



Mailable Meter 2

User Manual





NIELSEN MAILABLE METER PLACEMENT INSTRUCTIONS

The meter needs to pick up sound coming from the TV, so please place the meter next to or on top of the TV.

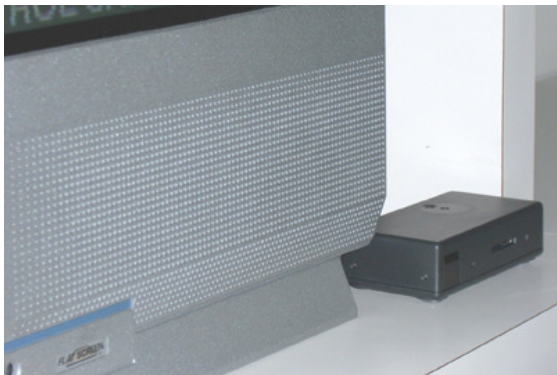
IMPORTANT

When placing the meter, make sure that the meter's SD Card Slot is **facing forward**.

SD Card Slot Facing Forward



Best Location: Next to the TV.



BEST LOCATION

The best location for the meter is next to the TV. The meter needs to be able to pick up the sound from the TV.

NEXT BEST LOCATION

If the meter does not fit next to the TV, then place it on **TOP** of the TV.

NOTE: Please make sure the meter is placed in an open area that does not block the sound from entering the meter. **DO NOT** place the meter inside a cabinet or drawer or behind glass.



NIELSEN SHUTTLE INSTRUCTIONS

The Shuttle will be mailed along with instructions for extracting data from each meter. The Shuttle needs to be inserted into each meter until the meter's front LED light glows solid GREEN. Once the LED glows solid GREEN, the Shuttle can be removed. This process is repeated for each meter installed in your home. After the Shuttle has been inserted into each meter, please mail the Shuttle back using the provided shipping envelope.



FRONT LED

Once the front LED light glows solid GREEN the Shuttle can be removed.

If you have any questions feel free to call our toll free number:
1-866-394-2474



FCC COMPLIANCE

Mailable Meter 2 FCC ID: **FCC0003729381WHR002**

Warning:

Any modifications not expressly approved by the Nielsen Company could void the user's authority to operate this equipment.

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) this device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.