hulu PLUS

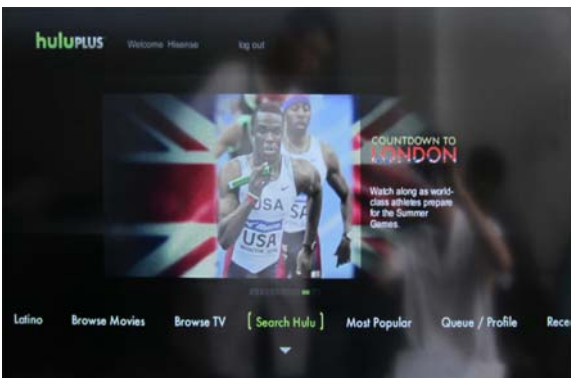### ⊟ Brief introduction

For enjoying more movies, please register and log in to your account.

⊟ Operation introduction

1. Press the [Hi-Smart] button to display network hub.
2. Press [◄/►] button to select the hulu PLUS icon and press [ENTER] to enter it.
3. Input Email and Password in following window to sign in. (Refer to "How to Input the Email Address")

4. Press [▲/▼/◄/►] button to move the cursor to select service items in the hulu PLUS home page, and [ENTER] button to confirm.
5. Press [RETURN] button to return the upper menu, or press [EXIT] button to close the menu.
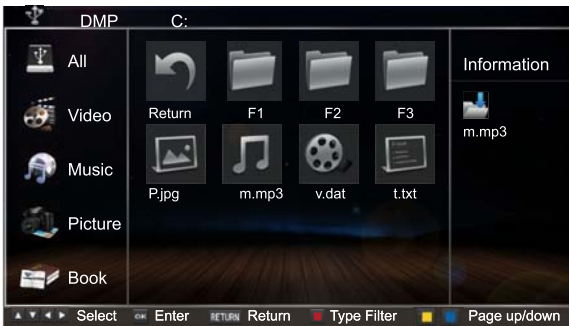
Network Apps Service Information

- **VUDU customer care**: To learn more about VUDU, visit the frequently Asked questions at www.vudu.com/support.
- **Netflix customer service**:
  US: (866) 716-0414
  Canada: (866) 348-2353

Digital Media Play

Please note that Hisense will not assume any responsibility for any lost data and cannot guarantee perfect compatibility with all mass storage devices. Be sure to insert the USB disk or mobile hard disk with standard USB2.0 port.

- Press [INPUT] button to display the INPUT menu, press [▲/▼] button to highlight the Hi-DMP source, then press [ENTER] button to confirm. (If you want to exit Hi-DMP, you can press [INPUT] button to switch to other sources).

- Press [RED] button to switch the media type.

- Press [YELLOW/BLUE] to turn to the previous/next page.

1. Press [▲/▼/◄/►] button to select the folder/file you want to open and then press [ENTER] to enter/play the folder/file.

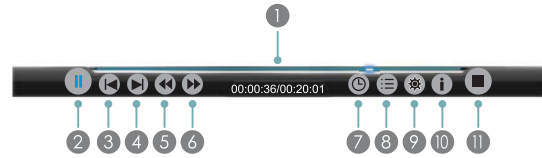2. Press [RETURN] to return to the previous directory.

Playable format list

Files Format	Playable format
Photo	JPG
Music	MP3
Video	MPEG1(.dat), MPEG2(.mpg/.ts), XVID(.avi), H.264(.mov/.ts/.mkv)

Enjoy Video Files

1. Press [RED] button to switch to All or Video.

2. Press [▲/▼/◄/►] to select the video you want to view.

3. Press [ENTER] to play the video.

4. Press [■ /RETURN] to exit the video and return to the previous directory.

5. Press [ENTER] button to display/exit the video control bar.

6. Press [◄/►] button to select the function icon and then press [ENTER] to confirm.

● **Tool bar**

① The progress bar when playing.

② Play/Pause. You can press [►II] directly to play/pause when there is no control bar on the screen.

③ Play the previous video. You can press [I◄◄] directly to achieve the function when no control bar display on the screen.

④ Play the next video. You can press [►►I] to achieve the function when no control bar display on the screen.

⑤ Fast backward. Then press [ENTER] to select the backward speed. You can press [◄◄] to achieve the function.

⑥ Fast forward. Then press [ENTER] to select the forward speed. You can press [►►] to achieve the function.

⑦ Select time to play
・ Press [◄/►] to select the position you want to set.
・ Press [0~9] to set the time and press [▲/▼/◄/►] to adjust it.
・ Press [ENTER] to confirm and the video will to play at the time you have set.

⑧ Play list
・ Press Yellow/Blue button to page and press [▲/▼] to select the video.
・ Press [ENTER] to confirm. And press [Exit] to exit the menu.

⑨ Options

・ Press [▲/▼] to select the options in the menu.
・ Press [◄/►] to select the settings.
・ Press [ENTER] to confirm.

⑩ Program info
Allows you to view the program information.

⑪ Stop playback

☑ **NOTE**

You can press [ASPECT] button to change the aspect ratio (Normal, Full Screen, Original Size) while playing the video.

Enjoy Music Files

1. Press [RED] button to switch to All or Music.
2. Press [▲/▼/◄/►] to select the music you want to enjoy.

3. Press [ENTER] to play the music.

4. All the music is listed on the left. Press [▲/▼] button to select the music and press [►] button to mark it. You can press [YELLOW/BLUE] button to turn to the previous / next page. Press [GREEN] button to select the Mode: Mark / All / Single.

5. Press [RETURN] to exit the music playback interface.

Browse the Pictures

1. Press [RED] button to switch to All or Picture.
2. Press [▲/▼/◄/►] to select the picture you want to view.

3. Press [ENTER] to browse the picture.
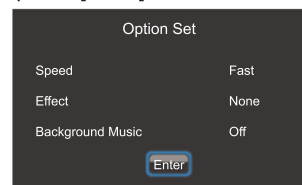4. Press [■ /RETURN] to exit the picture and return to the previous directory.

● **Tool bar**

When browsing the pictures

Press [ENTER] button to display/exit the picture control bar, and press [◄/►] button to select the function icon and then press [ENTER] button to confirm.

❶ Browse the previous picture. You can press[◄◄] button directly to achieve the function when no control bar displays on the screen.

❷ Browse the next picture. You can press [►►] button directly to achieve the function when no control bar displays on the screen.

❸ Allows the picture to rotate 90 degrees clockwise.

❹ Allows the picture to rotate 90 degrees anti-clockwise.

❺ Play/pause. You can press [ENTER] button directly when no control bar on the screen.

❻ Stop browsing the picture. You can press [■] button directly when no control bar on the screen.

❼ Zoom in the picture.

❽ Zoom out the picture.

❾ Option Set. Press [▲/▼] button to select the options and press [◄/►] button to set them.

・ Speed: Allows you to browse the picture at different speed.

・ Effect: Allows you to set how the picture appears on the screen.

・ Background Music: Allows you to enjoy the music when browsing the pictures if it is set On.

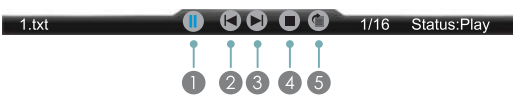❿ Picture info. Allows you to view the picture information.

Browse the Text Files

1. Press [RED] button to switch to All or Book.
2. Press [▲/▼/◄/►] to select the text you want to view.

3. Press [ENTER] button to confirm.
4. Press [■ /RETURN] to exit the text and return to the previous directory.

⬤ **Tool bar**

When browsing the text files

When no tool bar appears on the screen, you can press [▲/▼] to move the text lines up/down.
Press [ENTER] to display/exit the tool bar. Press [◄/►] to select the corresponding icons and then press [ENTER] to confirm.

❶ Stop/resume automatic page

❷ View the previous page.

❸ View the next page.

❹ Stop browsing.

❺ Allows you to select page to view.

· Press [0~9] buttons to input the page or press [▲/▼] to adjust it.

· Press [◄/►] to select Enter and press [ENTER] to confirm.

DMR

▗ **Brief introduction**

您可以将其它设备中的视频、音乐、图片等文件或者使用其它设备查看的网页中的视频、音乐、图片等文件推送到电视的媒体播放器上播放。

▗ **Operation introduction**

1. 电视端：
⬤ 保证连通网络，并确认电视和要连接的设备在同一个局域网内，且相互之间能连通。
⬤ DLNA 设置为 On
2. 其它设备端：
⬤ 登录海信北美网站（请提供软件下载地址），下载并安装 Twonky and Beam 至其它设备中。
⬤ 保证连通网络，并确认要连接的设备和电视在同一个局域网内，且相互之间能连通。
⬤ 进入 Twonky or Beam，在其它设备端选择需要播放的文件以及播放平台（即电视）后，即可将文件推送到电视上播放。

Other Information

Trouble Shooting

When something appears wrong with your TV refer to below chart. If the proposed remedy's do not work , then unplug the AC cord from wall, wait at least 60 seconds, plug AC back in and then turn on the TV. If the problem still cannot be solved, please contact the help line provided on the warranty card or a professional technician.

SYMPTOMS	POSSIBLE SOLUTIONS
No sound or picture.	⊙ Check if the power cord is plugged into AC outlet and if it has electricity. ⊙ Check if you have pressed [POWER] button on the TV or [POWER] button on the remote control. ⊙ Check to see if LED light is either red or blue. If illuminated, power to TV is OK.
I have connected an external source to my TV and I get no picture and/or sound.	⊙ Check for the correct output connection on the external source and for the correct input connection on the TV. ⊙ Make sure you have made the correct selection for the input mode for the incoming signal.
When I turn on my television, there is a few second delay before the picture appears. Is this normal?	Yes, this is normal. That is the TV searching for previous setting information and initializing the TV.
Picture is normal, but no sound.	⊙ Check the volume settings. ⊙ Check if Mute mode is set "on".
Sound but no picture or black and white picture.	⊙ If black and white picture first unplug TV from AC outlet and re-plug after 60 seconds. ⊙ Check Color Setting if picture is black and white.
Sound and picture distorted or appear wavy.	⊙ An electrical appliance may be affecting TV set. Turn off any appliances, if interference goes away, move appliance farther away from TV. ⊙ Insert the power plug of the TV set into another power outlet.
Sound and picture is blurry or cuts out momentarily.	⊙ If using an external antenna, check the direction, position and connection of the antenna. ⊙ Adjust the direction of your antenna or reset or fine tune the channel.
Horizontal/vertical stripe on picture or picture is shaking.	Check if there is interfering source nearby, such as appliance or electric tool.
The plastic cabinet makes a "clicking" type of sound.	"Click" sound can be caused when the room temperature changes. This change causes the television cabinet to expand or contract, which makes the sound. This is normal and the TV is OK.
Black square appears in the center of my television screen?	The Closed Caption function is set in the text mode. To remove it, access Closed Caption from the menu screen and change the Mode setting from text to either CC1 or off .
On some channels getting another language or sometimes no sound at all.	That would indicate that the MTS mode on your unit is set to "SAP" mode. We suggest setting the MTS mode to either "Stereo" or "Mono". For further instruction, please see "MTS" in your user manual. ⊙ SAP is Second Audio Program. It's a second audio channel that is usually used for a second language or descriptive audio for the visually impaired. ⊙ MTS stands for Multichannel Television Sound, a standard that allows the encoding of 3 channels of audio within a standard NTSC (analog) video signal to a television. A television that is able to receive MTS Stereo allows you to watch television with stereo sound.
Not getting all of my cable channels on the television or I'm only getting 13 channels.	Check the cable connection for an incoming signal. The best way to confirm signal is to use another TV and/or contact your cable company.
[CHΛ / V] don't work when I set the Channel to Cable? They work with the Air setting?	After switching to Cable, please auto program the channels. The TV will "remember" all the channels then the TV will allow you to surf the channels with [CHΛ / V] buttons.

SYMPTOMS	POSSIBLE SOLUTIONS
Remote control does not work.	○ Confirm that TV still has power and is operational. ○ Change the batteries in the remote control. ○ Check if the batteries are correctly installed. ○ Confirm the remote control is matched with the TV (see "Match the Remote Control with TV"). ○ If using a universal remote, be sure to select the TV mode on the remote. ○ If the remote still does not work: 　-remove and reinstall the batteries correctly to reset the remote or install new batteries. 　-press TV and then Power to turn on the TV. With a universal remote if you have reset or changed the batteries you will need to reprogram the remote for the other units. **MATCH:** Turn on your TV using the Tap Pad located on the TV (see "Viewing the Control Panel). Aim your remote control within 6 inches of the lower left corner of your TV. Press the [-] and [LAST] buttons on the remote control simultaneously for at least 3 seconds. The LED at the top of your remote will light for one second and blink slowly three times to indicated the remote has paired with the TV.
Network connection fail.	○ Check network physical connection, make sure connection is correct. ○ Enter "Menu","Settings","Network","Configuration" , make sure configuration is correct according to your network service provider. ○ Enter "Menu", "Settings", "Network", "Configuration", "Connection Test" to make sure that network connection test is successful.
Connect VUDU/Netflix fail.	○ Check network connection is correct, both physically and configuration. ○ Enter "Menu", "Settings", "Network", "Configuration", "Connection Test" to make sure that network connection test is successful. ○ **For VUDU:** Enter "Menu", "Settings", "Network", "Configuration", "Applications", "VUDU", "Deactivation" to reset VUDU account. ○ **For Netflix:** Enter "Menu", "Settings", "Network", "Configuration", "Applications", "Netflix", "Deactivation" to reset Netflix account.
Log out VUDU/Netflix or change log in account.	○ **For VUDU:** 1. Press [EXIT] button on remote to exit VUDU. 2. Enter "Menu", "Settings", "Network", "Configuration", "Applications", "VUDU", "Deactivation" to reset VUDU account. ○ **For Netflix:** 1. Press [EXIT] button on remote to exit VUDU. 2. Enter "Menu", "Settings", "Network", "Configuration", "Applications", "Netflix", "Deactivation" to reset Netflix account.
DLNA does not work.	○ Check network connection is correct, both physically and configuration. ○ Make sure DLNA server (PC or Mac) has shared media content and TV has permission to access shared media. ○ Enter "Menu", "Settings", "Network", "Applications", turn on "DLNA". ○ Select Hi-DMP source to find shared contents. Select "Hi-DMP" source by using [INPUT] button on remote or press [Hi-Smart] button and then select "Multi-Media" Icon.
How do I get the Hi-Smart Hub to work on my TV?	○ You need a broadband (high speed) Internet service with a speed of no less than 1.5 Mbps. ○ Connect the TV to the Internet through your router by an ethernet cable or wireless connection. If the connection fails, check with your internet service provider or router manufacturer to determine if there is a firewall, content filter, or proxy settings that may block the TV from accessing the Internet. ○ After connecting the TV to the Internet, press the [Hi-Smart] button on the remote to access the Hi-Smart Hub. **Caution:** Do not try to repair the TV yourself. Refer all servicing to qualified repair personnel.

General

☑ **NOTE**

Features, appearance and specifications are subject to change without notice.

Model Name		40K366W
Dimension	Without Stand	Width: 36.3 inches (922 mm) Height: 21.9 inches (555 mm) Depth: 2.3 inches (58 mm)
	With Stand	Width: 36.3 inches (922 mm) Height: 24.1 inches (611 mm) Depth: 8.9 inches (225 mm)
Weight	Without Stand	25.4 lbs (11.5 kg)
	With Stand	28.7 lbs (13 kg)
LCD Panel Minimum size (diagonal)		40 inches
Screen resolution		1920 × 1080
Audio power		7 W + 7 W
Power consumption		Please refer to the rating label.
Power supply		120 V ~ 60 Hz
Receiving systems	Analog	NTSC
	Digital	NTSC / ATSC / QAM
Environmental conditions		Temperature: 41°F ~ 95°F (5°C ~ 35°C) Humidity: 20% ~ 80% RH Atmospheric pressure: 86 kPa ~ 106 kPa
Component Input		480 I / 60 Hz, 480 P / 60 Hz, 720 P / 60 Hz, 1080 I / 60 Hz, 1080 P / 60 Hz
VGA Input		VGA (640×480 / 60 Hz), SVGA (800×600 / 60 Hz), XGA (1024×768 / 60 Hz)
HDMI Input		RGB / 60 Hz (640×480, 800×600, 1024×768) YUV / 60 Hz (480 I, 480 P, 720 P, 1080 I, 1080 P)

The remote control requires:
• Number of Batteries: 2
• Type: AAA