



Hisense Electric Co., Ltd.

N0.218 Qianwangang Road, Economy & Technology Development Zone,  
Qingdao, China

Tel: +86-532-80874377

Fax: +86-532-80874665

Http://www.hisense.com

Date: Jan 19, 2011

Federal Communication Commission  
Office of Engineering and Technology  
Equipment Authorization Division  
7345 Oakland Mills Road  
Columbia, Maryland 21046

Subject: Permanent Confidentiality request for FCC ID: W9HLCDC0001

To Whom It May Concern,

Pursuant to sections 0.457 and 0.459 of CFR47, we hereby request permanent confidential treatment of the following information accompanying this application:

- (1) CONF Appendix Hisense BloDia.pdf
- (2) CONF Appendix Hisense Schem.pdf
- (3) CONF Appendix Hisense Operational Description.pdf

The above materials contain trade secrets and proprietary information not customarily released to the public. The public disclosure of these matters might be harmful to the applicant and provide unjustified benefits to its competitors.

Sincerely,

A handwritten signature in black ink that reads "Tang Lulu".

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Tang Lulu / Supervisor  
Hisense Electric Co., Ltd.