/iPhone compatibility

Sirocco 550 is compatible with most iPod and iPhone models. For the latest information on iPod and iPhone models compatible with Sirocco 550, check the compatibility table on our website: www.pure.com/us/products/ipod-compatibility.

If your model is not compatible with the dock you can use an Auxiliary connector (see page 10).

Please note: The headphone socket on Sirocco 550 is disabled when an iPod or iPhone is docked.



Tuning to an FM station



Storing a preset

Listening to FM radio

Turn the **Select** dial to seek to the next or previous FM station.

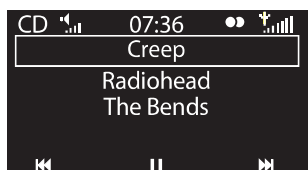
To store an FM station as a preset

Tune to the station you want to store as a preset and tap ♥. Turn the **Select** dial to highlight a preset number between 1 and 30. Press **Store** to store the preset. (You can replace existing presets.)

To listen to a preset

To recall a saved station, tap ♥, select the station that you want to recall and tap **Listen**.

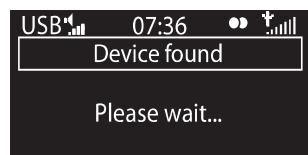
EN



Playing a track



Browsing CD tracks



Browsing tracks

Listening to a CD

Sirocco 550 will play audio CDs, CD-R/RW discs and also MP3 or WMA files from a CD.

Press **iPod • CD** and select **CD**. Push the CD gently into the CD slot (label side up). Sirocco 550 will read the disc and start playing the first track. Tap **◀◀** or **▶▶** to skip to the previous or next track, or hold to rewind or fast forward. Tap **||** to pause and tap **▶** to resume.

Browsing the tracks on a CD

To browse a CD and select a specific track, turn the **Select** dial to show the list of tracks and push to play the highlighted track.

If you have organized your music into folders, these will be shown with a plus (+) symbol next to them. Push **Select** to open a folder and browse its contents. To play a selected track, push **Select** or tap **Play**.

Playing music from a USB device

If you have WMA or MP3 music saved on a USB storage device, you can attach this to Sirocco 550 and play your music files.

Press **USB • Aux** and select **USB**. Insert a USB device into the socket on the front of Sirocco 550. The USB device will be scanned and Sirocco 550 will begin playing the first music track.

Tap **◀◀** or **▶▶** to skip to the previous or next track, or hold to rewind or fast forward. Tap **||** to pause and tap **▶** to resume.

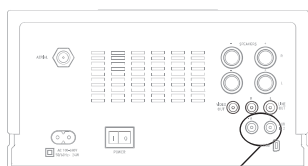
Browsing the tracks on a USB device

To browse a USB device and select a specific track, turn the **Select** dial to show the list of tracks and push to play the highlighted track.

If you have organized your music into folders, these will be shown with a plus (+) symbol next to them. Push **Select** to open a folder and browse its contents. To play a track, push **Select** or tap **Play**.



Aux 1 (3.5mm)



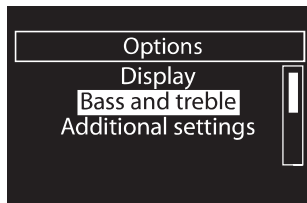
Aux 2 (2x phono)

Connecting an auxiliary device

Your Sirocco 550 has two auxiliary inputs (one 3.5 mm jack at the front and one dual phono at the rear) which can be used to connect auxiliary devices, such as MP3 players. You will need a suitable auxiliary lead (not supplied).

Connect one end of the auxiliary lead to the auxiliary device. Connect the other end of the lead into the AUX IN 1 (front) or AUX in 2 (rear) of Sirocco 550.

If you connected to the front input, press **USB • Aux** and select **Auxiliary input**. If you connected to the rear inputs, press **USB • Aux** and select **Auxiliary input 2**. Press play on the auxiliary device and adjust the volume on Sirocco 550 and the attached device to a comfortable level.



Options

Press **Options** to display the Options menu. From here you can set or edit the following:

Alarm or timer

Display (screen brightness, information displayed)

Source specific settings (i.e. FM settings when listening to FM)

Bass and Treble

Additional settings (software update, language, remote)

Network settings, when Lounge or Media Player is selected

For more information about options, see the Sirocco 550 Owner's manual online at <http://support.pure.com/us>.

Technical specifications

Radio:	FM and internet (Wi-Fi or Ethernet).
Frequencies:	FM 87.5-108 MHz.
Wi-Fi:	802.11b and 802.11g supported with WEP and WPA/WPA2 encryption. Minimum 0.5 MB broadband speed recommended to enjoy online audio content.
Antennas:	Dipole with F-type connector, internal Wi-Fi antenna.
Media Streaming:	Audio codecs supported include WMA (Standard V9), AAC, MP3, MP2, Real Audio (cook). Media streaming requires UPnP server or PC/Mac running UPnP server software (supplied upon registration to www.thelounge.com).
CD Player:	CD-R and CD-RW playback compatible. Multiple playback modes (repeat, shuffle, etc.). MP3 and WMA playback, including support for ID3 tags.
Speakers:	Two cabinets – with full-range 5.25" mid drivers, and 25mm tweeters.
Audio output:	40W RMS per channel; 80W RMS total.
Input connectors:	Two inputs for auxiliary devices – front mounted 3.5mm socket and rear mounted Stereo Phono connectors. iPod/iPhone connector. Front mounted USB (type A) port for USB memory drives up to 32GB. USB (mini-AB type) for software updates (updates also available over Wi-Fi) or USB Ethernet adapter.
Output connectors:	Stereo phono connectors. 4mm speaker binding terminals. Composite video out socket (RCA).
Remote:	RF remote control.
Display:	Large high-contrast yellow-on-black graphical 128 x 64 pixel OLED display.
Power:	100-240V, 50/60Hz. Internal power adapter.
Dimensions:	225mm wide x 120mm high x 319mm deep, speakers: 168mm wide x 260mm high x 250mm deep.
Approvals:	CE marked. Compliant with the EMC and Low Voltage Directives (2004/108/EC and 2006/95/EC). ETSI EN 300 401 compliant.

FCC NOTICE TO A USER IN THE UNITED STATES

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses, and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio / TV technician for help.

Warning! Any modification or changes to this device, unless explicitly approved by PURE, will invalidate the authorisation of this device. Operation of an unauthorized device is prohibited under Section 302 of the Communications Act of 1934, as amended, and Subpart 1 of Part 2 of Chapter 47 of the Code of Federal Regulations.

This device complies with part 15 of the FCC rules. Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

This Class B digital apparatus complies with Canadian ICES-003.
Cet appareil numérique de la classe B est conforme à la norme NMB-003 du Canada.

Warranty information

Imagination Technologies Ltd. warrants to the end user that this product will be free from defects in materials and workmanship in the course of normal use for a period of two years from the date of purchase. This guarantee covers breakdowns due to manufacturing or design faults; it does not apply in cases such as accidental damage, however caused, wear and tear, negligence, adjustment, modification or repair not authorised by us. Please visit www.pure.com/register to register your product with us. Should you have a problem with your unit please contact your supplier or contact PURE Support via <http://support.pure.com/us>.

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iPod and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries.

"Made for iPod," and "Made for iPhone," mean that an electronic accessory has been designed to connect specifically to iPod or iPhone, respectively, and has been certified by the developer to meet Apple performance standards. Apple is not responsible for the operation of this device or its compliance with safety and regulatory standards. Please note that the use of this accessory with iPod or iPhone may affect wireless performance.

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Declaration of Conformity

Hereby, PURE declares that this Sirocco 550 is in compliance with the essential requirements and other relevant provisions of the Directive 1999/5/EC, in conformity with the following standards:- EN60065, EN55013, EN55022, EN61000-3-2, EN61000-3-2, EN301489-1, EN301489-17 and EN300328.



Disposal of Waste Electrical & Electronic Equipment



This symbol on the product or on its packaging indicates that this product should not be treated as household waste. Instead it should be handed over to a suitable collection point for the recycling of electrical and electronic equipment. By ensuring this product is disposed of correctly, you will help prevent potential negative consequences for the environment and human health, which could otherwise be caused by inappropriate waste handling of this product. The recycling of materials will help to conserve natural resources. For more detailed information about recycling of this product, please contact your local council office, your household waste disposal service or the shop where you purchased the product.

EN

PURE

PURE North America
2269 Chestnut Street, Suite 455
San Francisco CA 94123-2600
USA
www.pure.com/us
<http://support.pure.com/us>

PURE UK Headquarters
Imagination Technologies Ltd.
Home Park Estate
Kings Langley
Herts, WD4 8LZ
United Kingdom
www.pure.com
<http://support.pure.com>



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