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Date: Oct 18, 2010

Federal Communication Commission
Office of Engineering and Technology
Equipment Authorization Division
7345 Oakland Mills Road
Columbia, Maryland 21046

Subject: Permanent Confidentiality request for FCC ID: W9HLCDA0004

To Whom It May Concern,

Pursuant to sections 0.457 and 0.459 of CFR47, we hereby request permanent confidential treatment of the following information accompanying this application:

- (1) CONF Appendix Hisense BloDia.pdf
- (2) CONF Appendix Hisense Schem.pdf
- (3) CONF Appendix Hisense Operational Description.pdf

The above materials contain trade secrets and proprietary information not customarily released to the public. The public disclosure of these matters might be harmful to the applicant and provide unjustified benefits to its competitors.

Sincerely,

A handwritten signature in black ink that reads "Tang Lulu".

Tang Lulu / Supervisor
Hisense Electric Co., Ltd.