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Date: Nov 18, 2010

Federal Communication Commission Office of Engineering and Technology Equipment Authorization Division 7345 Oakland Mills Road Columbia, Maryland 21046

Subject: Permanent Confidentiality request for FCC ID: W9HLCDE0005

To Whom It May Concern,

Pursuant to sections 0.457 and 0.459 of CFR47, we hereby request <u>permanent</u> confidential treatment of the following information accompanying this application:

- (1) CONF Appendix Hisense BloDia.pdf
- (2) CONF Appendix Hisense Schem.pdf
- (3) CONF Appendix Hisense Operational Description.pdf

The above materials contain trade secrets and proprietary information not customarily released to the public. The public disclosure of these matters might be harmful to the applicant and provide unjustified benefits to its competitors.

Sincerely,

Tang Lulu / Supervisor

Targ Lulu

Hisense Electric Co., Ltd.