

ES-G154905-1



A rectangular box with a double-line border and a light gray background. The text inside is centered and reads: Hisense H7C Series, 4K Ultra High-Definition, Smart TV.

**Hisense H7C Series
4K Ultra High-Definition
Smart TV**

Quick Start Guide

Help Hisense improve the environment by reducing paper waste.
For detailed instructions and feature descriptions, access the full User Manual online.

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USA: Hisense USA Corporation

PO Box 3289

Suwanee, GA 30024

CANADA: Hisense Canada Co., Ltd,

405 Britannia Rd E., Suite 11

Mississauga, Ontario, L4Z 3E6

MEXICO: Hisense Mexico S de RL de CV

Boulevard Miguel de Cervantes Saavedra No. 301, Torre Norte, Piso 2,

Colonia Ampliación Granada, C.P. 11520, en México Distrito Federal.

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Enjoy 4K TV in a Super Sharp, Super Powerful and Super Smart Way!

Smart LED TV with Popular Features

- Ultra-fast access to launch Netflix®
- Numerous built-in social media, gaming and movie apps
- Thousands of movie titles and streaming content to view
- AirBridge technology to share content between the TV and your mobile device
- Hisense-developed HiMedia Player to play back digital content that's stored on your USB drive or in a Cloud account
- Many other cool features

High-Quality Picture and Sound

- Vibrant contrast and brightness to display images accurately
- Crisp sound and powerful TV speaker output due to dbx-tv® technology
- 4K technology that supports 4K online streaming, 4K USB content, HDMI 2.0 devices and much more to maximize your entertainment experience
- HDR processing

Multiple Connection Methods

- Built-in wireless connection
- 3 USB Connectors (2 USB 2.0 Connectors and 1 USB 3.0 Connector)
- 4 HDMI Connectors (2 HDMI 1.4 Connectors and 2 HDMI 2.0 Connectors)
- 1 LAN (Ethernet) port







Easy Setup Menu and Simple Design

- Short and easy-to-follow first-time setup menu
- Simple user interface (UI) design to navigate the TV screens
- Descriptive features to help make your selections

WELCOME TO THE HISENSE FAMILY!

Congratulations on the purchase of your new Hisense H7C Series 4K Ultra High-Definition Smart TV! This Quick Start Guide will walk you through a few easy steps to set up your TV.

Because we value your business, we want to keep you in the know of 'all things Hisense'. Using your mobile phone, scan the Registration page QR code to register your TV. Depending on the make and model of your phone, you may need to download a QR code scanning app.

Country	Customer Care Center	Hisense Support Page	REGISTER YOUR TV
U.S.A	<ul style="list-style-type: none">• Phone: 1-888-935-8880• Hours of Operation: Monday - Friday: 9 AM to 9 PM EST Saturday - Sunday: 9 AM to 6 PM EST• Service Email: Service@hisense-usa.com	http://www.hisense-usa.com/support/ 	http://www.hisense-usa.com/support/productReg.asp 
CANADA	<ul style="list-style-type: none">• Phone: 1-855-344-7367• Hours of Operation: Monday - Friday: 8 AM to 8 PM EST• Service Email: canadasupport@hisense.com	 http://www.hisense-canada.com/support/	 http://www.hisense-canada.com/support/productReg.asp
MEXICO	<ul style="list-style-type: none">• Phone: 01-800-008 8880• Hours of Operation: Monday - Friday 9:00-18:00• Service Email: servicio@hisense.com.mx	http://www.hisense.com.mx/support/ 	http://www.hisense.com.mx/support/productReg.asp 

Disclaimer: This Quick Start Guide is intended as a general guideline to help you set up your Hisense TV. Images throughout this document are for illustrative purposes only and may differ from the actual product.

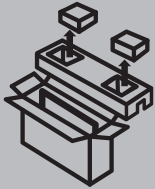
Packaged contents

Your package in which you purchased your new TV contains the following items:

- 2 AAA batteries
- *H7C Series 4K UHD Smart TV Quick Start Guide*
- 4 screws (ST4×16)
- Remote Control
- 2 legs that forms the TV stand
- *Important Safety Information and Warranty Card leaflet*
- Power Cord

IMPORTANT:

To prevent accidentally discarding items that came with your TV, be sure to **check ALL of the foam** in the carton box.

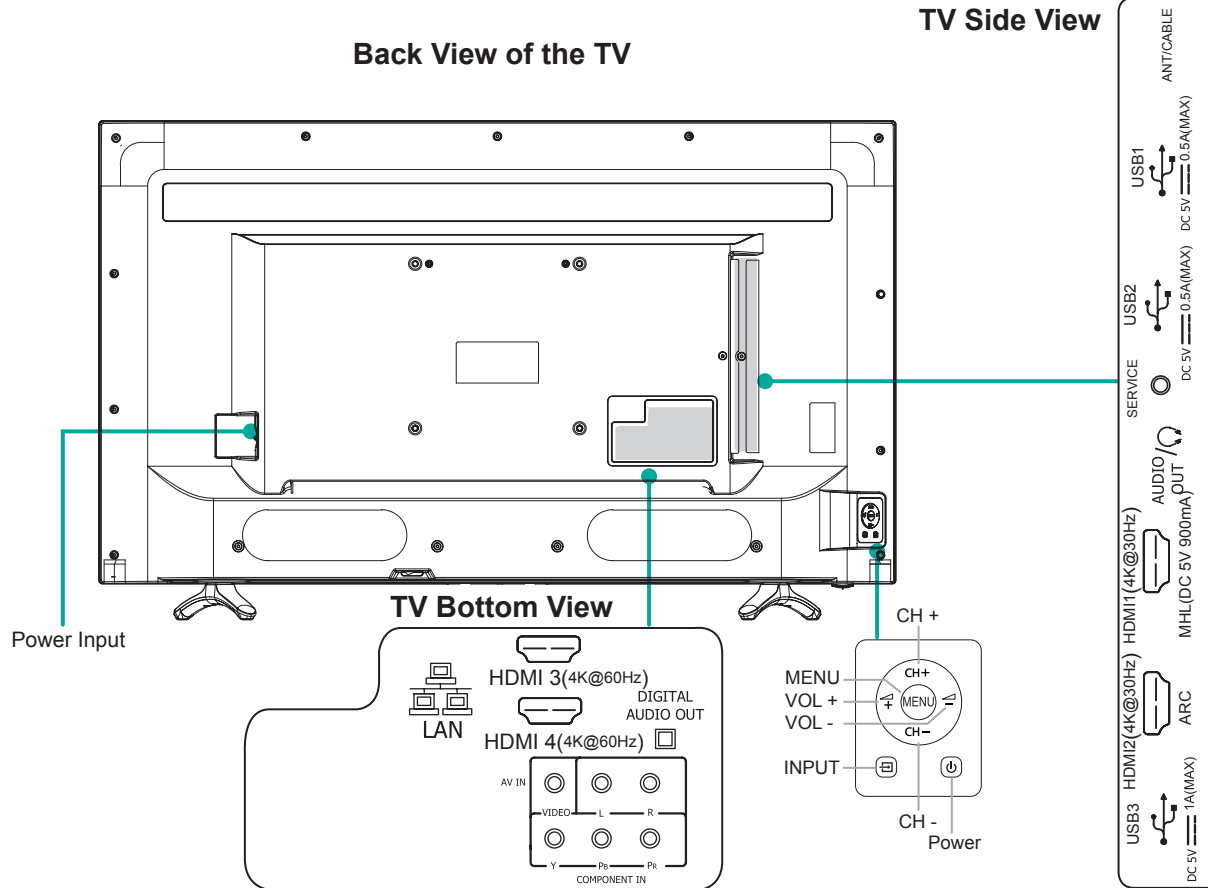


- Please check foam for accessories before discarding.
- Veuillez vérifier la mousse pour qu'il n'y ait pas d'accessoires avant de la jeter.
- Antes de desechar la espuma, asegúrese de retirar todos los accesorios.

Required tools and devices

- Wireless router (not included) for Internet connectivity
- Phillips screwdriver (not included) to secure the TV stand
- HDMI and other types of cables (not included) to connect external devices to the TV
- Wall mount bracket (not included) if you prefer to mount the TV to the wall

Buttons and Ports on the H7C Series 4K UHD Smart TV



STEP 1. Attach the TV stand or wall mount bracket (not included)

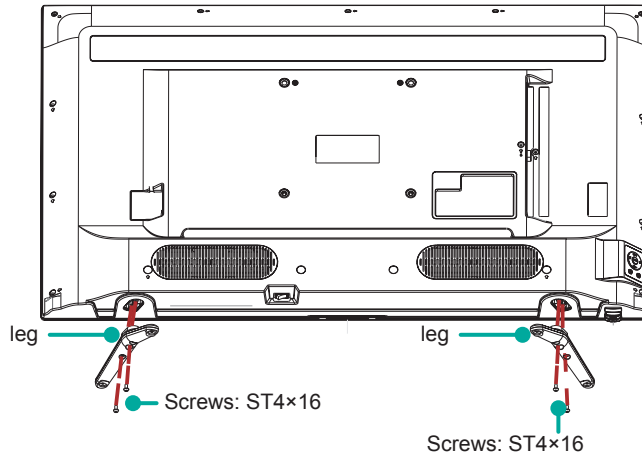
Attach the TV Stand (For steps to attach the wall mount see page 6)

CAUTION:

- Be sure to disconnect the A/C power cord before installing a stand or Wall-Mount brackets.
- The LED display is very fragile and must be protected at all times when installing the legs that form the stand. Be sure to protect the TV screen from getting scratched or damaged by any hard objects. In addition, DO NOT exert pressure on the front of the TV at any time because it could crack.

To attach the left and right leg that forms the stand:

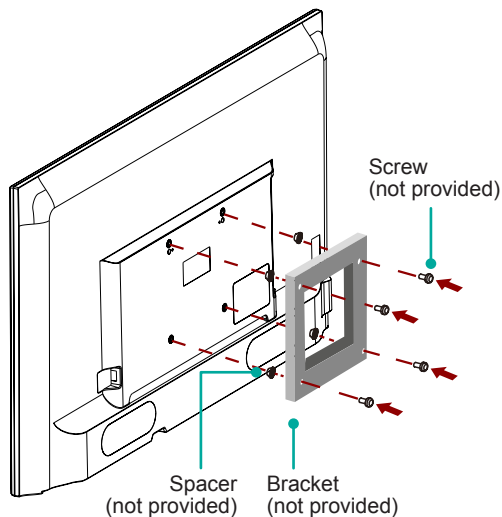
1. Carefully place your TV face down on a soft, flat surface to prevent damage to the TV or scratching to the screen.
2. Remove the 2 legs from the foam and then insert the legs into the bottom slots of the TV.
3. Use the screws that came inside the carton with your TV to secure each leg tightly.



Attach the Wall Mount Bracket (not included)

Before you begin the third-party manufacturer instructions, be sure to do the following things:

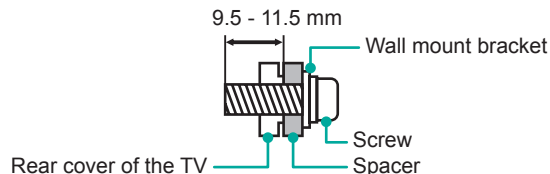
1. Place the TV face down on a clean, safe and cushioned surface.
2. Remove the TV stand if you already attached it.
3. Place the spacers (not included) in the corresponding bracket holes.



CAUTION:

- When you attach the mount, be sure to use the spacers (provided by the third-party manufacturer) between the TV and the bracket.

- To prevent internal damage to the TV and ensure it is mounted securely, be sure to use fixing screws (not provided) that are 9.5 - 11.5 mm in length when measured from the attaching surface of the mounting hook.



Wall mount hole pattern VESA (mm)	200 × 200
Wall mount screw size (mm)	M6


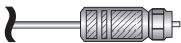

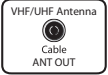


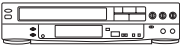


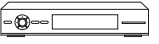





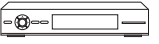













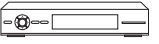






Follow instructions provided with the Wall mount bracket.



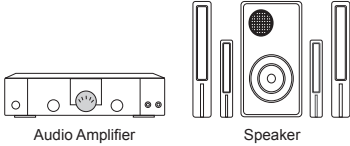




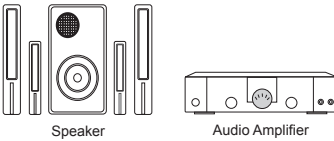







- To complete the installation, please contact the wall-mount manufacturer or the retailer from which you purchased the TV.
- The selected screws are 9.5 - 11.5 mm in length when measured from the attaching surface of the rear cover. The diameter and length of the screws differ depending on the Wallmount bracket model.

NOTE: The diameter and length of the screws differ depending on the wall mount bracket model.

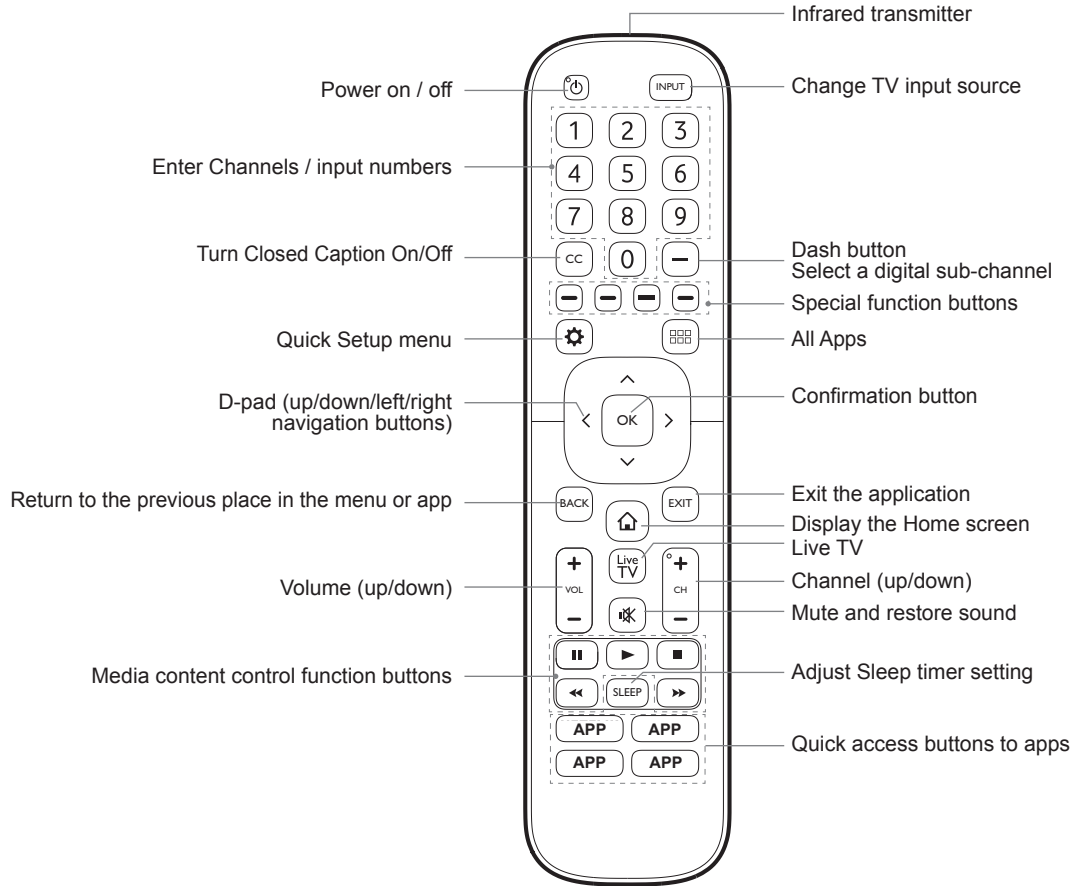
STEP 2. Connect devices to your TV

Check to ensure that you have selected the right cables for the ports and that they are connected securely. Loose connections can affect the quality of the picture image and color.

TV label		Port	Cable	External Equipment	Brief Description
ANT/CABLE				 Antenna  VHF/UHF Antenna Cable ANT OUT	Connect an outdoor VHF/UHF antenna.
HDMI				 VCR  DVD Player/Recorder  Video Camera  Set-top Box  Satellite Receiver  Satellite antenna cable	<p>This 4K TV has two different software versions of HDMI ports to connect HDMI-enabled devices. The two high-powered HDMI version 2.0(HDMI 3, HDMI 4) inputs enable you to connect 4K Ultra-HD external devices that require more bandwidth to transmit to the TV screen. For example, if you have an X-box or Blu-ray player that supports the 2.0 standard. The two HDMI version 1.4 inputs are great for any of your external devices that support a standard full high-definition resolution of 1080p.</p>
COMPONENT IN	Y		 Green	 Video Camera  Set-top Box  Satellite Receiver  Satellite antenna cable	Connect a component video cable and left-right audio cables from an external AV device.
	P _B		 Blue		
	P _R		 Red		
	L		 White		
	R		 Red		
AV IN	VIDEO		 Yellow	 Video Camera  Set-top Box  Satellite Receiver  Satellite antenna cable	Connect a composite video cable and left-right audio cables from an external AV device.
	L		 White		
	R		 Red		

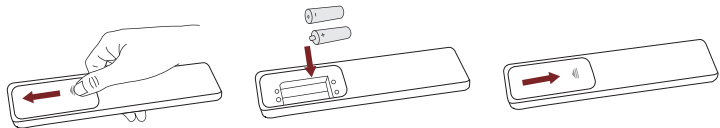
TV label	Port	Cable	External Equipment	Brief Description
DIGITAL AUDIO OUT			 <p>Audio Amplifier Speaker</p>	Connect an optical cable from an external digital audio system.
AUDIO OUT 				Connect headphones to hear audio from the TV.
		 <p>White Red</p>	 <p>Speaker Audio Amplifier</p>	Connect an audio adapter (not provided) from an external analog audio system.
USB 				Connect a USB 3.0 device to transfer photos, music and movies to your TV at a rate that's 10 times faster than the USB 2.0 port NOTE: You can still plug a USB 2.0 device into a USB 3.0 port; however, the rate of speed will not be as fast. USB 3.0 devices are also backwards compatible with USB 2.0 ports.
LAN			 LAN	Connect an Ethernet cable to access a network or the Internet. The TV also has a wireless connectivity feature.
SERVICE		This port is not available for you to connect an external device. It can only be used by our factory for testing purposes.		

Buttons on your TV remote



STEP 3. Begin using your remote

1. Slide the back cover to open the battery compartment of the remote control.



Gently push and slide

Insert the batteries

Gently push and slide

2. Insert two AAA size batteries. Make sure to match the (+) and (-) ends of the batteries with the (+) and (-) ends indicated in the battery compartment.
3. Replace the battery compartment cover.

Important Information about the remote and batteries:

- **Discard batteries in a designated disposal area. Do not throw them into a fire.**
- **Remove old batteries immediately to prevent them from leaking into the battery compartment.**
- **If you do not intend to use the remote control for a long time, then remove the batteries.**
- **Battery chemicals can cause a rash. If the batteries leak, clean the battery compartment with a cloth. If chemicals touch your skin then wash it immediately.**
- **Do not mix old and new batteries.**
- **Do not mix alkaline, standard (carbon-zinc) or rechargeable (NiCd, NiMH, etc.) batteries.**
- **Do not continue using the remote if it gets warm or hot.**
Call our Support Center immediately on the Hisense support website.

Remote Control Range Information

- The remote control can work at a distance of up to 26 feet in front of the TV set.
- It can work at a 30 degree horizontal or vertical angle.

Program Your Universal Cable or Satellite Remote Control to Operate Your New Hisense Television (only for USA)

If you would like to program your other household remote controls to your new Hisense television, please refer to the User's Manual supplied by your Cable or Satellite provider. The Cable or Satellite providers' User's Manuals should include instructions on how to program their remote to your television.

A list of Hisense codes for the most common Cable and Satellite providers are listed below. Use the Hisense code that is associated with your Cable or Satellite provider (if applicable).

DIRECTV.....0178, 10178, 10019, 10748, 11314, 11660, 11710, 11780, 12049, 10171, 11204, 11326, 11517, 11564, 11641, 11963, 12002, 12183

Time Warner Cable.....386, 0178, 10178, 400, 450, 461, 456, 0748, 1463, 0463, 10463

Comcast.....0178, 10178, 10463, 11463, 10748, 11314, 11660, 10171, 11204, 11326, 11517, 11641, 11780, 11785, 11892, 11963, 12002

Cox Communications.....0178, 10178, 1326, 1463

Dish Network.....505, 627, 538, 720, 659

If the Hisense code associated with your Cable or Satellite provider is not listed, does not work or you cannot locate the instructions to program your remote, call your local Cable or

Satellite provider's customer service center.

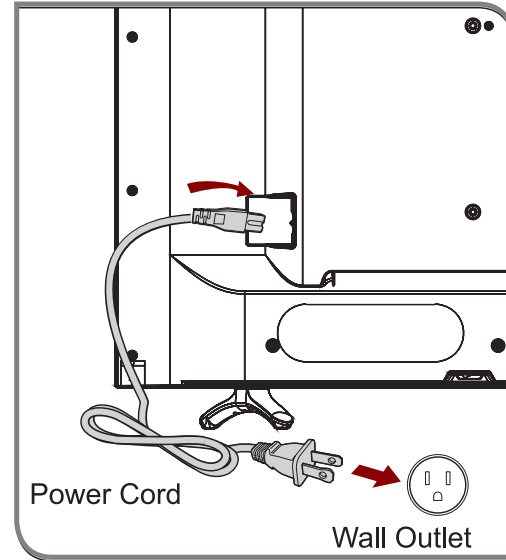
If your Cable or Satellite provider does not have a Hisense code available, please contact us at one of the phone numbers on Page 2.

Using Your Cable Set-top Box or Satellite Receiver Remote as a 'Universal' Remote

If you prefer to use your Cable Set-top Box or Satellite Receiver Remote as a 'Universal Remote', then visit the Support page to view a list of the codes.

STEP 4. Power on the TV

Plug the power cord into a power outlet.

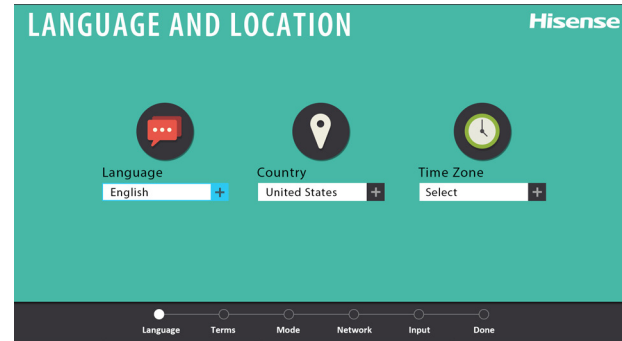


Press the **Power button** (⏻) on the remote to turn on the TV. A splash screen that shows the Hisense logo appears. Next, the First-Time Setup Menu begins by prompting you to choose your **Language**, **Country**, and **Time Zone**.



STEP 5. Complete the first-time setup menu

After the splash screen that shows the Hisense logo appears, begin the first-time setup menu.



Screen	Task
Language and Location	<ul style="list-style-type: none"> Using the D-pad arrows of your remote, choose your Language, Country and Time Zone. Next, navigate to the Forward arrow and press OK.
TERMS OF SERVICE	<ul style="list-style-type: none"> Press OK to select Accept All. When you're done navigate to the Forward arrow and press OK.
TV USAGE MODE	<ul style="list-style-type: none"> Select Home (which appears by default). Next, navigate to the Forward arrow and press OK. Note: 'Store mode' should only be selected by Retailers who plan to demonstrate the TV.
NETWORK CONNECTION	<ul style="list-style-type: none"> If your TV does not automatically detect an Ethernet connection, then select Wi-Fi. When you're done, select your network from the list that displays and move to the next screen.

Screen	Task
LIVE TV INPUT SOURCE	<p>Select how you receive your TV channels. Choose from one of the following sources below and then move to the next screen.</p> <ul style="list-style-type: none"> • TV • AV • COMPONENT • HDMI <p>TIP: You only need to scan for channels if your TV is connected to an Antenna.</p>

CONGRATULATIONS! Your TV is now ready to use.

Press the **OK** confirmation button on your remote if you are fine with the selections that appear on the screen. Otherwise, navigate to the back arrow on the screen to change your selection.

STEP 6. Begin to enjoy your TV

Your Smart TV is easy to use and brag-worthy!

Now that you've completed the first-time setup menu, the **Home** screen is your starting point for navigating the TV. Gone are the days where your TV only provides one way for you to be entertained. This showpiece provides you the convenience of watching a program on a live channel, accessing Video on Demand to watch a movie and many other entertainment options.

Using your remote, press the **Home** button to begin enjoying your TV.

Disclaimer: Subscriptions or other payments may be required to access content through some applications. Some or all of the included or downloaded application services in this Hisense device may not function depending on the Internet connection, local limitations of included applications or other reasons outside of Hisense's control. HISENSE EXPRESSLY DISCLAIMS RESPONSIBILITY FOR ANY APPLICATION SERVICE FROM FUNCTIONING AT ANY TIME, FOR CONTENT IN ANY APPLICATION SERVICE, FOR DISRUPTIONS OF SERVICE, LOCAL OR REGIONAL LIMITATIONS, WARRANTIES OF TITLE, NO INFRINGEMENT, AND FOR IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. By purchasing this device, you accept such Disclaimer without any claim on Hisense at any time.

PRODUCT SPECIFICATIONS

Model Name		43H7C+
Dimension (W × H × D)	Without Stand	38.2 × 22.2 × 3.4 inches (969 × 563 × 87 mm)
	With Stand	38.2 × 23.9 × 7.6 inches (969 × 607 × 192 mm)
Weight	Without Stand	22.1 lbs (10 kg)
	With Stand	22.3 lbs (10.1 kg)
Active Screen Size (Diagonal)		42.6 inches
Screen Resolution		3840 × 2160
Audio Power		7 W + 7 W
Power consumption		110 W
Power Supply		120 V ~ 60 Hz
Picture Quality		Screen resolution: 3840 x 2160, HDR processing, UHD Upscaler
Refresh rate	Component Input	480i / 60Hz, 480p / 60Hz, 720p ./ 60Hz, 1080i / 60Hz, 1080p/ 60Hz
	HDMI Input	RGB / 60 Hz (640×480, 800×600, 1024×768), YUV / 60 Hz (480 I, 480 P, 720 P, 1080 I, 1080 P) 3840x2160/60Hz(Only for HDMI 3/HDMI4), 3840x2160/24Hz, 3840x2160/25Hz, 3840x2160/30Hz
Receiving systems	Analog	NTSC
	Digital	ATSC / QAM
Key Apps		Netflix, Vudu, YouTube, Amazon Instant Video, Pandora and Opera App (Some apps only for USA)
Ports		4 HDMI ports, 3 USB ports, LAN port for Ethernet, 1 Digital Audio Output, 1 RF Input, 1 Earphone Audio Output, 1 RCA Composite Video Input , 1 left/right Audio Input for Composite, 1 RCA Component Video Input
Other features		Smart TV, Dynamic contrast Picture, VESA standard wall mount support

"+" would be replaced by any number, letter or blank.

Disclaimer: All product, product specifications, and data are subject to change without notice to improve reliability, function, design or otherwise.

QUICK PROBLEM-SOLVING TIPS

When you experience an issue with your TV, turn it off and on again. If this does not resolve the problem, then refer to the tips below. If the problem is still not resolved, then contact us at one of the phone numbers on Page 2.

ISSUES	POSSIBLE SOLUTIONS
No sound or picture	<ul style="list-style-type: none">• Check if the power cord is plugged into a powered AC outlet.• Press the Power button on the remote control to activate the unit from 'Standby' mode.• Check to see if the LED light is on or not. If it is, then the TV is receiving power.
I have connected an external source to my TV and I get no picture and/or sound.	<ul style="list-style-type: none">• Check for the correct output connection on the external source and for the correct input connection on the TV.• Make sure you have made the correct selection for the input mode for the incoming signal.
When I turn on my TV, there is a delay for a few seconds before the picture appears. Is this normal?	<ul style="list-style-type: none">• Yes, this is normal. The TV is initializing and searching for previous setting information.
The picture is normal but there is no sound	<ul style="list-style-type: none">• Check the volume settings.• Check if 'Mute' mode is set to On.
Sound but no picture or black and white picture	<ul style="list-style-type: none">• If the picture is black and white, unplug the TV from the AC outlet and replug it after 60 seconds.• Check that the Color is set to 50 or higher.• Try different TV channels.
The sound and/or picture is distorted or appears wavy	<ul style="list-style-type: none">• An electric appliance may be affecting the TV. Turn off any appliances that are nearby and move it farther away from the TV.• Insert the power plug of the TV set into another power outlet.
The sound and picture is blurry or cuts out	<ul style="list-style-type: none">• If using an external antenna, check the direction, position and connection of the antenna.• Adjust the direction of your antenna or reset or fine tune the channel.
A horizontal or vertical stripe appears on the picture and/or the picture is shaking	<ul style="list-style-type: none">• Check if there is an appliance or electric tool nearby that is causing interference.
The plastic cabinet makes a "clicking" type of sound	<ul style="list-style-type: none">• The 'click' sound can occur when the temperature of the television changes. This change causes the television cabinet to expand or contract, which makes the sound. This is normal and the TV is OK.
The remote control does not work	<ul style="list-style-type: none">• Confirm that TV still has power and is operational.• Change the batteries in the remote control.• Check if the batteries are correctly installed.

Certification and Compliance

FCC Notice

This device has been tested and found to comply with the limits for a Class B digital device pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This device generates, uses, and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications.

However, there is no guarantee that interference will not occur in a particular installation. If this device does cause harmful interference to radio or television reception, which can be determined by turning the device off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the device and receiver.
- Connect the device into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

NOTE: The manufacturer is not responsible for any radio or TV interference caused by unauthorized modifications to this equipment. Such modifications could void the user's authority to operate the equipment.

The Wi-Fi Module complies with FCC radiation exposure limits set forth for an uncontrolled environment. This device should be installed and operated with a minimum distance of 20 centimeters between the radiator and your body.



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The terms HDMI and HDMI High-Definition Multimedia Interface, and the HDMI Logo are trademarks or registered trademarks of HDMI Licensing LLC in the United States and other countries.



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